

Derbyshire Dales Retail Update 2025.

On behalf of Derbyshire Dales District Council.

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1. Introduction

- 1.1. This report assesses the current trading performance of retail destinations across Derbyshire Dales and sets out a quantitative capacity assessment of the potential need for future retail floorspace.
- 1.2. This Retail Capacity Assessment draws on a combination of on-site surveys and desk-top research and is informed by a household telephone survey (undertaken in April 2025 by NEMS Market Research, Appendix 1) which gathered information on current shopping patterns from 600 respondents across Derbyshire Dales District Council and the wider area (see the Survey Area Map at Appendix 2).
- 1.3. The need for new retail floorspace is calculated by examining shopping patterns, deducing existing market shares of individual shopping destinations in Derbyshire, and projecting the potential turnover of these destinations to future assessment years. This allows us to work out how much floorspace is needed in order for retail destinations to retain their position in the network of centres and their market share of available expenditure.
- 1.4. The detailed retail capacity calculations are provided within Appendices 3 and 4. The methodology, data input and results of the analysis are explained and summarised below. This quantitative analysis is a theoretical exercise, and the following section provides an interpretation of the theoretical analysis to provide practical application of the capacity results.
- 1.5. The quantitative retail need work has considered the following matters:
 - Existing and projected population within the study area;
 - Consumer retail expenditure per head and total retail expenditure within the defined study area;
 - Analysis of shopping market shares being claimed by centres and facilities within Derbyshire Dales (and outside) based upon the household survey;
 - An estimate of available consumer expenditure on convenience and comparison goods and the growth in expenditure up to 2045 (and for the intervening years 2025, 2030, 2035, 2040 and 2045);
 - Quantification of the convenience and comparison goods expenditure which is claimed by the towns and other centres and retail facilities beyond the authority; and
 - Retail capacity (quantitative need) results are expressed as theoretical expenditure shortfalls and surpluses, (in both £ and sqm) providing indicative estimates for the amount of additional convenience and comparison goods shopping turnover which can be supported during the study period to 2045.
- 1.6. These retail capacity forecasts are provided on the basis of information and available evidence. We consider that the data adopted, and assumptions made provide a robust basis for the preparation of short and medium-term forecasting of retail floor space requirements. We consider that the quantitative retail capacity estimates beyond 2030,



and in particular, 2035, 2040 and 2045 should be regarded as providing only a very broad indication of potential growth and turnover capacity over that time horizon.

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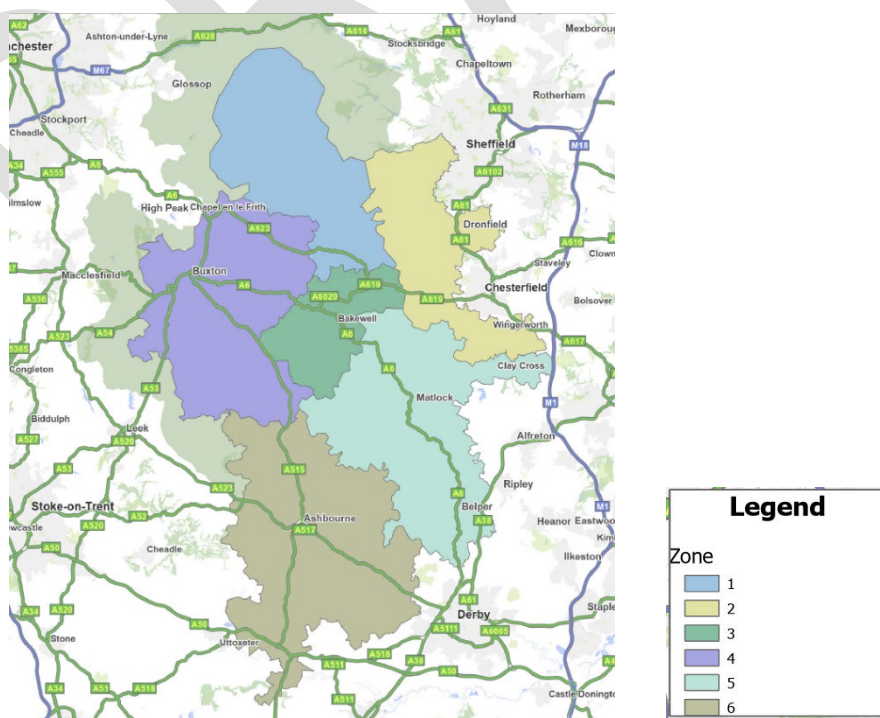
2. Quantitative Need for Additional Retail Facilities

- 2.1. In accordance with best practice and to ensure that the Council have an up to date and robust estimate and forecasts upon which to make policy and development decisions, we consider that the calculations should be monitored and updated periodically over the Local Plan period to take account of updated data inputs when they become available and to include any implemented commitments and new permissions which will alter current shopping patterns.
- 2.2. It should be noted that while the household survey identified the internet as a destination for shopping activity, online retailing has been excluded from the retail capacity calculations presented in this assessment. Indeed, the Council’s retail strategy is concerned with the role and performance of physical retail centres in the district, and therefore does not seek to plan for expenditure directed to online platforms.

Study Area

- 2.3. The Study Area is slightly larger than the previous Retail and Leisure Study update undertaken in 2020. This is simply to better align the catchment area with new post code areas, and the only changes appear to be within zones 2, extending it closer to Sheffield, Dronfield and south Chesterfield and zone 5, extending it closer to both Clay Cross and Belper.
- 2.4. The Study Area covers Derbyshire Dales and again includes six zones. A larger version of the map of the survey area is included at Appendix 2.

Figure 2.1 Study Area



Household Survey

- 2.5. This study has commissioned a new shopper survey to support this Retail Study Update. Although the Council have confirmed that there has been very little change in provision and given the age of the previous date, an update was considered necessary.
- 2.6. In this section we review the headline results of the household telephone survey which was undertaken to provide the background evidence base detailing existing shopping and leisure patterns within the study area.
- 2.7. The main purpose of the household survey was to establish usage patterns for the following broad convenience, comparison and commercial leisure sectors:
- Main food shopping
 - Top up food and grocery shopping
 - Non food shopping (comparison goods), including
 - Clothing and footwear
 - Furniture floor coverings
 - Books, stationery, CDs, DVDs, and videos
 - Glassware, tableware and jewellery
 - Bulky and non-bulky electrical goods
 - Toys, sports and leisure goods
 - DIY and Garden products
- 2.8. In connection with main food and grocery shopping, respondents were also asked how they travelled to do their shopping and whether on their main food shopping trip they linked a trip with another activity such as going to the bank, post office, building society, getting petrol, shopping for other food items, shopping for non-food items or using leisure or other service.

Main Food Shopping

- 2.9. Large foodstores are the main destinations for respondents undertaking main food shopping trips across the study area. The most popular stores used within the shopper survey (Q1) include the Aldi in Bakewell (14.5%); the Aldi in Buxton (6.7%) and the Sainsbury's Superstores in Matlock and Ashbourne (both 5.8%). The full survey is available in Appendix 1.

Table 2.1 Main Food Shopping Locations

Shop	Trip Percentage
Aldi, Bakewell	14.5%
Aldi, Buxton	6.7%
Sainsbury's, Matlock	5.8%
Sainsburys, Ashbourne	5.8%

2.10. For the individual zones, the most popular stores are identified below.

Table 2.2 Most Visited Stores by Zone

Zone	Main Food Shopping Store
1	Aldi, Bakewell (13.0%)
2	Sainsbury's Superstore, Dronfield (12.0%)
3	Aldi, Bakewell (47.0%)
4	Aldi, Buxton (33.0%)
5	Sainsburys, Matlock (23.0%)
6	Sainsburys, Ashbourne (35.0%)

Linked Trips

- 2.11. Question 03 of the shopper survey sought to understand whether the respondents undertook another activity when main food shopping. The largest response to this answer was "No activity" at 60.8%. Of those who did undertake another activity, the most popular responses were other food shopping (8.5%), non-food shopping (7%) and 4.6% linking their trip with a visit to their friends or family.
- 2.12. The most popular locations across the study area for linked trips include Ashbourne Town Centre (8.3%), Buxton Town Centre (8.3%) and Bakewell Town Centre (8.3%).

Top-Up Food Shopping

- 2.13. Top up food shopping trips are normally made to supplement main food shopping trips and are therefore undertaken on a more frequent basis and will include the purchase of everyday staples such as bread and milk.
- 2.14. There is no one single stand out destination for top up shopping as this generally is undertaken at the nearest and most locally convenient location. The survey also identified some use of the main foodstores for top up shopping, although this was on a par with the use of some of the smaller stores within the study area.
- 2.15. It is interesting to note that 16% of respondents across the survey claim not to undertake this type of shopping trip.
- 2.16. For the individual zones, the most popular top up stores are identified below.

Table 2.3 Most Visited Stores by Zone for Top-Ups

Zone	Main Food Shopping Store
1	Co-op, Bradwell (25%)
2	Sainsbury's Dronfield (9%)
3	Co-op, Bakewell (36%)
4	Waitrose, Buxton (18%)
5	Sainsbury's Superstore, Matlock (13%)
6	Sainsbury's Superstore, Ashbourne (24%)

Non-Food Shopping Patterns

- 2.17. Respondents were asked where they purchase a range of non-food goods, which are covered in questions 6-14.
- 2.18. A brief overview of the most popular locations , in Derbyshire Dales for non-goods across a number of different goods categories are identified below:

Table 2.4 Non-food Shopping Results

Centre	Clothing	Furniture	Household Textiles	Electrical	Books/ DVDs	DIY/Hard ware	Chemist Goods	Jewellery	Sports
Buxton	5%	2.7%	2.2%	2.8%	5.7%	1.5%	10.7%	2%	1%
Ashbourne	3.8%	1.8%	3.2%	1.7%	5%	6.2%	10.5%	4.3%	1.7%
Bakewell	3.8%	1.5%	1.3%	0.2%	4.3%	2.3%	16.8%	3%	0.3%
Belper	0.5%	0.5%	0.5%	1.3%	0.3%	0.2%	0.8%	0.8%	0.2%
Matlock	0.3%	1.7%	1%	0.5%	2.7%	1.3%	4.5%	2.2%	1%
Darley Dale	0.0%	0.7%	0.0%	0.0%	0.0%	0.2%	1.3%	0.0%	0.0%
Wirksworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	1.3%	0.0%	0.0%
Dronfield	0.0%	0.2%	0.0%	0.2%	0.2%	0.3%	1.2%	0.3%	0.0%X

Note: reflects respondents stating the town centre, not a total of all stores within that centre

Study Period and Population

- 2.19. The population of the study zones and study area for 2025 through to 2045 are set out in Table 1 of Appendix 3. The potential growth in population using the information from Experian and that provided by IcenI relating to the population growth derived from the Government' new Standard Method is summarised below.

Table 2.5 Study Area Population

	Starting Population (2025)	End Population (2045)	Growth	% change
Experian Population 2025-2045	322,062	332,492	10,430	3.24%
Local Housing Need Population Growth	332,062	356,677	24,615	9.7%

Note: Experian population based on catchment area, and the local housing need population growth based on the District Boundary

Expenditure

- 2.20. The expenditure data we have used in our model is derived from Experian which provides information on average convenience and comparison expenditure per head by zone. The base year for the retail model is 2025. Annual expenditure growth rates were then applied to these figures (derived from Experian’s Retail Planner Briefing Note 22) to produce expenditure per head for the various assessment years (2025, 2030, 2035, 2040 and 2045).
- 2.21. All prices are set to a 2023 price base, being the year for which the latest expenditure per capita figures from Experian are available. These per capita expenditure figures were then applied, per zone, to the population projections to produce the total amount of available convenience and comparison expenditure in 2025 and future assessment years.
- 2.22. Our approach has been to take the forecast figures for annual growth in expenditure as it is considered that these take into account the predicted growth in expenditure rather than being based on the previous cyclical nature of the economy and the significant growth in convenience and comparison goods since the 1960s and 70s.

Adjustments for Special Forms of Trading (SFT)

- 2.23. The household survey recorded residents’ use of the internet, mail order and markets for both convenience and comparison goods shopping. This provides a current estimate of locally based SFT but does not take account of future changes.
- 2.24. Expectations as to how demand for retail floorspace will be affected by the continued expansion of SFT remains a key issue to be considered by Retail Studies. The expectation is that SFT will increase over time for various reasons, not least as technology improves, deliveries are more consistent and timely, plus also factors which have forced the increased move online such as Coronavirus and ease of returns. Rather than remove SFT as a base position, we have removed SFT at the individual assessment year as per the forecasts from Experian (RPBN 22).

Expenditure per capita

- 2.25. The combination of the predicted growth in population levels and personal expenditure produces changes in the pool of available expenditure in the survey area. We estimate that available convenience expenditure will decrease by 8% from £804.92m in 2025 to £738.68m in 2045. This amounts to a total decrease in available convenience expenditure of £66.24m (Table 3 in Appendix 3).
- 2.26. Estimated comparison growth rates are about three times higher than convenience rates and we anticipate that the total pool of available comparison expenditure will grow by 38% between 2025 and 2045. There is currently £1,138.05m of spend available in the survey area. This is expected to grow to £1,568.62 million by 2045, representing an increase of £430.57 million (Table B1 Appendix 4). It is important to note that the current expenditure figures for goods are more than double those reported in the previous study. Although not directly comparable due to the different price bases for which the studies are prepared, the main driver for this change is the expansion of the survey area, bringing in additional residents into the catchment area when compared to the previous study.
- 2.27. In the previous assessment convenience goods expenditure was expected to be around £385.01m in 2025 and £414.84m in 2040 and for comparison it was £618.35m in 2025 growing to £914.29m by 2040.
- 2.28. The starting position is that some of this additional spend will be absorbed by existing floorspace through efficiency gains, some will be absorbed by commitments and pipeline development projects, and the remainder, which we assess further below and within the accompanying retail tables, will be available to support additional floorspace.

Market Shares/Distribution of Expenditure

- 2.29. Survey responses directly inform the market share calculations. The survey established inter alia, the locations which residents within the study area visited to undertake shopping for various broad categories of goods, comprising food shopping (convenience goods) and component elements of non-food (comparison goods) shopping.
- 2.30. The full results of the households survey are reproduced at Appendix 1 and a brief summary of the shopping patterns are provided above.
- 2.31. For the retail capacity calculations, the survey responses 'varies', 'don't know' and 'don't buy' have been removed from the survey results and the results re-based. This adjustment has been made as such responses do not enable all consumer expenditure to be allocated to retail centres or locations.
- 2.32. With respect to convenience expenditure, it is a common feature of Retail studies to consider the broad spread of expenditure between main food shopping, typically undertaken once a week to purchase the bulk of the shopping within a household, and then smaller shop(s) taken throughout the week to purchase essential and fresh items such as milk and bread but also pick up the occasional items missed from the main shop. This typically means a spend split of 70:30% for main food and top-up shopping and this has been adopted to reflect current retail trends.

Convenience Goods

- 2.33. This section outlines the convenience goods capacity for Derbyshire Dales administrative area. Overall, the convenience goods within the study area (all zones) trade at £195.05m, which equates to a market share of around 24%. This is a decrease from the 34% market share in the previous study, but it needs to be remembered that Zones 2 and 5 have been expanded, so this result is not that unexpected.
- 2.34. Looking into detail as to the locations in Derbyshire Dales, convenience operations in Matlock and Wirksworth have a combined market share of 9.52% (Table 4, Appendix 3). This now amounts to a turnover of £76.65m in 2025 (See Table 7a of Appendix 3 for a breakdown of convenience turnovers). This compared to the previous market share turnover from the previous retail study of £61.91m by 2025 (which for the avoidance of doubt is not directly comparable). The Sainsbury's at Cawdor Way continues to be the dominant food store in the Matlock area with a turnover of £46.92m from the survey area (£39.26m in the last Study in 2021), the vast bulk of which (£44.54m) is drawn from Zone 5.
- 2.35. Stores serving Ashbourne have a convenience market share of 6.07% in the survey area (Table 4, Appendix 3). This amounts to a combined turnover of £48.90m in 2025 (£46.59m in the previous study), the bulk of which is absorbed by the Sainsbury's at Coopers Mill on King Edwards Road, which has a turnover of £23.07m from the survey area (£20.45m in the last study in 2021), exclusively drawn from Zone 6 (£23.07m). The survey results reveal that the Aldi has a turnover of £15.93m, predominantly drawn from Zone 6 (£14.46m).
- 2.36. Wirksworth, Tideswell and Hathersage have low turnovers of £2.56m, £0.95m and £1.74m respectively, reflecting their role and function as small local centres with limited convenience provision. These are all lower than the levels identified within the previous retail study, but this probably highlights the sensitivities of shopper surveys directly impacting on the turnovers of centres, it needs to be remembered that the overall health of the centre from a qualitative perspective also needs to be considered to ensure that it is providing for the needs of local residents.
- 2.37. In relation to other destinations in the District. The Aldi in Bakewell was not trading at the time of the previous retail study, but has now established a strong convenience offer with a turnover in 2025 of £49.09m, which equates to a market share of 6.10% from the survey area. The Aldi is in Zone 5 and it draws most of its trade (£29.62m) from Zone 5
- 2.38. The table below identifies the convenience turnovers for the top 4 destinations for convenience goods expenditure within the survey area, compared to the previous Retail Capacity Study (2021). Please note that the Aldi in Ashbourne was not included in the previous Retail Study as, similar to the Aldi in Bakewell, it was not trading at the time.

Table 2.6 Top 4 convenience Stores Turnover in Derbyshire Dales

Store	2021 Retail Study, 2025 Turnover	Current Retail Study, 2025 Turnover
Aldi, Bakewell	x	£49.09m
Sainsbury's, Matlock	£40.49m	£46.92m
Sainsbury's, Ashbourne	£20.45m	£23.07m
Aldi, Ashbourne	N/A	£15.93m

Note: different price bases so not directly comparable, Aldis not included in 2021 Retail Study.

- 2.39. The survey results reveal that convenience expenditure leakage is quite high in Derbyshire Dales. Of all available expenditure in the survey area, only one quarter (24.23%) is retained within the District Council area. This is perhaps not too unexpected given the rural nature of Derbyshire Dales and the extension to the catchment towards areas of higher population.
- 2.40. In terms of individual stores beyond the district boundary drawing most trade, these are the Sainsbury's in Dronfield (6.77%), the Tesco in Chesterfield (4.86%) and the Tesco in Sheffield (4.36%). Combined convenience destinations in Buxton draw 8.61% of expenditure from the survey area, while Chesterfield and Sheffield draw 15.08% and 10.11% respectively.

Comparison Goods

- 2.41. For comparison shopping, people were asked where they undertake various subcategories of comparison shopping and their percentage responses (with don't know/don't do etc removed) were applied to the proportion of total comparison spend in each subcategory.
- 2.42. The survey results provide an insight into the comparison turnover of town centres in Derbyshire Dales. Matlock town centre has a 4.24% market share of available comparison expenditure in the survey area with the wider Matlock having a market share of 7.79%. This amounts to a turnover of £48.26m in 2025 (£40.27m from the previous study in 2021), 94.4% of this turnover is drawn from Zone 5.
- 2.43. Ashbourne has a slightly lower market share (4.02%) equating to a comparison turnover of £45.75m (£35.58m in the previous study in 2021), 96.79% of which is drawn from Zone 6. The trade draw patterns for both Ashbourne and Matlock reveal that these centres both have limited catchments and drawn mainly from their home zones, with little penetration further afield.
- 2.44. Bakewell has a very low market share of available comparison expenditure at 2.83%. this amounts to a turnover of £32.17m in 2025 (£13.63m from the previous study in 2021). The results of the previous retail study (in 2021) and the current study are presented below.

Table 2.7 Comparison Turnover

Main Centres	Previous Retail Study (2025 Turnover Figures)	Current Retail Study Turnover Figures
Matlock	£40.27m	£48.26m
Ashbourne	£35.58m	£45.75m
Bakewell	£13.63m	£32.17m

- 2.45. The reasons for the changes in the potential turnover of these centres stem from the changes in the population and expenditure available within the zones. In addition, the new expenditure information provides additional information on the breakdown as to how much expenditure is available for each of the different goods classes, which is worked through the Retail Tables, specifically Tables B, C and D of Appendix 4.
- 2.46. In total comparison retail destinations in Derbyshire Dales retain around 13% of expenditure from the survey area. Leakage levels are therefore high as comparison spend is drawn to higher order centres such as Sheffield City Centre and Chesterfield which each respectively draw 8.75% and 11.34% of available spend from the survey area. Again, this is not that unexpected given the rural nature of the Derbyshire Dales and the size and strength of surrounding centres.
- 2.47. Sheffield's influence is mostly felt in Zones 1 and 2. Indeed, 21.44% of all comparison spend in Zone 1 and 16.94% in Zone 2 leaks out to Sheffield. Chesterfield has significant penetration across the survey area with slightly lower impact on Zone 6.
- 2.48. The table below shows how the turnover of these respective centres are derived from this area and, on the basis of constant market share, how the turnover of these centres could grow over the plan period.

Table 2.8 Main Comparison Location Turnovers drawn from this survey area

Main Centres	2025	2045
Chesterfield	£129.03m	£178.12m
Sheffield Town Centre	£99.53m	£137.64m
Buxton	£52.88m	£72.01m
Derby	£40.28m	£55.48m

Belper Town Centre	£20.30m	£28.01m
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Retail Capacity Modelling

- 2.49. Having established the convenience and comparison shopping market shares of each of the retail locations, the available expenditure within the study area for each of the study years is distributed to centres/facilities on the basis of those market shares. This provides the implied or market share turnover of these centres and retailing locations. These shares are based upon the latest available shopping patterns and in this theoretical capacity analysis, the base market shares are used to identify the trading position for stores and centres, using a constant market share for 2025, 2030, 2035, 2040 and 2045. This establishes the baseline position.
- 2.50. Given the difficulty in obtaining company average sales densities for all comparison stores in any given area (due to the number of separate businesses involved and wide divergence in the performance of individual operators), we assumed an equilibrium position at the base year (2025 in this case). This is a standard feature of quantitative comparison capacity modelling unless the retail provision is clearly overtrading.
- 2.51. Moving forwards, benchmark sales densities for convenience goods is based on the current trading performance of the big 8 operators i.e. Asda, Co-op, Iceland, Morrisons, Sainsburys, Tesco, Aldi and Lidl. For Comparison goods we have derived the benchmark turnover based on the trading performance of the top 10 comparison retailers from Global Data 2025. We have applied annual efficiency rates to benchmark sales densities, derived from Experian's latest briefing note Number 22 to allow existing retail to 'capture' some of the additional expenditure as retailers would expect to do.
- 2.52. The expenditure attracted to each centre/location over the study years to 2045 is provided within Tables 5a to 5e (Appendix 3) for convenience shopping and Tables F to I (Appendix 4) for comparison goods shopping. This is projected forward using constant market share.
- 2.53. Tables 6 and L in Appendix 3 and 4 identify the single commitment for a new Aldi in Matlock which has yet to be implemented and open for trading which are likely to have an effect upon Derbyshire Dales district.
- 2.54. The capacity or need for additional convenience shopping is reviewed within Tables 7a-7c for the main centres of Matlock and Wirksworth; Ashbourne and; Bakewell, Hathersage and Tideswell. Convenience is presented in this way to understand in more detail the more localised impact of commitments and what it may mean to convenience shopping and the level of need within the zones.
- 2.55. For comparison goods, this figure is only presented on a global basis given the likelihood for comparison trips to be undertaken on a wider basis. This is provided in Table M (Appendix 4).
- 2.56. The floorspace capacity for both convenience and comparison goods is also discussed under the relevant headings below.

Floorspace Capacity

- 2.57. To assist with interpretation of these theoretical results, this next section provides a review of the level of market share; provides an overview of how planned commitments may affect future need and in order to determine how appropriate it is to seek to plan for any change to existing market shares. This would be primarily through the introduction of additional retail floor space but could also be affected by qualitative improvements to existing centres or indeed re classifying centres to perform different roles in the future.
- 2.58. In accordance with the methodology set out above, it is advisable that floorspace capacity projections beyond 2030 be treated with a degree of caution due to the increasing propensity for longer range forecasts to be less accurate. We recommend that this capacity exercise be re-run at five year intervals and that the Council monitor key modelling inputs such as population growth, expenditure growth, new development in competing centres and the vitality and viability of the centres.
- 2.59. The calculations of existing turnover figures for all retail destinations have been derived from the survey results taking account of expected changes in estimated population and expenditure levels.
- 2.60. The administrative area floorspace capacity forecasts for convenience should be treated as a general indication of quantitative need rather than maximum or minimum floorspace targets. It should also be noted that failure to meet identified need or invest in the existing retail provision can lead to loss of market share over time. The capacity floorspace figures below are based on constant market shares, as per standard retail modelling methodology; this does not take into account fluctuations in market share that may transpire as new developments come on-line with the potential to affect shopping habits.
- 2.61. When considering the capacity calculations, a surplus of consumer expenditure (i.e. an implied market share turnover which is above benchmark turnover) points to overtrading and a potential need for additional floorspace whilst a deficit of consumer expenditure (i.e. implied turnover which is below benchmark turnover) suggests that either existing facilities are performing poorly (under trading) or that there is too much retail floor space in a location. In either circumstance, there is no theoretical quantitative need for additional floorspace. However, where centres are performing poorly this may be due to qualitative retail issues, which if addressed would improve trading performance.

Convenience Goods Capacity

- 2.62. This section outlines the convenience goods capacity for the Derbyshire Dales administrative area. When a combination of spend per capita and forecast growth rates is applied to these population figures it is calculated that the total pool of available convenience expenditure in the survey area will decrease from £804.92m in 2025 to £738.68m in 2045 (decrease of £66.24m or 8%).
- 2.63. Overall, the convenience goods within the study area (all zones) trade at £195.05m which equates to a market share of around 24.2%.
- 2.64. Given that the need to purchase convenience goods is typically undertaken on a more localised basis, the need assessment is considered on the basis of Matlock and Wirksworth; Ashbourne and; Bakewell, Hathersage and Tideswell to align with the previous Study and to

allow some comparisons. One can calculate the volume of headroom (i.e. the expenditure that could support new retail floorspace) by comparing these anticipated turnover levels against the potential turnovers at benchmark sales densities.

Matlock and Wirksworth

- 2.65. The survey results reveal that the convenience provision in Matlock and Wirksworth has a 9.84% market share from the survey area and a total turnover £84.32 million in 2025.
- 2.66. The main convenience commitment in Matlock is the Aldi, amounting to a net convenience floorspace of 1,245sqm and this has been factored into the need moving forward. For the avoidance of doubt in this exercise any changes to market share following the opening of the Aldi have not been modelled.
- 2.67. The table below sets out the Matlock Convenience floorspace capacity details.

Table 2.9 Matlock and Wirksworth Convenience Floorspace Capacity

	2025	2030	2035	2040	2045
Total Available Convenience Expenditure in Survey Area (£ms)	£804.92	£790.37	£777.77	£760.77	£738.68
Convenience Turnover of Destinations in Matlock & Wirksworth (from survey area) (constant market shares) (£Ms)	£76.65	£69.00	£74.22	£73.08	£70.38
Market Share (%)	10%	9%	10%	10%	10%
Inflow of Expenditure (£Ms)	£7.67	£6.90	£7.42	£7.31	£7.04
Total Convenience Turnover of Destinations in Matlock & Wirksworth (constant market shares) (£Ms)	£84.32	£75.91	£81.64	£80.38	£77.42
Benchmark Turnovers (grown by efficiency rate) (£Ms)	£84.32	£84.32	£84.06	£83.64	£83.23
Turnover of Commitments (grown by efficiency rate) (£Ms)	£11.95	£11.95	£11.91	£11.85	£11.79

Residual Expenditure (£Ms)	-£11.95	-£20.36	-£14.33	-£15.11	-£17.60
Benchmark Sales Density (£/sqm)	11,397	11,397	11,363	11,306	11,250
Floorspace Capacity (sqm net)	-1,048	-1,786	-1,261	-1,337	-1,565

2.68. The forecast expenditure growth will therefore be unable to support any additional floorspace throughout the plan period in Matlock and Wirksworth. But this should be monitored to understand the full impact of the Aldi as and when it opens.

Ashbourne

2.69. The survey results reveal that the convenience provision in Ashbourne has a 6.07% market share from the survey area and a total turnover £53.79 million in 2025.

2.70. The table below sets out the Ashbourne Convenience floorspace capacity details.

Table 2.10 Ashbourne Convenience Floorspace Capacity

	2025	2030	2035	2040	2045
Total Available Convenience Expenditure in Survey Area (£ms)	£804.92	£790.37	£777.77	£760.77	£738.68
Convenience Turnover of Destinations in Ashbourne (from survey area) (constant market shares) (£Ms)	£48.90	£47.81	£47.07	£46.22	£44.60
Market Share (%)	6%	6%	6%	6%	6%
Inflow of Expenditure (£Ms)	£4.89	£4.78	£4.71	£4.62	£4.46
Total Convenience Turnover of Destinations in Ashbourne (constant market shares) (£Ms)	£53.79	£52.59	£51.78	£50.84	£49.06

Benchmark Turnovers (grown by efficiency rate) (£Ms)	£53.79	53.79	53.63	53.36	53.09
Turnover of Commitments (grown by efficiency rate) (£Ms)	0.00	0.00	0.00	0.00	0.00
Residual Expenditure (£Ms)	£0.00	-£1.2	-£1.85	-£2.52	-£4.04
Benchmark Sales Density (£/sqm)	11,397	11,397	11,363	11,306	11,250
Floorspace Capacity (sqm net)	0	-105	-162	-223	-359

2.71. The forecast expenditure growth will again support no additional convenience floorspace in Ashbourne over the plan period.

Bakewell, Hathersage and Tideswell

2.72. The survey results reveal that the convenience provision in Bakewell, Hathersage and Tideswell has a 8.32 market share from the survey area and a total turnover £73.64 million in 2025.

2.73. The table below sets out the Bakewell, Hathersage and Tideswell floorspace capacity details.

Table 2.11 Bakewell, Hathersage and Tideswell Convenience Floorspace Capacity

	2025	2030	2035	2040	2045
Total Available Convenience Expenditure in Survey Area (£ms)	£804.92	£790.37	£777.77	£760.77	£738.68
Convenience Turnover of Destinations in Bakewell, Hathersage and Tideswell (from survey area)	£48.90	£41.91	£47.07	£46.22	£44.60

(constant market shares) (£Ms)					
Market Share (%)	6%	5%	6%	6%	6%
Inflow of Expenditure (£Ms)	£4.89	£4.19	£4.71	£4.62	£4.46
Total Convenience Turnover of Destinations in Bakewell, Hathersage and Tideswell (constant market shares) (£Ms)	£53.79	£46.10	£51.78	£50.84	£49.06
Benchmark Turnovers (grown by efficiency rate) (£Ms)	£53.79	53.79	53.63	53.36	53.09
Turnover of Commitments (grown by efficiency rate) (£Ms)	0.00	0.00	0.00	0.00	0.00
Residual Expenditure (£Ms)	£0.00	-£7.69	-£1.85	-£2.52	-£4.04
Benchmark Sales Density (£/sqm)	11,397	11,397	11,363	11,306	11,250
Floorspace Capacity (sqm net)	0	-675	-162	-223	-359

2.74. The forecast expenditure growth will also not support any additional floorspace in Bakewell, Hathersage and Tideswell.

Potential Additional Housing Growth: Convenience

2.75. If the housing growth results in additional population growth as identified earlier in the study, is factored into the expenditure in the catchment, the growth in convenience turnover could be closer to £788.67mm (2045), or an additional £49.99m in expenditure when compared the Experian growth rates. Although this additional population would increase the level of convenience expenditure in the area, once commitments in are taken into account, there would still not be sufficient capacity to support any additional floorspace as shown below:

Table 2.12 Additional Population Convenience Floorspace Capacity

Area	Additional Floorspace Capacity 2045
Matlock & Wirksworth	-1,565
Ashbourne	-359
Bakewell, Hathersage and Tideswell	-495

2.76. Nevertheless, given the uncertainty over the actual delivery of housing and economic growth and the potential issues with projecting retail needs so far into the future, these potential floorspace figure over the plan period should also be used with a significant degree of caution.

Comparison Goods

2.77. Overall, the comparison goods expenditure within the catchment is £1,138.05m (2025), which is expected to grow to over £1,568.62m by 2045 (Table B1 – Appendix 4). this is an increase in comparison good expenditure of 38% between 2025–2045. This is an increase from the comparison turnover within the 2021 Retail Study of £618.35m in 2025. Again, the change in catchment area impacting on the population leads to this change in expenditure.

Study Area Capacity

2.78. The market share and turnover retained in the study area is presented below:

Table 2.13 Comparison Market Share

	2025	2030	2035	2040	2045
Total Available Comparison Expenditure (£m)	£1,138.05	£1,217.83	£1,339.08	£1,472.14	£1,568.62
Market Share	13%	13%	13%	13%	13%
Total Comparison Turnover (£m) including inflow	£168.47	£179.99	£197.80	£217.92	£231.52

2.79. The market shares identified from the updated retail workings above do indicate that the market share has declined from the 19% identified previously, but again it needs to be remembered that the catchment has been extended and more residents closer to larger settlements are now included such that there expenditure is likely to go to larger, surrounding centres.

2.80. The only comparison commitment within the catchment is identified in Table L of appendix 4. This is the comparison elements of the Aldi foodstore identified in the convenience section. There is currently 263sqm of comparison floorspace approved within Derbyshire Dales, which is expected to trade at £2.26m (2025).

2.81. Overall, the comparison goods Capacity position for Derbyshire Dales is presented below:

Table 2.14 Comparison Floorspace Capacity

	2025	2030	2035	2040	2045
Comparison Capacity (sqm)	-317	-1,262	-1,698	-2,070	-3,206

2.82. Unlike the convenience capacity modelling exercise, capacity has not been examined on a centre by centre basis, but instead overall capacity has been modelled on a district-wide basis.

2.83. On a constant market share basis, the overarching capacity from the study area shows that once commitments have been taken into account there is no quantitative retail over the plan period. The table clearly shows that the turnover of existing stores and commitments will absorb the projected growth in available comparison expenditure to 2045.

- 2.84. The previous 2021 Study identified an overarching capacity for -1,176 sqm of net comparison floorspace by 2025. This indicated an oversupply of comparison goods floorspace relative to projected demand at that time.
- 2.85. Essentially the turnover of stores using an efficiency rate grows faster than the expenditure and population growth when the single commitment is taken into account.

Potential Additional Housing Growth: Comparison

- 2.86. If the housing growth results in additional population growth as identified earlier in the study, the growth in turnover could be £1,690.42 in 2045, or an uplift of £552.37m.
- 2.87. In respect of comparison goods, the assessment again follows the same methodology as above. Once commitments are taken into account for comparison goods, there would still be no floorspace capacity for additional comparison goods. The overall floorspace requirement would be -1,590 sqm in 2040.
- 2.88. Nevertheless, given the uncertainty over the actual delivery of housing and economic growth and the potential issues with projecting retail needs so far into the future, this potential uplifted floorspace figure should be used with a significant degree of caution.
- 2.89. However, there is no need to plan for any additional floor space over the plan given the evidence and information available at the current time

Policy Recommendations

To be Discussed/Agreed

3. Conclusions

TBC

DRAFT



Appendix 1 – NEMS Shopper Survey Results

DRAFT

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q01 Where did your household last undertake its main food shopping?							
Zone 1							
Co-op, Netherside, Bradwell, S33 9JL	0.7%	4	4.0%	4	0.0%	0	0.0%
Eyam Village Centre, S32 5	0.2%	1	1.0%	1	0.0%	0	0.0%
One Stop, Station Road, Hathersage, S32 1DD	0.2%	1	1.0%	1	0.0%	0	0.0%
Spar, Calver Sough, Calver, S32 3XH	0.2%	1	1.0%	1	0.0%	0	0.0%
Watson's Farm Shop, Hope Valley, S33 6ZF	0.2%	1	1.0%	1	0.0%	0	0.0%
Zone 2							
Aldi, Sheffield Road, Dronfield, S18 2GG	1.2%	7	0.0%	0	7.0%	7	0.0%
Co-op Central (Petrol Station), Williamthorpe Road, North Wingfield, Chesterfield, S42 5PD	0.2%	1	0.0%	0	1.0%	1	0.0%
Co-op, Brooklands Avenue, Fulwood, Sheffield, S10 4GA	0.2%	1	0.0%	0	1.0%	1	0.0%
Co-op, Eccleshall Road, Sheffield, S11 8SD	0.3%	2	0.0%	0	2.0%	2	0.0%
Morrisons Supermarket, Fulwood Road, Broomhill, Sheffield, S10 3BB	0.2%	1	0.0%	0	1.0%	1	0.0%
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	2.2%	13	0.0%	0	12.0%	12	1.0%
Tesco Express, Abbeydale Road South, Sheffield, S17 3LP	0.2%	1	0.0%	0	1.0%	1	0.0%
Waitrose, Ecclesall Road, Sheffield, S11 8HY	1.3%	8	2.0%	2	6.0%	6	0.0%
Zone 3							
Aldi, Ashford Road, Bakewell, DE45 1GL	14.5%	87	13.0%	13	1.0%	1	47.0%
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	1.5%	9	0.0%	0	5.0%	5	0.0%
Baslow Post Office, School Lane, Baslow, Bakewell, DE45 1RZ	0.3%	2	1.0%	1	0.0%	0	1.0%
Co-op Central, Market Street, Bakewell, DE45 1DS	3.0%	18	3.0%	3	1.0%	1	12.0%
Co-op, Calver Road, Baslow, DE45 1RP	0.3%	2	1.0%	1	0.0%	0	1.0%
Marsh Green Farm Shop, Matlock Road, Kelstedge, S45 0DX	0.2%	1	1.0%	1	0.0%	0	0.0%
Spar, Granby Road, Bakewell, DE45 1ES	0.2%	1	0.0%	0	0.0%	0	1.0%
Spar, School Lane, Baslow, DE45 1RZ	0.2%	1	0.0%	0	1.0%	1	0.0%
Stretton Hall Farm Shop, Newmarket Lane, Clay Cross, S45 9AP	0.2%	1	0.0%	0	1.0%	1	0.0%
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	2.2%	13	0.0%	0	7.0%	7	0.0%
Zone 4							
Aldi, Ashbourne Road, Buxton, SK17 9UT	6.7%	40	2.0%	2	0.0%	0	2.0%
Morrisons Daily, Victoria Park Road, Buxton, SK17 7PU	0.2%	1	0.0%	0	0.0%	0	1.0%
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	4.8%	29	2.0%	2	0.0%	0	3.0%
Sainsbury's Local, Eagle Parade, Buxton SK17 6EQ	0.3%	2	1.0%	1	0.0%	0	1.0%
Waitrose, Spring Gardens	1.5%	9	1.0%	1	0.0%	0	1.0%

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Centre, Buxton, SK17 6DF														
Zone 5														
Aldi, Chapel Street, Belper, DE56 1AR	1.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
B&M, Chapel Street, Derbyshire DE56 1AR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op Central (Petrol Station), Harrison Drive, Wirksworth, Matlock, DE4 4FG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, Firs Parade, Matlock, DE4 3AS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Marks & Spencer Foodhall (M&S), Crown Square, Matlock, DE4 3AU	1.2%	7	1.0%	1	0.0%	0	2.0%	2	0.0%	0	4.0%	4	0.0%	0
Morrisons Daily, Chestnut Avenue, Belper, DE56 1LW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10	1.0%	1
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	5.8%	35	1.0%	1	0.0%	0	10.0%	10	1.0%	1	23.0%	23	0.0%	0
Zone 6														
Aldi, Carnation Way, Ashbourne, DE6 1AY	4.5%	27	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	24.0%	24
Co-op Central, Dig Street, Ashbourne, DE6 1GF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer Foodhall (M&S), Waterside Retail Park, Ashbourne, DE6 1DG	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Mark's Family Butchers, St John Street, Ashbourne, DE6 1GH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Coopers Mill, King Edward Street, Ashbourne, DE6 1BW	5.8%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.0%	35
Outside Survey Area														
Aldi, Archer Road, Sheffield, S8 0JX	0.5%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Flora Street, Sheffield, S6 2BF	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Foresters Way, Chapel-en-le-Frith, High Peak, SK23 0RB	0.8%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Heanor, DE75 7EX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Aldi, Huntspill Road, Hilton, Derby, DE65 5HD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Aldi, Lockoford Road, Chesterfield, S41 7EW	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Victoria Street, Macclesfield, SK11 6LP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Aldi, St James Retail Park, Norton, Sheffield, S8 8BS	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Uttoxeter New Road, Derby, DE22 3HN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Asda Express (Adastra Petrol Station), Chesterfield Road, Shirland, Alfreton, DE55 6A	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Express (Petrol Station), Birdholme, Derby Road, Chesterfield, S40 2EU	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supermarket, Sheffield Road, Chesterfield, S41	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
8JZ														
Booths, Victoria Street, Windermere, LA23 1QA	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brookside Road, Uttoxeter, ST14 8AT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Catley Road, Darnall, Sheffield, S9 5JA	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Chatsworth Road, Chesterfield, S40 2BJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, Mansfield Road, Alfreton, DE55 7JJ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Portland Street North, Leek, ST13 6AH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lidl, Sheffield Road, Whittington Moor, Chesterfield, S41 8LX	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stannington Road, Sheffield, S6 5FL	0.5%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Foodhall (M&S), Bochum Parkway, St James Retail Park, Jordanthorpe, Sheffield, S8 8BS	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Silk Road, Macclesfield, SK10 2ZS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Morrisons Supermarket, Chatsworth Road, Chesterfield, S40 3DP	2.8%	17	4.0%	4	3.0%	3	3.0%	3	0.0%	0	6.0%	6	1.0%	1
Morrisons Supermarket, Market Street, Chapel-en-le-Frith, SK23 0HY	2.2%	13	8.0%	8	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Morrisons Supermarket, Meadowhead, Sheffield, S8 7UE	0.7%	4	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Oxclose Park Road North, Halfway, Sheffield, S20 8GN	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Penistone Road, Hillsborough, Sheffield, S6 2GY	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Sutton Road, Mansfield, NG17 4NX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons Supermarket, Wheatcroft Way, Derby, DE21 4RY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Archer Road, Sheffield, S8 0TD	2.8%	17	10.0%	10	6.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Butterley, Ripley, DE5 3QP	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0
Sainsbury's Superstore, Churnet Way, Leek, ST13 8YG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Clay Wheels Lane, Sheffield, S6 1LZ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rother Way, Chesterfield, S41 0UB	0.7%	4	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Swallownest Village Centre, S26 4	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lockoford Lane, Chesterfield, S41 7JB	0.7%	4	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	2.7%	16	5.0%	5	10.0%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bridgemont, Whaley	0.7%	4	3.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Bridge, SK23 7PD														
Tesco Superstore, Brookside Road, Uttoxeter, ST14 8AU	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10
Tesco Superstore, Hall Street, Alfreton, DE55 7BT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Tesco Superstore, Hibel Road, Macclesfield, SK10 2AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Kipling Drive, Mickleover, Derby, DE3 9NH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose, Trinity Road, Uttoxeter, ST14 8AQ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Others														
Internet	9.8%	59	17.0%	17	11.0%	11	7.0%	7	11.0%	11	5.0%	5	8.0%	8
Base:		600		100		100		100		100		100		100

Q02 How did you last travel to STORE / LOCATION MENTIONED AT Q01 when main food shopping?

Not those who said 'Internet / delivery' at Q01

Car / van (as driver)	72.1%	390	77.1%	64	76.4%	68	64.5%	60	71.9%	64	71.6%	68	71.7%	66
Car / van (as passenger)	16.6%	90	10.8%	9	14.6%	13	18.3%	17	22.5%	20	14.7%	14	18.5%	17
Bus, minibus or coach	3.1%	17	4.8%	4	3.4%	3	3.2%	3	1.1%	1	4.2%	4	2.2%	2
Motorcycle, scooter or moped	0.4%	2	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Walk	6.5%	35	6.0%	5	3.4%	3	11.8%	11	2.2%	2	9.5%	9	5.4%	5
Taxi	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.4%	2	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.7%	4	1.2%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.1%	1
Base:		541		83		89		93		89		95		92

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q03 When you undertook the main food shop at STORE MENTIONED AT Q01 did you link your trip with any other activity?														
<i>Not those who said 'Internet / delivery' at Q01</i>														
Yes – NON-FOOD shopping	7.0%	38	8.4%	7	5.6%	5	5.4%	5	4.5%	4	6.3%	6	12.0%	11
Yes – other FOOD shopping	8.5%	46	6.0%	5	11.2%	10	6.5%	6	7.9%	7	11.6%	11	7.6%	7
Yes – visiting services such as banks, other financial institutions, post office	1.3%	7	2.4%	2	0.0%	0	4.3%	4	1.1%	1	0.0%	0	0.0%	0
Yes – leisure activity	3.5%	19	6.0%	5	5.6%	5	2.2%	2	2.2%	2	2.1%	2	3.3%	3
Yes – visiting café / pub / restaurant	3.0%	16	7.2%	6	2.2%	2	3.2%	3	2.2%	2	3.2%	3	0.0%	0
Yes – visiting other service such as hairdressers, beautician, laundrette etc	1.7%	9	1.2%	1	1.1%	1	2.2%	2	2.2%	2	1.1%	1	2.2%	2
Yes – travelling to / from work	2.2%	12	1.2%	1	0.0%	0	1.1%	1	4.5%	4	4.2%	4	2.2%	2
Yes – travelling to / from school / college / university	0.7%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	2.2%	2
Yes – getting petrol	1.5%	8	2.4%	2	3.4%	3	2.2%	2	0.0%	0	0.0%	0	1.1%	1
Yes – visiting family / friends	4.6%	25	10.8%	9	2.2%	2	3.2%	3	3.4%	3	3.2%	3	5.4%	5
Yes – visiting health service such as doctor, dentist, hospital	3.0%	16	2.4%	2	2.2%	2	2.2%	2	2.2%	2	1.1%	1	7.6%	7
Yes – window shopping / browsing	0.7%	4	1.2%	1	1.1%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Yes – going for a walk / walk the dog	0.4%	2	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting cemetery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting church / place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	60.8%	329	49.4%	41	62.9%	56	64.5%	60	64.0%	57	66.3%	63	56.5%	52
(Don't know / varies)	1.1%	6	0.0%	0	1.1%	1	2.2%	2	3.4%	3	0.0%	0	0.0%	0
Base:		541		83		89		93		89		95		92

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q04 At which location was this other activity based?														
<i>Those who normally combine this shopping trip with another activity at Q03</i>														
Zone 1														
Calver Village Centre	1.0%	2	2.4%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Castleton Village Centre	0.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hope Local Centre	0.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Calver, Hope Valley, S32 3XH	0.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Middleton Village Centre	0.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Abbeyle Golf Club, Twentywell Lane, Beauchief, Sheffield, S17 4QA	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Sheffield Road, Dronfield, S18 2GG	1.5%	3	0.0%	0	9.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banner Cross Post Office, Ecclesall Road, Sheffield, S11 8TN	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ecclesall Road, Sheffield, S11 8SD	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dronfield Town Centre	1.9%	4	0.0%	0	9.4%	3	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Nature's Way, Brooklands Avenue, Sheffield, S10 4GA	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fulwood Road, Sheffield, S10 3QA	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Aldi, Ashford Road, Bakewell, DE45 1GL	1.0%	2	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0
Bakewell Town Centre	8.3%	17	9.5%	4	3.1%	1	25.8%	8	0.0%	0	12.5%	4	0.0%	0
Baslow Village Centre	0.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chatsworth Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Co-op Central, Haddon Road, Bakewell, DE45 1EP	0.5%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Street, Bakewell, DE45 1DS	1.5%	3	2.4%	1	0.0%	0	3.2%	1	0.0%	0	3.1%	1	0.0%	0
Great Longstone Village	0.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	2.4%	5	0.0%	0	6.3%	2	0.0%	0	0.0%	0	9.4%	3	0.0%	0
Youlgreave Village Shop, Church Street, Youlgreave, DE45 1WL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Zone 4														
Buxton Town Centre	8.3%	17	7.1%	3	0.0%	0	3.2%	1	44.8%	13	0.0%	0	0.0%	0
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	1.9%	4	2.4%	1	0.0%	0	0.0%	0	10.3%	3	0.0%	0	0.0%	0
Spring Gardens Shopping Centre, Buxton, SK17 6DF	1.5%	3	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	2.5%	1
Tideswell Village Centre	0.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.5%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 5														
Belper Town Centre	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	5.0%	2
Lea Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Marks & Spencer Foodhall (M&S), Crown Square, Matlock, DE4 3AU	1.5%	3	2.4%	1	0.0%	0	3.2%	1	0.0%	0	3.1%	1	0.0%	0
Matlock Moto, South Parade, Matlock, DE4 3NR	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Matlock Town Centre	4.4%	9	4.8%	2	0.0%	0	6.5%	2	0.0%	0	12.5%	4	2.5%	1
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3	2.5%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.5%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Tansley Barn Garden Centre, Butterley Lane, Tansley, Matlock, DE4 5GF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Wirksworth Town Centre Zone 6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Ashbourne Pharmacy, Clifton Road, Ashbourne, DE6 1DR	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3
Ashbourne Town Centre	8.3%	17	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	40.0%	16
David Neill Mica Home & DIY, Compton Street, Ashbourne, DE6 1DA	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Kay & Co Hairstylists, Compton Street, Ashbourne, DE6 1DA	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Marks & Spencer Foodhall (M&S), Waterside Retail Park, Ashbourne, DE6 1DG	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Mayfield Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Poundland, Waterside Retail Park, Ashbourne, DE6 1DX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Sainsbury's Superstore, Coopers Mill, King Edward Street, Ashbourne, DE6 1BW	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Outside Survey Area														
Aldi, Foresters Way, Chapel-en-le-Frith, High Peak, SK23 ORB	1.0%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lockoford Road, Chesterfield, S41 7EW	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allestree Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Ambleside Town Centre	0.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Buxton Road, Whaley Bridge, High Peak, SK23 7PB	0.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birds Bakery, Prince Charles Avenue, Derby, DE22 4BG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Chapel-en-le-Frith Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Chesterfield Town Centre	6.8%	14	4.8%	2	21.9%	7	6.5%	2	0.0%	0	9.4%	3	0.0%	0
Derby City Centre	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	4
Home Bargains, Kilner Way, Wadsley Bridge, Sheffield, S6 1NN	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Heanor Retail Park, Heanor, DE75 7EX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Iceland, Sheffield Road, Chesterfield, S41 8JZ	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	0.5%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Mansfield Road, Alfreton, DE55 7JJ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Macclesfield Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Meersbrook Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Morrisons Supermarket, Market Street, Chapel-en-le-Frith, SK23 0HY	1.5%	3	4.8%	2	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Nether Edge Local Centre	0.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peak Pharmacy, Thornbrook Road, Chapel-en-le-Frith, High Peak, SK23 0LX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Poundland, Pavements Shopping Centre, Chesterfield, S40 1PA	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road Retail Park,	0.5%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q05 Where did your household last undertake its 'top-up' food shopping? (i.e. smaller/ 'basket' shopping purchases which are not part of your main food and groceries shop)														
Zone 1														
Castleton Road Post Office, Castleton Road, Hope, Hope Valley, S33 6RD	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleton Village Centre, S33 8	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Netherside, Bradwell, S33 9JL	4.5%	27	25.0%	25	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Eyam Village Centre, S32 5	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hathersage Village Centre, S32 1	1.5%	9	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hope Local Centre, S33 6	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
L W Hancock & Son, High Street, Stoney Middleton, Hope Valley, S32 4TL	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Petrol Station), Main Road, Hathersage, S32 1BB	0.5%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hathersage, S32 1DD	1.2%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Calver Sough, Calver, S32 3XH	1.8%	11	10.0%	10	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Castleton Road, Hope, S33 6RD	0.8%	5	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Texaco, Hathersage Road, Bamford, Hope Valley, S33 0EB	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Aldi, Sheffield Road, Dronfield, S18 2GG	1.0%	6	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Central (Petrol Station), Williamthorpe Road, North Wingfield, Chesterfield, S42 5PD	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Central, Pentland Road, Dronfield Woodhouse, Dronfield, S18 8ZQ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Brooklands Avenue, Fulwood, Sheffield, S10 4GA	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Crookes, Sheffield, S10 1TG	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Devonshire Terrace Road, Dore, Sheffield, S17 3EF	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Eccleshall Road, Sheffield, S11 8SD	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fruit A Peel, Fulwood Road, Sheffield, S10 3BD	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
K T N Food & Wine, Greystones Road, Sheffield, S11 7BR	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lodge Moor Newsagents, Rochester Road, Sheffield, S10 4JQ	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Foodhall (M&S), Ecclesall Road, Broomhall, Sheffield, S11 8JD	0.7%	4	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Greendale Shopping Centre, Green Lane, Dronfield, S18 2LJ	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Philip James Butchers, Sandygate Road, Sheffield, S10 5NG	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ralph Thickitts, Sharrow Vale Road, Sharrow, Sheffield, S11 8ZP	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Ecclesall Road, Sheffield, S11 8TP	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	1.7%	10	0.0%	0	9.0%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Allendale Road, Wingerworth, Chesterfield, S42 6PX	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Dyche Lane, Coal Aston, Sheffield, S18 3AA	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandygate Road, Crosspool, Sheffield, S10 5NH	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Petrol Station), Fulwood Road, Sheffield, S10 3QA	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Manchester Road, Crosspool, Sheffield, S10 5DS	0.8%	5	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Berkeley Precinct, Ecclesall Road, Sharrow, Sheffield, S11 8PN	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ecclesall Road, Sheffield, S11 8HY	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Aldi, Ashford Road, Bakewell, DE45 1GL	4.3%	26	1.0%	1	0.0%	0	20.0%	20	2.0%	2	3.0%	3	0.0%	0
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	0.5%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Bakewell Town Centre Chatsworth Estate Farm Shop, Pilsley, Bakewell, DE45 1UF	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Central (Petrol Station), Haddon Road, Bakewell, DE45 1EP	0.5%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Co-op Central, Market Street, Bakewell, DE45 1DS	0.3%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Co-op Central, Market Street, Bakewell, DE45 1DS	6.8%	41	1.0%	1	1.0%	1	36.0%	36	0.0%	0	3.0%	3	0.0%	0
Co-op, Calver Road, Baslow, DE45 1RP	1.0%	6	4.0%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Corner Cuts, Church Street, Pilsley, Chesterfield, S45 8EX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Ginger Butchers, Granby Road, Bakewell, DE45 1ES	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Carnforth Drive, Clay Cross, Chesterfield, S45 9AG	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Granby Road, Bakewell, DE45 1ES	0.5%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Spar, School Lane, Baslow, DE45 1RZ	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Stretton Hall Farm Shop, Newmarket Lane, Clay Cross, S45 9AP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	1.0%	6	0.0%	0	3.0%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Youlgrave Post Office, Church Street, Bakewell, DE45 1UR	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Youlgrave Village Shop, Church Street, Youlgrave, DE45 1WL	1.0%	6	0.0%	0	0.0%	0	5.0%	5	0.0%	0	1.0%	1	0.0%	0
Zone 4														
Aldi, Ashbourne Road, Buxton, SK17 9UT	1.8%	11	0.0%	0	0.0%	0	0.0%	0	9.0%	9	1.0%	1	1.0%	1
Buxton Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Co-op, Commercial Road, Tideswell, SK17 8NU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Hartington Newsagents & General Store, Hall Bank,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Hartington, Buxton, SK17 0AT														
Hartington Village Centre, SK17 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Iceland, Spring Gardens, Buxton, SK17 6BZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Morrisons Daily, Victoria Park Road, Buxton, SK17 7PU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	2.2%	13	0.0%	0	0.0%	0	1.0%	1	12.0%	12	0.0%	0	0.0%	0
One Stop, Bench Road, Buxton, SK17 7PG	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Sainsbury's Local, Eagle Parade, Buxton SK17 6EQ	1.0%	6	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Stewarts Corner Shop, Lightwood Road, Buxton, SK17 7BB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express (Petrol Station), London Road, Buxton, SK17 9NW	0.8%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	3.5%	21	2.0%	2	0.0%	0	1.0%	1	18.0%	18	0.0%	0	0.0%	0
Zone 5														
Aldi, Chapel Street, Belper, DE56 1AR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Arkwright Stores & Off Licence, Market Place, Cromford, Matlock, DE4 3RE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op Central (Petrol Station), Harrison Drive, Wirksworth, Matlock, DE4 4FG	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1
Co-op Central, Strutt Street, Belper, DE56 1UN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Co-op, Firs Parade, Matlock, DE4 3AS	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
Co-op, Harrison Drive, Wirksworth, Matlock, DE4 4FG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Station Road, Darley Dale, DE4 2EQ	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0
Co-op, Whitemoor Lane, Belper, DE56 0HB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Croots Farm Shop, Farnah House Farm, Wirksworth Road, Duffield, DE56 4AQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Darley Dale Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Go Local Extra, Crowstones Road, Darley Dale, DE4 2GU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, Firs Parade, Matlock, DE4 3AS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Kens Supermarket, St Johns Street, Wirksworth, Matlock, DE4 4DR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Marks & Spencer Foodhall (M&S), Crown Square, Matlock, DE4 3AU	2.2%	13	0.0%	0	0.0%	0	1.0%	1	0.0%	0	12.0%	12	0.0%	0
Morrisons Daily, Chestnut Avenue, Belper, DE56 1LW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	1.0%	1
Rowsley Post Office & Stores, Church Lane, Rowsley, Matlock, DE4 2EA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore,	2.5%	15	0.0%	0	0.0%	0	2.0%	2	0.0%	0	13.0%	13	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Cawdor Way, Matlock, DE4 3SP							
Skopa The Zero Waste Place, Market Place, Wirksworth, Matlock, DE4 4ET	0.2%	1	0.0%	0	0.0%	0	1.0%
Tesco Express, Gregorays Way, Belper, DE56 0HS	0.3%	2	0.0%	0	0.0%	0	1.0%
Winster Village Shop, Main Street, Winster, Matlock, DE4 2DJ	0.3%	2	0.0%	0	0.0%	0	2.0%
Zone 6							
Aldi, Carnation Way, Ashbourne, DE6 1AY	1.8%	11	0.0%	0	0.0%	0	11.0%
Ashbourne Town Centre	0.5%	3	0.0%	0	0.0%	0	3.0%
Co-op Central, Blenheim Road, Ashbourne, Derby, DE6 1HA	0.5%	3	0.0%	0	0.0%	0	3.0%
Co-op Central, Dig Street, Ashbourne, DE6 1GF	1.0%	6	0.0%	0	0.0%	0	6.0%
Fresh Choice, St John Street, Market Place, Ashbourne, DE6 1GH	0.3%	2	0.0%	0	0.0%	0	2.0%
Marks & Spencer Foodhall (M&S), Waterside Retail Park, Ashbourne, DE6 1DG	1.5%	9	0.0%	0	0.0%	0	9.0%
Mark's Family Butchers, St John Street, Ashbourne, DE6 1GH	0.3%	2	0.0%	0	0.0%	0	2.0%
Poundland, Waterside Retail Park, Ashbourne, DE6 1DX	0.2%	1	0.0%	0	0.0%	0	1.0%
Sainsbury's Superstore, Coopers Mill, King Edward Street, Ashbourne, DE6 1BW	4.0%	24	0.0%	0	0.0%	0	24.0%
The Farm Shop Hulland, Main Road, Hulland Ward, DE6 3EA	0.2%	1	0.0%	0	0.0%	0	1.0%
Outside Survey Area							
Aldi, Foresters Way, Chapel-en-le-Friith, High Peak, SK23 0RB	0.5%	3	1.0%	1	0.0%	0	2.0%
Aldi, St James Retail Park, Norton, Sheffield, S8 8BS	0.2%	1	0.0%	0	0.0%	0	1.0%
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.2%	1	0.0%	0	1.0%	1	0.0%
Co-op, Fackley Road, High Street, Stanton Hill, Sutton-in-Ashfield, NG17 3GG	0.2%	1	0.0%	0	0.0%	0	1.0%
Co-op, Langborne Road, Whitby, YO21 1YW	0.2%	1	0.0%	0	0.0%	0	1.0%
Co-op, Station Road, Hatton, DE65 5EL	0.2%	1	0.0%	0	0.0%	0	1.0%
Farmfoods, Oxford Street, Ripley, DE5 3AL	0.2%	1	0.0%	0	0.0%	0	1.0%
Holme Hall Post Office, Wardgate Way, Chesterfield, S40 4SL	0.2%	1	0.0%	0	1.0%	1	0.0%
Iceland, Sheffield Road, Chesterfield, S41 8JZ	0.2%	1	0.0%	0	1.0%	1	0.0%
Lidl, Brookside Road, Uttoxeter, ST14 8AT	0.2%	1	0.0%	0	0.0%	0	1.0%
Lidl, Stannington Road, Sheffield, S6 5FL	0.2%	1	0.0%	0	1.0%	1	0.0%
Lidl, Uttoxeter New Road, Derby, DE22 3NL	0.2%	1	0.0%	0	0.0%	0	1.0%
Londis, Chatsworth Road, Chesterfield, S40 3JX	0.2%	1	0.0%	0	1.0%	1	0.0%
Marks & Spencer Store (M&S), Ravenside Retail	0.3%	2	1.0%	1	0.0%	0	1.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Park, Chesterfield, S40 1TB														
Morrisons Supermarket, Chatsworth Road, Chesterfield, S40 3DP	0.7%	4	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Market Street, Chapel-en-le-Frith, SK23 0HY	0.3%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Morrisons Supermarket, Newcastle Road, Leek, ST13 5QB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
One Stop, Halifax Road, Sheffield, S6 1LH	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Moorland View Road, Chesterfield, S40 3DD	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Archer Road, Sheffield, S8 0TD	0.3%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Butterley, Ripley, DE5 3QP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Sainsbury's Superstore, Churnet Way, Leek, ST13 8YG	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Kingsway Retail Park, Derby, DE22 3FA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Spar, Matlock Road, Chesterfield, S40 3JQ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Old Whittington, Chesterfield, S41 9LQ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Road, Uttoxeter, ST14 7DH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Lockoford Lane, Chesterfield, S41 7JB	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.5%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bridgemont, Whaley Bridge, SK23 7PD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Brookside Road, Uttoxeter, ST14 8AU	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Tesco Superstore, Hall Street, Alfreton, DE55 7BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Superstore, Mill Street, Clowne, Chesterfield, S43 4JN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, Trinity Road, Uttoxeter, ST14 8AQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Others														
Internet	0.8%	5	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1
(Don't know / can't remember)	2.5%	15	0.0%	0	4.0%	4	2.0%	2	3.0%	3	3.0%	3	3.0%	3
(Don't do this type of shopping)	16.0%	96	16.0%	16	26.0%	26	7.0%	7	16.0%	16	12.0%	12	19.0%	19
Base:	600	100	100	100	100	100	100	100	100	100	100	100	100	100

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q06 Where did you or a member of your household last make a purchase of clothes, shoes or other fashion items?														
Zone 1														
Hathersage Village Centre	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
William Eyre and Sons, Brough, Hope Valley, S33 9NG	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Broomhall Local Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crookes Local Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Foodhall (M&S), Ecclesall Road, Broomhall, Sheffield, S11 8JD	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Aldi, Ashford Road, Bakewell, DE45 1GL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Bakewell Town Centre	3.8%	23	5.0%	5	2.0%	2	10.0%	10	3.0%	3	3.0%	3	0.0%	0
Brocklehursts, Matlock Street, Bakewell, DE45 1EE	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Zone 4														
Buxton Town Centre	5.0%	30	6.0%	6	0.0%	0	3.0%	3	20.0%	20	0.0%	0	1.0%	1
Next, Spring Gardens Centre, Spring Gardens, Buxton, SK17 6DF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Spring Gardens Shopping Centre, Buxton, SK17 6DF	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Zone 5														
Belper Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Chatsworth Garden Centre, Calton Lees, Matlock, DE4 2NX	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Masson Mills, Derby Road, Matlock, DE4 3PY	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Peak Village, Chatsworth Road, Rowsley, Matlock, DE4 2JE	1.8%	11	1.0%	1	5.0%	5	2.0%	2	1.0%	1	1.0%	1	1.0%	1
Rowsley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sports Direct, Firs Parade, Matlock, DE4 3AS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Zone 6														
Ashbourne Town Centre	3.8%	23	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	22.0%	22
Waterside Retail Park, Clifton Road, Ashbourne, DE6 1DT	0.7%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Outside Survey Area														
Atkinsons Department Store, The Moor, Sheffield, S1 3LT	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barlborough Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Bonmarche, Vicar Lane, Chesterfield, S40 1PY	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Boundary Outlet, Poplar Way, Catcliffe, Rotherham, S60 5TR	0.5%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Burton upon Trent Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Byrkley Park Garden Centre, Rangemore, Burton-on-Trent, DE13 9RN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Central London	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chester City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Chesterfield Town Centre	7.2%	43	4.0%	4	10.0%	10	10.0%	10	2.0%	2	17.0%	17	0.0%	0
Clarks Village, Farm Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Street, BA16 0BB														
Crew Clothing, Butcher Row, Beverley, HU17 0AB	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Peaks Shopping Centre, Crystal Peaks, Sheffield, S20 7PJ	0.7%	4	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Peaks Village (Retail Park), Drake House Way, Sheffield, S20 7HT	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Derbion Shopping Centre, London Road, Derby, DE1 2PL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Derby City Centre	3.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	13.0%	13
Designer Outlet East Midlands, Mansfield Road, South Normanton, Alfreton, DE55 2JW	0.5%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Dobbies Garden Centre, High Wood Way, Barlborough, Chesterfield, S43 4XN	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GO Outdoors, Hill Street, Highfield, Sheffield, S2 4SZ	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heeley Retail Park, Chesterfield Road, Meersbrook, Sheffield, S8 0RG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
John Lewis, Wilmslow Road, Cheadle, SK8 3BZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Kidderminster Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Kingsway Retail Park, Derby, DE22 3FA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Leeds City Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leek Town Centre	0.5%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1
Lyme Green Business Park, Cheshire, Macclesfield, SK11 0TB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Macclesfield Town Centre	0.3%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Manchester City Centre	0.7%	4	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0
Marks & Spencer Foodhall (M&S), Bochum Parkway, St James Retail Park, Jordanthorpe, Sheffield, S8 8BS	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Store (M&S), Ravenside Retail Park, Chesterfield, S40 1TB	1.5%	9	2.0%	2	0.0%	0	3.0%	3	2.0%	2	2.0%	2	0.0%	0
Marks and Spencer (M&S) Simply Food, Church Road, Cheadle Hulme, Cheadle, SK8 7JL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S) Store, Cambridge Street, Harrogate, HG1 1RX	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Store, Coppice Way, Pedmore Road, Handforth, Wilmslow, SK9 3PB	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Matalan, Chatsworth Road, Chesterfield, S40 2AQ	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Matalan, Millgate, Stockport, SK1 2LX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Matalan, Station Road, Sutton-in-Ashfield, NG17 5EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
McArthurGlen Designer Outlet, Eastern Way, Lichfield Road, Cannock, WS11 7JZ	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, The Oasis,	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Sheffield, S9 1EP														
Morrisons Supermarket, Wheatcroft Way, Derby, DE21 4RY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Queens Road Retail Park, Lowfield, Sheffield, S2 4DL	2.7%	16	5.0%	5	3.0%	3	4.0%	4	0.0%	0	4.0%	4	0.0%	0
Reading Town Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ripley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Archer Road, Sheffield, S8 0TD	0.5%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Butterley, Ripley, DE5 3QP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Nottingham Road, Mansfield, NG18 1BW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Rother Way, Chesterfield, S41 0UB	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	4.3%	26	13.0%	13	12.0%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Skechers Factory Outlet, Peninsula Square, London, SE10 0DX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Skegness Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Skipton Town Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spalding Town Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct, The Pavements Centre, Middle Pavement, Chesterfield, S40 1PA	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James Retail Park, Jordanthorpe, Sheffield, S8 8BS	2.0%	12	1.0%	1	4.0%	4	4.0%	4	0.0%	0	2.0%	2	1.0%	1
St Peters Retail Park, Lichfield Street, Burton-upon-Trent, DE14 3BL	1.5%	9	1.0%	1	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Lockoford Lane, Chesterfield, S41 7JB	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brookside Road, Uttoxeter, ST14 8AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Hall Street, Alfreton, DE55 7BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The Trafford Centre, Trafford Park, Stretford, Manchester, M17 8AA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Two Rivers Shopping Park, Middlesex, TW18 4WB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Uttoxeter Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Whitby Town Centre	0.3%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Wynsors, Sheffield Road, Chesterfield, S41 8JZ	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.3%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Others														
Abroad	0.5%	3	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Internet	34.7%	208	27.0%	27	25.0%	25	38.0%	38	39.0%	39	40.0%	40	39.0%	39
Mail order / catalogue	2.3%	14	2.0%	2	4.0%	4	3.0%	3	2.0%	2	0.0%	0	3.0%	3
(Don't know / can't remember)	3.5%	21	6.0%	6	2.0%	2	3.0%	3	3.0%	3	4.0%	4	3.0%	3
(Don't do this type of shopping)	2.7%	16	5.0%	5	4.0%	4	4.0%	4	1.0%	1	1.0%	1	1.0%	1
Base:		600		100		100		100		100		100		100

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q07 Where did you or a member of your household last make a purchase of furniture or floor coverings?							
Zone 1							
Bradwell Village Centre	1.0%	6	6.0%	6	0.0%	0	0.0%
Mister Carpet, Netherside, Bradwell, Hope Valley, S33 9JL	0.8%	5	5.0%	5	0.0%	0	0.0%
Zone 2							
Dronfield Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%
Layers Flooring, Sandygate Road, Sheffield, S10 5RY	0.3%	2	0.0%	0	2.0%	2	0.0%
St Luke's Crookes Shop, Crookes, Sheffield, S10 1TH	0.2%	1	1.0%	1	0.0%	0	0.0%
Zone 3							
Aldi, Ashford Road, Bakewell, DE45 1GL	0.2%	1	0.0%	0	0.0%	0	1.0%
Bakewell Carpets, Matlock Street, Bakewell, DE45 1EE	0.2%	1	0.0%	0	0.0%	0	1.0%
Bakewell Town Centre	1.5%	9	0.0%	0	0.0%	0	7.0%
Clay Cross Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%
T Nutt & Sons, High Street, Clay Cross, Chesterfield, S45 9DX	0.2%	1	0.0%	0	0.0%	0	1.0%
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.2%	1	0.0%	0	0.0%	0	0.0%
Zone 4							
Argos, Spring Gardens, Buxton, SK17 6DE	0.3%	2	0.0%	0	0.0%	0	1.0%
B&Q, Staden Business Park, Staden Lane, Buxton, SK17 9RZ	0.2%	1	0.0%	0	0.0%	0	1.0%
Buxton Town Centre	2.7%	16	1.0%	1	0.0%	0	0.0%
High Peak Carpets, Holker Road, Buxton, SK17 6QN	0.2%	1	0.0%	0	0.0%	0	0.0%
Zone 5							
Argos (inside Sainsbury's), Cawdor Way, Matlock, DE4 3SP	0.2%	1	0.0%	0	0.0%	0	1.0%
Ashton and Coleman Furniture, Dale Road, Matlock, DE4 3LT	0.2%	1	0.0%	0	0.0%	0	0.0%
Belper Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%
Classic Carpets & Flooring, Market Place, Belper, DE56 1FZ	0.2%	1	0.0%	0	0.0%	0	0.0%
Darley Dale Town Centre	0.7%	4	0.0%	0	0.0%	0	2.0%
Derwentside Shopping Mill, Derwent Street, Belper, DE56 1WN	0.2%	1	0.0%	0	0.0%	0	1.0%
DFS, Brook Furniture Centre, Dale Road South Warney, Matlock, DE4 2ET	1.2%	7	1.0%	1	0.0%	0	1.0%
Fabric & Furnishing Solutions, Dale Road North, Park View, Darley Dale, DE4 2HX	0.2%	1	0.0%	0	0.0%	0	0.0%
Matlock Town Centre	1.7%	10	1.0%	1	0.0%	0	1.0%
Peak Village, Chatsworth Road, Rowsley, Matlock, DE4 2JE	0.5%	3	1.0%	1	2.0%	2	0.0%
Zone 6							
Airfield Industrial Estate, Blenheim Road, Ashbourne, DE6 1HA	0.3%	2	0.0%	0	0.0%	0	0.0%
Ashbourne Town Centre	1.8%	11	0.0%	0	0.0%	0	0.0%
Holmes Carpets, Blenheim Road, Ashbourne, DE6 1HA	0.2%	1	0.0%	0	0.0%	0	1.0%
Hulland Ward Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%
Waterside Retail Park,	0.2%	1	1.0%	1	0.0%	0	0.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Clifton Road, Ashbourne, DE6 1DT														
Outside Survey Area														
Alfreton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Archer Road Retail Park, Archer Road, Sheffield, S8 0LB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Argos, Parkgate Retail World, Stadium Way, Rotherham, S60 1TG	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Middlewood Road, Hillsborough, Sheffield, S6 4HA	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Osmaston Park Road, Allenton, Derby, DE24 8EB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
B&Q, Queens Road, Sheffield, S2 4DR	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Spire Walk Business Park, Derby Road, Chesterfield, S40 2WG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Barnsley Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradwell Carpets, Hanbridge Avenue, Newcastle-under-Lyme, Newcastle, ST5 8HX	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Home Furnishers, Chatsworth Road, Chesterfield, S40 2AN	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Burton upon Trent Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Carpet Creations, Market Street, Chapel-en-le-Frith, High Peak, SK23 0HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Cheadle Town Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	4.2%	25	1.0%	1	3.0%	3	6.0%	6	4.0%	4	9.0%	9	2.0%	2
Creative Interiors, Duffield Road, Derby, DE1 3BH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Derby City Centre	2.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	11.0%	11
Dobbies Garden Centre, High Wood Way, Barlborough, Chesterfield, S43 4XN	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drakehouse Retail Park, Drake House Way, Sheffield, S20 7JJ	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Ascot Drive, Allenton, Derby, DE24 8ST	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Dunelm, Manners Road, Ilkeston, DE7 8EG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Dunelm, The Spires Retail Park, Braidwood Way, Chesterfield, S40 2WG	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Dunelm, Woodside Retail Park, Chesterfield Road, Woodseats, Sheffield, S8 0RW	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dysart Retail Park, Dysart Road, Grantham, NG31 7NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Festival Retail Park, Ridgehouse Drive, Hanley, Stoke-on-Trent, ST1 5SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Forest Town Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Frank Knighton, Ascot Drive, Allenton, Derby, DE24 8ST	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Furniture Village, West Yorkshire Retail Park, Holden Ing Way, Birstall, Batley, WF17 9AD	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Shopping Park, Ikea Way, Giltbrook,	1.3%	8	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	4.0%	4

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Nottingham, NG16 2RP														
Heeley Retail Park, Chesterfield Road, Meersbrook, Sheffield, S8 0RG	0.7%	4	1.0%	1	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Holywell Carpets, St Mary's Gate, Chesterfield, S41 7TH	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Giltbrook, Nottingham, NG16 2RP	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Park Lane, Wednesbury, WS10 9SF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ikea, Sheffield Road, Tinsley, Sheffield, S9 2YL	1.2%	7	2.0%	2	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Ikea, Valley Retail Park, Purley Way, Croydon, CR0 4UZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
John Lewis, Wilmslow Road, Cheadle, SK8 3BZ	0.3%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
John Paul, Meadow Brooks Business Park, Meadow Lane, Long Eaton, Nottingham, NG10 2GD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
King Carpets Ltd, Sheffield Roa, Whittington Moor, Chesterfield, S41 8LQ	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Kingsway Retail Park, Derby, DE22 3FA	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Leek Town Centre	0.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Lyme Green Business Park, Cheshire, Macclesfield, SK11 OTB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Macclesfield Town Centre	0.7%	4	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Manchester Arndale, Manchester, M4 3AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Manchester City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Martin & Parker, Ascot Drive, Allenton, Derby, DE24 8ST	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Mill Outlet, Market Street, Uttoxeter, ST14 8JA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Next, Meadowhall Way, Sheffield S9 1ER	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ponsford, London Road, Heeley, Sheffield, S2 4HS	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pyramid Carpets, Chesterfield Road, Woodseats, Sheffield, S8 0SL	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road Retail Park, Lowfield, Sheffield, S2 4DL	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ScS, Markham Retail Park, Markham Road, Chesterfield, S40 1SR	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sheffield City Centre	2.7%	16	7.0%	7	8.0%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0
St James Retail Park, Jordanthorpe, Sheffield, S8 8BS	3.2%	19	5.0%	5	3.0%	3	7.0%	7	0.0%	0	4.0%	4	0.0%	0
The Spires Retail Park, Chesterfield, S40 2WG	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Top Cat Furniture, Carter Lane, Shirebrook, Mansfield, NG20 8AH	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twelvetree Furnishings, Infirmary Road, Sheffield, S6 3DH	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets and Beds, Sheffield Road, Whittington Moor, Chesterfield, S41 8LP	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter, ST14 8AZ	0.8%	5	2.0%	2	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Uttoxeter Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Victoria Centre, Nottingham, NG1 3QP	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheatbridge Retail Park, Chesterfield, S40 2AB	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wolverhampton City Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wyvern Retail Park, Wyvern Way, Derby, DE21 6NZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Others														
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Internet	20.8%	125	25.0%	25	19.0%	19	27.0%	27	19.0%	19	15.0%	15	20.0%	20
Mail order / catalogue	0.5%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
TV shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know / can't remember)	8.8%	53	8.0%	8	6.0%	6	6.0%	6	13.0%	13	11.0%	11	9.0%	9
(Don't do this type of shopping)	22.2%	133	25.0%	25	31.0%	31	22.0%	22	23.0%	23	15.0%	15	17.0%	17
Base:		600		100		100		100		100		100		100

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q08 Where did you or a member of your household last make a purchase of household textiles, soft furnishings, China and glassware?							
Zone 1							
David Mellor, Leadmill, Hathersage, Hope Valley, S32 1BA	0.2%	1	1.0%	1	0.0%	0	0.0%
Hathersage Village Centre	0.5%	3	3.0%	3	0.0%	0	0.0%
Zone 2							
Broomhall Local Centre	0.2%	1	0.0%	0	1.0%	1	0.0%
Futon Company, Ecclesall Road, Broomhall, Sheffield, S11 8PX	0.2%	1	0.0%	0	1.0%	1	0.0%
St Luke's Crookes Shop, Crookes, Sheffield, S10 1TH	0.2%	1	0.0%	0	1.0%	1	0.0%
Stone The Crows, Green Lane, Dronfield, S18 2LL	0.2%	1	0.0%	0	1.0%	1	0.0%
Zone 3							
Aldi, Ashford Road, Bakewell, DE45 1GL	0.2%	1	0.0%	0	0.0%	0	1.0%
Ashgate Hospice Shop, Bridge Street, Clay Cross, Chesterfield, S45 9NG	0.2%	1	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	1.3%	8	2.0%	2	0.0%	0	5.0%
Pilsley Village Centre	0.3%	2	0.0%	0	0.0%	0	1.0%
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.5%	3	0.0%	0	0.0%	0	0.0%
The Chicken Shed, Baslow, Bakewell, DE45 1RY	0.2%	1	1.0%	1	0.0%	0	0.0%
Zone 4							
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.5%	3	0.0%	0	0.0%	0	0.0%
Argos, Spring Gardens, Buxton, SK17 6DE	0.2%	1	0.0%	0	0.0%	0	0.0%
Buxton Town Centre	2.2%	13	2.0%	2	0.0%	0	0.0%
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.2%	1	0.0%	0	0.0%	0	0.0%
Next, Spring Gardens Centre, Spring Gardens, Buxton, SK17 6DF	0.2%	1	0.0%	0	0.0%	0	0.0%
Spring Gardens Shopping Centre, Buxton, SK17 6DF	0.3%	2	0.0%	0	0.0%	0	0.0%
Staden Business Park, Staden Lane, Buxton, SK17 9RZ	0.2%	1	0.0%	0	0.0%	0	0.0%
Zone 5							
Belper Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%
Boyes, Bakewell Road, Matlock, DE4 3AU	0.2%	1	0.0%	0	0.0%	0	0.0%
Derwentside Shopping Mill, Derwent Street, Belper, DE56 1WN	0.2%	1	0.0%	0	0.0%	0	0.0%
DFS, Brook Furniture Centre, Dale Road South Warney, Matlock, DE4 2ET	0.2%	1	1.0%	1	0.0%	0	0.0%
Elliott Carpets, Dale Road, Matlock, DE4 3LT	0.2%	1	0.0%	0	0.0%	0	0.0%
Fabric & Furnishing Solutions, Dale Road North, Park View, Darley Dale, DE4 2HX	0.2%	1	0.0%	0	0.0%	0	0.0%
Matlock Dale Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%
Matlock Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%
Peak Village, Chatsworth Road, Rowsley, Matlock, DE4 2JE	0.8%	5	1.0%	1	2.0%	2	1.0%
Rowsley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%
Zone 6							
Ashbourne Town Centre	3.2%	19	0.0%	0	0.0%	0	0.0%
David Neill Mica Home & DIY, Compton Street,	0.2%	1	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Ashbourne, DE6 1DA														
Sainsbury's Superstore, Coopers Mill, King Edward Street, Ashbourne, DE6 1BW	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Waterside Retail Park, Clifton Road, Ashbourne, DE6 1DT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Outside Survey Area														
Archer Road Retail Park, Archer Road, Sheffield, S8 0LB	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, Cumberland Street, Macclesfield, SK10 1BJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda Supermarket, Derby Road, Spondon, Derby, DE21 7LW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda Supermarket, Sheffield Road, Chesterfield, S41 8JZ	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda Superstore, Wesley Street, Langley Mill, Nottingham, NG16 4ED	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Atkinsons Department Store, The Moor, Sheffield, S1 3LT	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Barnfield Road, Leek, ST13 5QJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
B&M, Buxton Road, Whaley Bridge, High Peak, SK23 7PB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
B&M, Chesterfield Road, Meersbrook, Sheffield, S8 0RN	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bonhill Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Outlet, Poplar Way, Catcliffe, Rotherham, S60 5TR	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caledonia Park Designer Outlet, Glasgow Road, Gretna, DG16 5GG	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	3.8%	23	3.0%	3	2.0%	2	8.0%	8	1.0%	1	8.0%	8	1.0%	1
Crystal Peaks Shopping Centre, Crystal Peaks, Sheffield, S20 7PJ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Pottery Village, Derby Road, Ripley, DE5 8NX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Denby Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Derby City Centre	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	10.0%	10
Designer Outlet East Midlands, Mansfield Road, South Normanton, Alfreton, DE55 2JW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Dobbies Garden Centre, High Wood Way, Barlborough, Chesterfield, S43 4XN	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Ascot Drive, Allenton, Derby, DE24 8ST	3.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	14.0%	14
Dunelm, Derwent Drive Retail Park, Workington, CA14 3YW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Dunelm, Kilner Way Retail Park, Kilner Way, Sheffield, S6 1NN	0.5%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Dunelm, Manners Road, Ilkeston, DE7 8EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Dunelm, Seamer Road Retail Park, Seamer Road, Scarborough, YO12 4DH	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, St. Marys Way,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Stockport, SK1 2HU														
Dunelm, The Spires Retail Park, Braidwood Way, Chesterfield, S40 2WG	0.5%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0
Dunelm, Woodside Retail Park, Chesterfield Road, Woodseats, Sheffield, S8 0RW	1.2%	7	0.0%	0	6.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Fine Fabrics, Hillsborough Road, Hillsborough, Sheffield, S6 4JL	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	1.5%	9	0.0%	0	0.0%	0	1.0%	1	1.0%	1	4.0%	4	3.0%	3
Heeley Retail Park, Chesterfield Road, Meersbrook, Sheffield, S8 0RG	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesense, St James Retail Park, Bochum Parkway, Jordanthorpe, Sheffield, S8 8BS	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Giltbrook, Nottingham, NG16 2RP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Ikea, Sheffield Road, Tinsley, Sheffield, S9 2YL	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Wilmslow Road, Cheadle, SK8 3BZ	0.5%	3	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Kingsway Retail Park, Derby, DE22 3FA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
M Park Farm, Park Farm Drive, Allestree, Derby, DE22 2QN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Macclesfield Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Manchester City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks & Spencer Store (M&S), Ravenside Retail Park, Chesterfield, S40 1TB	0.3%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
McArthurGlen Designer Outlet, Eastern Way, Lichfield Road, Cannock, WS11 7JZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Meadowhall Shopping Centre, The Oasis, Sheffield, S9 1EP	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Outlet, Market Street, Uttoxeter, ST14 8JA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons Supermarket, Chatsworth Road, Chesterfield, S40 3DP	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Market Street, Chapel-en-le-Frith, SK23 0HY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Nottingham City Centre	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Queens Road Retail Park, Lowfield, Sheffield, S2 4DL	0.5%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Sainsbury's Superstore, Archer Road, Sheffield, S8 0TD	0.5%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	2.7%	16	8.0%	8	4.0%	4	3.0%	3	0.0%	0	1.0%	1	0.0%	0
St James Retail Park, Jordanthorpe, Sheffield, S8 8BS	0.7%	4	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0
St Peters Retail Park, Lichfield Street, Burton-upon-Trent, DE14 3BL	0.7%	4	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Stafford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Terrys Fabrics, Shelton New Road, Stoke-on-Trent, ST4 6DJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Tesco Extra, Lockoford Lane, Chesterfield, S41 7JB	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brookside Road, Uttoxeter, ST14 8AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
The Range, Mansfield Road, Derby, DE21 4SY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The Range, Nottingham Road, Somercotes, Alfreton, DE55 4HQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The Trafford Centre, Trafford Park, Stretford, Manchester, M17 8AA	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
TK Maxx, St James Retail Park, Bochum Parkway, Jordanthorpe, Sheffield, S8 8BS	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter, ST14 8AZ	6.2%	37	4.0%	4	13.0%	13	11.0%	11	5.0%	5	4.0%	4	0.0%	0
Uttoxeter Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Walkley Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whaley Bridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Whitby Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Others														
Internet	16.3%	98	12.0%	12	14.0%	14	19.0%	19	23.0%	23	15.0%	15	15.0%	15
Mail order / catalogue	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
(Don't know / can't remember)	8.5%	51	10.0%	10	2.0%	2	10.0%	10	9.0%	9	13.0%	13	7.0%	7
(Don't do this type of shopping)	24.5%	147	40.0%	40	33.0%	33	24.0%	24	25.0%	25	14.0%	14	11.0%	11
Base:		600		100		100		100		100		100		100

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q09 Where did you or a member of your household last make a purchase of domestic appliances, small electronics, audio / visual and photographic / electronic equipment?														
Zone 1														
Zone 2														
Apollo Appliances, Callywhite Lane, Dronfield, S18 2XP	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos (inside Sainsbury's), Wreakes Lane, Dronfield, S18 1NW	0.3%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Dronfield Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulwood Local Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Real Computer Shop, Ecclesall Road, Sharrow, Sheffield, S11 8PG	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Aldi, Ashford Road, Bakewell, DE45 1GL	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ashgate Hospice Shop, Bridge Street, Clay Cross, Chesterfield, S45 9NG	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell Town Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Street, Bakewell, DE45 1DS	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Euronics, Bridge Street, Clay Cross, Chesterfield, S45 9NU	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.5%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Torne Valley Country Stores, Haddon Road, Bakewell, DE45 1AW	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4														
Argos, Spring Gardens, Buxton, SK17 6DE	1.0%	6	0.0%	0	0.0%	0	1.0%	1	5.0%	5	0.0%	0	0.0%	0
Buxton Town Centre	2.8%	17	3.0%	3	0.0%	0	1.0%	1	11.0%	11	2.0%	2	0.0%	0
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Zone 5														
Belper Town Centre	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	3.0%	3
Boyes, Bakewell Road, Matlock, DE4 3AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Matlock Town Centre	0.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Peak Village, Chatsworth Road, Rowsley, Matlock, DE4 2JE	1.2%	7	2.0%	2	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	1.0%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	5	0.0%	0
Zone 6														
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Allsop Electrical, Dog Lane, Hulland, Ashbourne, DE6 3EH	0.7%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3
Ashbourne Town Centre	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10
Hulland Ward Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Waterside Retail Park, Clifton Road, Ashbourne, DE6 1DT	0.3%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Outside Survey Area														
Archer Road Retail Park, Archer Road, Sheffield, S8 0LB	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Middlewood Road, Hillsborough, Sheffield, S6 4HA	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meir Park, Stoke-on-Trent, ST3 7TU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Boyes, Cavendish Street, Chesterfield, S40 1UY	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Bywaters, Market Street, Chapel-en-le-Frith, High Peak, SK23 0HZ	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel-en-le-Frith Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Cheadle Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Chesterfield Town Centre	3.2%	19	1.0%	1	2.0%	2	5.0%	5	0.0%	0	10.0%	10	1.0%	1
Costco, Parkway Drive, Sheffield, S9 4WU	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Wyvern Way, Derby, DE21 6RS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Creative Interiors, Duffield Road, Derby, DE1 3BH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Currys, Heeley Retail Park, Chesterfield Road, Meersbrook, Sheffield, S8 0RG	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Kingsway Retail Park, Derby, DE22 3FA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Currys, Lyme Green Business Park, London Road, Lyme Green, Macclesfield, SK11 0TB	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Currys, Meadowhall Retail Park, Attercliffe Common, Sheffield, S9 2YZ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Meteor Centre, Wheatcroft Way, Derby, DE21 4RY	1.3%	8	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	4.0%	4
Currys, Ravenside Retail Park, Park Road, Chesterfield, S40 1TB	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Currys, Road Retail Park, Mansfield, NG18 1BW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Derby City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2
Dovefield Retail Park, Town Meadows Way, Uttoxeter, ST14 8AZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Drakehouse Retail Park, Drake House Way, Sheffield, S20 7JJ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glossop Town Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadfield Electrical, Abbeydale Road, Nether Edge, Sheffield, S7 2BA	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halls Mica Hardware, Market Street, Chapel-en-le-Frith, High Peak, SK23 0HZ	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrison Cameras, London Road, Highfield, Sheffield	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heeley Retail Park, Chesterfield Road, Meersbrook, Sheffield, S8 0RG	2.0%	12	4.0%	4	4.0%	4	3.0%	3	0.0%	0	1.0%	1	0.0%	0
Howdens, Bramall Lane, Highfield, Sheffield, S2 4RD	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Wilmslow Road, Cheadle, SK8 3BZ	0.7%	4	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Kingsway Retail Park, Derby, DE22 3FA	2.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	12.0%	12
Leek Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2
Lidl, Stannington Road, Sheffield, S6 5FL	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyme Green Business Park, Cheshire, Macclesfield, SK11 0TB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
M Park Farm, Park Farm Drive, Allestree, Derby, DE22 2QN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Manchester Arndale, Manchester, M4 3AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons Supermarket,	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Chatsworth Road, Chesterfield, S40 3DP														
Nottingham City Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Butterley, Ripley, DE5 3QP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Churnet Way, Leek, ST13 8YG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sheffield City Centre	2.0%	12	6.0%	6	4.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0
St James Retail Park, Jordanthorpe, Sheffield, S8 8BS	7.2%	43	5.0%	5	12.0%	12	13.0%	13	2.0%	2	11.0%	11	0.0%	0
Stafford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Lockoford Lane, Chesterfield, S41 7JB	0.7%	4	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Tesco Superstore, Brookside Road, Uttoxeter, ST14 8AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Hall Street, Alfreton, DE55 7BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The Spires Retail Park, Chesterfield, S40 2WG	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
The Trafford Centre, Trafford Park, Stretford, Manchester, M17 8AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter, ST14 8AZ	0.7%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0
Uttoxeter Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Wickes, Wheatbridge Road, Chesterfield, S40 2AB	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Williams Electrical, Chesterfield Road, Woodseats, Sheffield, S8 0SP	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wolverhampton City Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Others														
Internet	38.3%	230	38.0%	38	32.0%	32	42.0%	42	42.0%	42	39.0%	39	37.0%	37
TV shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know / can't remember)	4.0%	24	8.0%	8	1.0%	1	4.0%	4	3.0%	3	4.0%	4	4.0%	4
(Don't do this type of shopping)	13.3%	80	20.0%	20	21.0%	21	15.0%	15	14.0%	14	4.0%	4	6.0%	6
Base:		600		100		100		100		100		100		100

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q10 Where did you or a member of your household last make a purchase of books, CDs, DVDs and stationery?														
Zone 1														
Bradwell Post Office, Netherside, Bradwell, Hope Valley, S33 9AA	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Netherside, Bradwell, Hope Valley, S33 9JL	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyam Village Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hathersage Village Centre	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Banner Cross Post Office, Ecclesall Road, Sheffield, S11 8TN	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosspool Local Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dronfield Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhyme & Reason, Ecclesall Road, Sharrow, Sheffield, S11 8TG	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Totley Rise Post Office, Baslow Road, Totley, Sheffield, S17 4DL	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Ashgate Hospice Shop, Bridge Street, Clay Cross, Chesterfield, S45 9NG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Bakewell Town Centre	4.3%	26	8.0%	8	1.0%	1	14.0%	14	2.0%	2	1.0%	1	0.0%	0
Home Bargains, Carnforth Drive, Clay Cross, Chesterfield, S45 9AG	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, School Lane, Baslow, Bakewell, DE45 1RZ	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Zone 4														
Buxton Town Centre	5.7%	34	6.0%	6	0.0%	0	2.0%	2	26.0%	26	0.0%	0	0.0%	0
Harpur Hill Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
High Peak Bookstore and Café, Brierlow Bar, Buxton, SK17 9PY	0.8%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1	0.0%	0
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Spring Gardens Shopping Centre, Buxton, SK17 6DF	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
The Works, The Springs Shopping Centre, Buxton, SK17 6DF	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
WHSmith, The Springs Shopping Centre, Spring Gardens, Buxton, SK17 6DF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Zone 5														
Belper Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Cromford Village Centre	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Matlock Town Centre	2.7%	16	0.0%	0	0.0%	0	2.0%	2	0.0%	0	14.0%	14	0.0%	0
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Peak Village, Chatsworth Road, Rowsley, Matlock, DE4 2JE	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Scarthin Books, The	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Promenade, Cromford, Matlock, DE4 3QF														
The Works, Peak Village, Chatsworth Road, Rowsley, Matlock, DE4 2JE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Zone 6														
Ashbourne Town Centre	5.0%	30	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	29.0%	29
Mayfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Oxfam Bookshop, Dig Street, Ashbourne, DE6 1GF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Coopers Mill, King Edward Street, Ashbourne, DE6 1BW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
The RSPB shop, Big Lane, Upper Town, Ashbourne, DE6 1ST	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Outside Survey Area														
Alfreton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
B&M, Barnfield Road, Leek, ST13 5QJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Blythe House Hospice Shop, High Street, Chapel-en-le-Frith, High Peak, SK23 0HD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Bridge Community Shop, Button Row, Stocksbridge, Sheffield, S36 1GL	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	4.0%	24	3.0%	3	7.0%	7	6.0%	6	0.0%	0	7.0%	7	1.0%	1
Costco, Parkway Drive, Sheffield, S9 4WU	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Peaks Shopping Centre, Crystal Peaks, Sheffield, S20 7PJ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	4.0%	4
Fleetwood Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Guildford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hatchards, Euston Road, London, N1C 4QP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Leek Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Liverpool City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Manchester City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Meadowhall Shopping Centre, The Oasis, Sheffield, S9 1EP	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Chatsworth Road, Chesterfield, S40 3DP	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Meadowhead, Sheffield, S8 7UE	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Queens Road Retail Park, Lowfield, Sheffield, S2 4DL	1.3%	8	2.0%	2	0.0%	0	5.0%	5	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Archer Road, Sheffield, S8 0TD	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	3.5%	21	4.0%	4	15.0%	15	1.0%	1	0.0%	0	1.0%	1	0.0%	0
St Peters Retail Park, Lichfield Street, Burton-upon-Trent, DE14 3BL	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Staines-upon-Thames Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Stockport Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Lockoford Lane, Chesterfield, S41 7JB	0.3%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.8%	5	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brookside	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Road, Uttoxeter, ST14 8AU														
The Trafford Centre, Trafford Park, Stretford, Manchester, M17 8AA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Uttoxeter Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Waterstones, Orchard Square Shopping centre, Sheffield, S1 2FB	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones, Vicar Lane, Chesterfield, S40 1PY	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Others														
Internet	36.2%	217	38.0%	38	35.0%	35	40.0%	40	33.0%	33	37.0%	37	34.0%	34
Mail order / catalogue	0.5%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2
(Don't know / can't remember)	3.5%	21	5.0%	5	2.0%	2	4.0%	4	4.0%	4	4.0%	4	2.0%	2
(Don't do this type of shopping)	17.2%	103	18.0%	18	24.0%	24	21.0%	21	15.0%	15	12.0%	12	13.0%	13
Base:	600	100	100	100	100	100	100	100	100	100	100	100	100	100

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q11 Where did you or a member of your household last make a purchase of DIY, hardware, tools, gardening and decorating supplies?														
Zone 1														
Bradwell Village Centre	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hathersage Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Peak Garden Centre, Hope Road, Hope Valley, S33 0AL	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hope Valley Garden Centre, Hope Road, Bamford, Hope Valley, S33 0AL	1.2%	7	6.0%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Thornhill Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
William Eyre and Sons, Brough, Hope Valley, S33 9NG	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Coal Aston Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dronfield Town Centre	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E & D Steel, Chesterfield Road, Dronfield, S18 2XB	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Geoff's DIY, Civic Centre, Dronfield, S18 1PD	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Leaf Plant Centre, Dyche Lane, Coal Aston, Dronfield, S18 3AA	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valleyside Garden Centre, Manchester Road, Sheffield, S10 5PX	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ward's Nurseries & Garden Centre, Eckington Road, Coal Aston, Dronfield, S18 3BA	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Aldi, Ashford Road, Bakewell, DE45 1GL	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Bakewell Town Centre	2.3%	14	2.0%	2	0.0%	0	10.0%	10	0.0%	0	2.0%	2	0.0%	0
Chatsworth Estate Farm Shop, Pilsley, Bakewell, DE45 1UF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Clay Cross D I Y, Market Street, Clay Cross, Chesterfield, S45 9JE	0.5%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Clay Cross Town Centre	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
SmartBuy, Rutland Square, Bakewell, DE45 1EE	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Torne Valley Country Stores, Haddon Road, Bakewell, DE45 1AW	0.5%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Zone 4														
B&Q, Staden Business Park, Staden Lane, Buxton, SK17 9RZ	2.2%	13	1.0%	1	0.0%	0	7.0%	7	4.0%	4	1.0%	1	0.0%	0
Buxton Town Centre	1.5%	9	1.0%	1	0.0%	0	2.0%	2	6.0%	6	0.0%	0	0.0%	0
Fairfield Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Gardens Shopping Centre, Buxton, SK17 6DF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tideswell Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Zone 5														
B&M, Chapel Street, Belper, DE56 1AR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Belper Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Charles Gregory & Sons, Nottingham Road, Matlock, DE4 5FR	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chatsworth Garden Centre, Calton Lees, Matlock, DE4 2NX	2.3%	14	3.0%	3	1.0%	1	8.0%	8	2.0%	2	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Darley Bridge Village Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Darley Dale Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Forest Garden Centre, Oddford Lane, Two Dales, Matlock, DE4 2EX	0.5%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Howdens, Brookfield Industrial Estate, Old Coach Road, Tansley View, Matlock, DE4 5ND	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hudsons Plant Centre, Wirksworth Road, Duffield, Belper, DE56 4AQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Matlock Garden Centre, Nottingham Road, Matlock, DE4 5FR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Matlock Town Centre	1.3%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.0%	7	0.0%	0
Peak Village Garden World, Peak Village Shopping, Chatsworth Road, Rowsley, DE4 2JE	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tansley Barn Garden Centre, Butterley Lane, Tansley, Matlock, DE4 5GF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tansley Village Centre	0.5%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0
Toolstation, Riverside, Goods Road, Belper, DE56 1UU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Twiggs of Matlock, Bakewell Road, Matlock, DE4 3AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Wirksworth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Zone 6														
Ashbourne Town Centre	6.2%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	37
David Neill Mica Home & DIY, Compton Street, Ashbourne, DE6 1DA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Fairways Garden Centre, Clifton, Ashbourne, DE6 2GN	1.7%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	7.0%	7
Hulland Ward Village Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lester Lowe, Ashbourne, DE6 1JF	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Screwfix, Waterside Business Park, Ashbourne, DE6 1DG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tipplers, Blenheim Road, Ashbourne, DE6 1HA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Outside Survey Area														
Aldi, Uttoxeter New Road, Derby, DE22 3HN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ambleside Town Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Exchange Street, Macclesfield, SK11 6UZ	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Sutton-in-Ashfield, NG17 4HW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
B&Q, Cortonwood Retail Park, Deame Valley Parkway, Brampton, S73 0TB	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Eastwood, Nottingham, NG16 3NZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
B&Q, Meir Park, Stoke-on-Trent, ST3 7TU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
B&Q, Osmaston Park Road, Allenton, Derby, DE24 8EB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
B&Q, Penistone Road, Hillsborough, Sheffield,	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
S6 2GF														
B&Q, Queens Road, Sheffield, S2 4DR	3.5%	21	7.0%	7	12.0%	12	2.0%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Spire Walk Business Park, Derby Road, Chesterfield, S40 2WG	1.8%	11	0.0%	0	0.0%	0	5.0%	5	0.0%	0	6.0%	6	0.0%	0
Birmingham City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Chapel-en-le-Frith Town Centre	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelford Village Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	2.5%	15	3.0%	3	2.0%	2	2.0%	2	0.0%	0	7.0%	7	1.0%	1
Derby City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Dobbies Garden Centre, High Wood Way, Barlborough, Chesterfield, S43 4XN	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dovefield Retail Park, Town Meadows Way, Uttoxeter, ST14 8AZ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Dulux Decorator Centre, Mill Street, Chesterfield, S41 7XA	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Halls Mica Hardware, Market Street, Chapel-en-le-Frith, High Peak, SK23 0HZ	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Chesterfield Road, Meersbrook, Sheffield, S8 0RW	0.7%	4	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipstones Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Kingsway Retail Park, Derby, DE22 3FA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Lidl, Brookside Road, Uttoxeter, ST14 8AT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lowes Paint & Wallpaper Supplies, Abbeydale Road, Sheffield, S7 2BA	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Arndale, Manchester, M4 3AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Queens Road Retail Park, Lowfield, Sheffield, S2 4DL	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Screwfix, Belgrave Trade Park, Walton Road, Chesterfield, S40 3DL	0.5%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Screwfix, Meadowbrook Park, Station Road, Halfway, Sheffield, S20 3PJ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Queens Road, Lowfield, Sheffield, S2 4DH	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Shaw Lane, Glossop, SK13 6LQ	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	1.7%	10	3.0%	3	5.0%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0
St James Retail Park, Jordanthorpe, Sheffield, S8 8BS	0.5%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0
St Peters Retail Park, Lichfield Street, Burton-upon-Trent, DE14 3BL	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
The Range, Nottingham Road, Somercotes, Alfreton, DE55 4HQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The Spires Retail Park, Chesterfield, S40 2WG	13.7%	82	13.0%	13	0.0%	0	7.0%	7	56.0%	56	4.0%	4	2.0%	2
The Trafford Centre, Trafford Park, Stretford, Manchester, M17 8AA	3.8%	23	1.0%	1	0.0%	0	1.0%	1	1.0%	1	3.0%	3	17.0%	17
Toolstation, Sheffield Road,	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Whittington Moor, Chesterfield, S41 8LF														
Uttoxeter Garden Machinery, Churnet Valley Court, Uttoxeter, ST14 8HU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter, ST14 8AZ	7.3%	44	10.0%	10	18.0%	18	6.0%	6	0.0%	0	10.0%	10	0.0%	0
Victoria Farm Garden Centre, Guisborough Road, Whitby, YO21 1TL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Wickes, Wheatbridge Road, Chesterfield, S40 2AB	0.5%	3	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Wood Seats Local Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others														
Internet	7.5%	45	5.0%	5	12.0%	12	8.0%	8	5.0%	5	8.0%	8	7.0%	7
(Don't know / can't remember)	3.3%	20	6.0%	6	2.0%	2	3.0%	3	0.0%	0	7.0%	7	2.0%	2
(Don't do this type of shopping)	15.2%	91	17.0%	17	19.0%	19	17.0%	17	17.0%	17	10.0%	10	11.0%	11
Base:		600		100		100		100		100		100		100

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q12 Where did you or a member of your household last make a purchase of chemist goods?														
Zone 1														
Co-op, Netherside, Bradwell, Hope Valley, S33 9JL	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evelyn Medical Centre, Marsh Avenue, Hope, Hope Valley, S33 6RJ	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hathersage Pharmacy, Main Road, Hathersage, Hope Valley, S32 1BB	1.8%	11	11.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hathersage Village Centre	3.2%	19	19.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hope Local Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Aldi, Sheffield Road, Dronfield, S18 2GG	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banner Cross Pharmacy, Ecclesall Road, Sheffield, S11 8TP	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banner Cross Post Office, Ecclesall Road, Sheffield, S11 8TN	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Berkeley Precinct, Ecclesall Road, Sharrow, Sheffield, S11 8PN	0.7%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Fulwood Road, Sheffield, S10 3BB	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broomhall Local Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ecclesall Road, Sheffield, S11 8SD	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crookes Local Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosspool Local Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosspool Pharmacy, Sandygate Road, Sheffield, S10 5NG	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dore Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dronfield Medical Practice, High Street, Dronfield, S18 1PY	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dronfield Town Centre	1.2%	7	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greencross Chemist, Oakbrook Road, Sheffield, S11 7EB	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greendale Shopping Centre, Green Lane, Dronfield, S18 2LJ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Pharmacy, High Street, Dronfield, S18 1PY	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peak Pharmacy, Allendale Road, Wingerworth, Chesterfield, S42 6PX	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peak Pharmacy, Gorsey Brigg, Dronfield Woodhouse, Dronfield, S18 8UE	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peak Pharmacy, Gosforth Valley Medical Centre, Gorsey Brigg, Dronfield Woodhouse, Dronfield, S18 8UE	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peak Pharmacy, Greendale Shopping Centre, Green Lane, Dronfield, S18 2LJ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	0.7%	4	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Saviour Pharmacy, High Street, Dronfield, S18 1PY	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weldricks Pharmacy, Rochester Road, Lodge Moor Road, Sheffield, S10 4JQ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Pharmacy, Baslow Road, Totley, Sheffield,	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
S17 4DL														
Well Pharmacy, Bents Green Pharmacy, Ringinglow Road, Sheffield, S11 7PX	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well Pharmacy, Ringinglow Road, Sheffield, S11 7PX	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wingerworth Village Centre	0.7%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Aldi, Ashford Road, Bakewell, DE45 1GL	0.5%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0
Bakewell Town Centre	16.8%	101	15.0%	15	1.0%	1	73.0%	73	2.0%	2	10.0%	10	0.0%	0
Baslow Village Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Boots, Granby Road, Bakewell, DE45 1ES	0.8%	5	1.0%	1	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Pilsley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.7%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Youlgrave Village Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4														
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.3%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Boots, Spring Gardens, Buxton, SK17 6BZ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1
Buxton Pharmacy, Temple Road, Buxton, SK17 9BA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Buxton Town Centre	10.7%	64	7.0%	7	0.0%	0	0.0%	0	56.0%	56	1.0%	1	0.0%	0
Elmwood Medical Centre Pharmacy, Burlington Road, Buxton, SK17 9AL	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Fairfield Pharmacy, Victoria Park Road, Buxton, SK17 7PE	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Hartington Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peak Pharmacy, Scarsdale Place, Buxton SK17 6EF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Spring Gardens Shopping Centre, Buxton, SK17 6DF	0.5%	3	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Superdrug, Spring Gardens Centre, Buxton, SK17 6BJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tideswell Village Centre	0.8%	5	1.0%	1	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Zone 5														
Belper Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
Boots, Causeway Lane, Matlock, DE4 3AR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Boots, King Street, Belper, DE56 1PS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, Harrison Drive, Wirksworth, Matlock, DE4 4FG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Crich Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Darley Dale Town Centre	1.3%	8	0.0%	0	0.0%	0	1.0%	1	0.0%	0	7.0%	7	0.0%	0
Matlock Dale Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Matlock Town Centre	4.5%	27	1.0%	1	0.0%	0	1.0%	1	0.0%	0	25.0%	25	0.0%	0
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0
Peak Pharmacy, Bank Road, Matlock, DE4 3NF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Peak Pharmacy, Dale Road South, Darley Dale, Matlock, DE4 2EU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Peak Pharmacy, Market Place, Wirksworth, Matlock, DE4 4ET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Peak Pharmacy, Whitemoor Lane, Belper, DE56 0JB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Peak Village, Chatsworth Road, Rowsley, Matlock,	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
DE4 2JE														
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.8%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	4	0.0%	0
Wirksworth Town Centre	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0
Zone 6														
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Ashbourne Pharmacy, Clifton Road, Ashbourne, DE6 1DR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ashbourne Town Centre	10.5%	63	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	62.0%	62
Boots, St John Street, Ashbourne, DE6 1GH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Coopers Mill, King Edward Street, Ashbourne, DE6 1BW	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
Outside Survey Area														
Aldi, Archer Road, Sheffield, S8 0JX	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Foresters Way, Chapel-en-le-Frith, High Peak, SK23 0RB	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Heanor, DE75 7EX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Archer Road Retail Park, Archer Road, Sheffield, S8 0LB	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Heeley Retail Park, Chesterfield Road, Meersbrook, Sheffield, S8 0RG	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, High Street, Hunstanton, PE36 5AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Chesterfield Town Centre	2.0%	12	1.0%	1	6.0%	6	1.0%	1	0.0%	0	3.0%	3	1.0%	1
Congleton Town Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dean & Smedley, Prince Charles Avenue, Mackworth, Derby, DE22 4BG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Derbion Shopping Centre, London Road, Derby, DE1 2PL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Derby City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Glossop Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Good Life Pharmacy and Hatton Post Office, Station Road, Hatton, Derby, DE65 5EL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Heeley Retail Park, Chesterfield Road, Meersbrook, Sheffield, S8 0RG	0.5%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Home Bargains, Archer Road, Millhouses, Sheffield S8 0LD	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, High Street, Uttoxeter, ST14 7HN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kingsway Retail Park, Derby, DE22 3FA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Leek Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
M Park Farm, Park Farm Drive, Allestree, Derby, DE22 2QN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons Supermarket, Market Street, Chapel-en-le-Frith, SK23 0HY	0.5%	3	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Newbold Surgery, Windermere Road, Chesterfield, S41 8DU	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Peak Pharmacy, Thornbrook Road, Chapel-en-le-Frith,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
High Peak, SK23 0LX														
Peak Pharmacy, Wheatbridge Road, Chesterfield, S40 2AB	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peaks Pharmacy, Wheatbridge Road, Chesterfield, S40 2AB	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penkridge Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ripley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Archer Road, Sheffield, S8 0TD	0.7%	4	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rother Way, Chesterfield, S41 0UB	0.5%	3	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	1.5%	9	4.0%	4	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James Retail Park, Jordanthorpe, Sheffield, S8 8BS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
St Peters Retail Park, Lichfield Street, Burton-upon-Trent, DE14 3BL	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Lockoford Lane, Chesterfield, S41 7JB	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	1.0%	6	0.0%	0	5.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brookside Road, Uttoxeter, ST14 8AU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Superstore, Kipling Drive, Mickleover, Derby, DE3 9NH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Uttoxeter Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Whitby Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Wilson's Pharmacy, Danebridge Crescent, Oakwood, Derby, DE21 2HT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Others														
Internet	3.0%	18	3.0%	3	6.0%	6	2.0%	2	3.0%	3	2.0%	2	2.0%	2
Mail order / catalogue	1.2%	7	1.0%	1	3.0%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0
(Don't know / can't remember)	1.2%	7	4.0%	4	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0
(Don't do this type of shopping)	8.2%	49	12.0%	12	14.0%	14	5.0%	5	6.0%	6	4.0%	4	8.0%	8
Base:		600		100		100		100		100		100		100

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q13 Where did you or a member of your household last make a purchase of jewellery, silverware and watches?														
Zone 1														
Castleton Village Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edale Village Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Dronfield Town Centre	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Wingfield Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oliver Bonas, Ecclesall Road, Sharrow, Sheffield, S11 8NX	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PA Jewellery, Commonsides, Sheffield, S10 1GD	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Bakewell Town Centre	3.0%	18	0.0%	0	3.0%	3	9.0%	9	2.0%	2	4.0%	4	0.0%	0
C W Sellors Jewellers of Bakewell, Royal Oak Place, Matlock Street, Bakewell, DE45 1EE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Zone 4														
Buxton Town Centre	2.0%	12	1.0%	1	0.0%	0	1.0%	1	8.0%	8	1.0%	1	1.0%	1
Spring Gardens Shopping Centre, Buxton, SK17 6DF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Zone 5														
Belper Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
C W Sellors Jewellers of Matlock, Crown Square, Matlock, DE4 3AT	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	2.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13	0.0%	0
Peak Village, Chatsworth Road, Rowsley, Matlock, DE4 2JE	0.7%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Zone 6														
Ashbourne Town Centre	4.3%	26	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.0%	2	21.0%	21
Outside Survey Area														
Alfreton Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Birmingham City Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Chapel-en-le-Frith Town Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	4.0%	24	0.0%	0	10.0%	10	5.0%	5	1.0%	1	8.0%	8	0.0%	0
Derby City Centre	2.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	9.0%	9
Designer Outlet East Midlands, Mansfield Road, South Normanton, Alfreton, DE55 2JW	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dovefield Retail Park, Town Meadows Way, Uttoxeter, ST14 8AZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Gemini Retail Park, Europa Boulevard, Westbrook, Warrington, WA5 7TY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hansons Auctioneers & Valuers, Heage Lane, Derby, DE65 6LS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hull City Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Wilmslow Road, Cheadle, SK8 3BZ	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsway Retail Park, Derby, DE22 3FA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Macclesfield Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Manchester City Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Meadowhall Shopping Centre, The Oasis, Sheffield, S9 1EP	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Butterley, Ripley, DE5 3QP														
Sheffield City Centre	1.2%	7	1.0%	1	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peters Retail Park, Lichfield Street, Burton-upon-Trent, DE14 3BL	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tiago Jewellery, Abbeydale Road, Sheffield, S7 2BJ	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, St James Retail Park, Bochum Parkway, Jordanthorpe, Sheffield, S8 8BS	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter, ST14 8AZ	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Uttoxeter Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Whites Fine Jewellers, Oxford Street, Ripley, DE5 3AP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Others														
Abroad	2.3%	14	1.0%	1	3.0%	3	5.0%	5	1.0%	1	1.0%	1	3.0%	3
Internet	12.8%	77	12.0%	12	12.0%	12	9.0%	9	20.0%	20	13.0%	13	11.0%	11
Mail order / catalogue	0.3%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know / can't remember)	8.8%	53	5.0%	5	7.0%	7	14.0%	14	5.0%	5	9.0%	9	13.0%	13
(Don't do this type of shopping)	47.7%	286	70.0%	70	48.0%	48	48.0%	48	53.0%	53	32.0%	32	35.0%	35
Base:		600		100		100		100		100		100		100

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q14 Where did you or a member of your household last make a purchase of sporting goods, bicycles, games and camping equipment?														
Zone 1														
GO Outdoors Express, Main Road, Hathersage, Hope Valley, S32 1BB	0.7%	4	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Hathersage Village Centre	0.3%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hope Local Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regatta, Calver Sough, Hope Valley, S32 3XH	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Angling Direct Fishing Tackle Shop, Stubley Hollow, Dronfield, S18 1PP	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
myRaceKit, Sharrow Vale Road, Sharrow, Sheffield, S11 8ZL	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Aldi, Ashford Road, Bakewell, DE45 1GL	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bakewell Town Centre	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Peakland Cycles, Milford, Bakewell, DE45 1DX	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Zone 4														
Buxton Town Centre	1.0%	6	0.0%	0	0.0%	0	1.0%	1	3.0%	3	2.0%	2	0.0%	0
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Zone 5														
Belper Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Matlock Town Centre	1.0%	6	0.0%	0	0.0%	0	1.0%	1	1.0%	1	4.0%	4	0.0%	0
Peak Sports, Water Lane, Wirksworth, DE4 4AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Peak Village, Chatsworth Road, Rowsley, Matlock, DE4 2JE	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowsley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sports Direct, Firs Parade, Matlock, DE4 3AS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Zone 6														
Ashbourne Town Centre	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	9.0%	9
Sainsbury's Superstore, Coopers Mill, King Edward Street, Ashbourne, DE6 1BW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waterside Retail Park, Clifton Road, Ashbourne, DE6 1DT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Outside Survey Area														
Alfreton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Ambleside Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
American Golf, Meteor Retail Park, Derby, DE21 4SY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Blacks, The Moor, Sheffield, S1 4PF	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff City Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	2.8%	17	0.0%	0	2.0%	2	5.0%	5	2.0%	2	8.0%	8	0.0%	0
Crown Green Bowler Discount Centre, Romford Road, Stafford, ST16 3DZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Cycle King, Kettering Road, Northampton, NN1 4BN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Decathlon, Eyre Street, Sheffield, S1 3HU	0.7%	4	0.0%	0	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Decathlon, George's Road, Stockport, SK4 1DN	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Decathlon, Giltbrook Retail Park, Nottingham Road, Giltbrook, Nottingham,	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
NG16 2RP							
Derby City Centre	1.2%	7	0.0%	0	0.0%	0	1.0%
Designer Outlet East Midlands, Mansfield Road, South Normanton, Alfreton, DE55 2JW	0.2%	1	0.0%	0	0.0%	0	0.0%
Dovefield Retail Park, Town Meadows Way, Uttoxeter, ST14 8AZ	0.3%	2	0.0%	0	0.0%	0	0.0%
Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.3%	2	0.0%	0	0.0%	0	2.0%
GO Outdoors, Hill Street, Highfield, Sheffield, S2 4SZ	1.2%	7	2.0%	2	5.0%	5	0.0%
GO Outdoors, Stockport Road, Cheadle Health, Stockport, SK3 0TQ	0.2%	1	0.0%	0	0.0%	0	1.0%
GO Outdoors, The Spires Retail Park, Chesterfield, S40 2WG	0.8%	5	0.0%	0	0.0%	0	2.0%
GO Outdoors, Wyvern Way, Derby, DE21 6NZ	0.2%	1	0.0%	0	0.0%	0	0.0%
Halfords , Kilner Way, Sheffield, S6 1NN	0.2%	1	0.0%	0	1.0%	1	0.0%
Halfords, Churchill Way, Macclesfield, SK11 6AY	0.3%	2	0.0%	0	0.0%	0	2.0%
Halfords, Sheffield Road, Chesterfield, S41 8JZ	0.3%	2	1.0%	1	1.0%	1	0.0%
Hillsborough Barracks, Shopping Centre, Langsett Road, Hillsborough, Sheffield, S6 2LR	0.2%	1	0.0%	0	1.0%	1	0.0%
J E James Cycles, Alderson Road, Highfield, Sheffield, S2 4UD	0.2%	1	0.0%	0	1.0%	1	0.0%
Kingsway Retail Park, Derby, DE22 3FA	0.3%	2	0.0%	0	0.0%	0	1.0%
Macclesfield Town Centre	0.3%	2	0.0%	0	0.0%	0	2.0%
Marks & Spencer Store (M&S), Ravenside Retail Park, Chesterfield, S40 1TB	0.2%	1	0.0%	0	0.0%	0	0.0%
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.2%	1	0.0%	0	0.0%	0	1.0%
Nottingham City Centre	0.5%	3	0.0%	0	1.0%	1	1.0%
Owzat Cricket, Mansfield Road, South Normanton, Alfreton, DE55 2ER	0.2%	1	0.0%	0	0.0%	0	0.0%
Sheffield City Centre	2.8%	17	7.0%	7	8.0%	8	1.0%
Sheffield Pro Golf, Queens Road, Lowfield, Sheffield, S2 4DX	0.2%	1	0.0%	0	0.0%	0	1.0%
Sports Direct, Shire Brook Business Park, Meadow Lane, Shirebrook, Mansfield, NG20 8RY	0.3%	2	0.0%	0	1.0%	1	0.0%
SportySwim, Vision Business Park, Firth Way, Nottingham, NG6 8GF	0.2%	1	0.0%	0	0.0%	0	1.0%
St James Retail Park, Jordanthorpe, Sheffield, S8 8BS	0.2%	1	1.0%	1	0.0%	0	0.0%
Stockport Town Centre	0.2%	1	0.0%	0	0.0%	0	1.0%
Sutton-in-Ashfield Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%
The Trafford Centre, Trafford Park, Stretford, Manchester, M17 8AA	0.7%	4	0.0%	0	0.0%	0	0.0%
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter, ST14 8AZ	1.0%	6	0.0%	0	2.0%	2	1.0%
Wyvern Retail Park, Wyvern Way, Derby, DE21 6NZ	0.5%	3	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Others														
Internet	17.0%	102	11.0%	11	13.0%	13	22.0%	22	18.0%	18	23.0%	23	15.0%	15
(Don't know / can't remember)	3.2%	19	2.0%	2	1.0%	1	4.0%	4	1.0%	1	5.0%	5	6.0%	6
(Don't do this type of shopping)	53.0%	318	71.0%	71	57.0%	57	52.0%	52	57.0%	57	33.0%	33	48.0%	48
Base:	600	100	100	100	100	100	100	100	100	100	100	100	100	100
Q15 Which of these leisure activities do you participate in? [MR/PR]														
Health and fitness / leisure centre activities	24.8%	149	23.0%	23	29.0%	29	17.0%	17	20.0%	20	32.0%	32	28.0%	28
Cinema	34.8%	209	34.0%	34	31.0%	31	29.0%	29	29.0%	29	44.0%	44	42.0%	42
Restaurant	70.8%	425	78.0%	78	69.0%	69	72.0%	72	69.0%	69	71.0%	71	66.0%	66
Pub / bars, nightclubs, social clubs	62.2%	373	67.0%	67	68.0%	68	59.0%	59	56.0%	56	62.0%	62	61.0%	61
Ten-pin bowling	6.7%	40	5.0%	5	8.0%	8	6.0%	6	6.0%	6	8.0%	8	7.0%	7
Bingo	3.0%	18	3.0%	3	4.0%	4	3.0%	3	3.0%	3	1.0%	1	4.0%	4
Theatre / concert hall / museum / art galleries	48.8%	293	59.0%	59	56.0%	56	48.0%	48	45.0%	45	45.0%	45	40.0%	40
(None mentioned)	9.3%	56	8.0%	8	9.0%	9	13.0%	13	10.0%	10	7.0%	7	9.0%	9
Base:	600	100	100	100	100	100	100	100	100	100	100	100	100	100

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q16 Which centre / facility did you last visit for indoor sports or health and fitness activity?														
<i>Those who visit for health and fitness activities at Q15</i>														
Zone 1														
Bamford Village Centre	0.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calver Village Centre	0.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleton Village Centre	0.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyam Village Centre	1.3%	2	4.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0
F.I.T Training, The Worx Gym, Hope Valley, S33 6RP	0.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hathersage Swimming Pool, Oddfellows Road, Hathersage, Hope Valley, S32 1DU	0.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hathersage Village Centre	3.4%	5	17.4%	4	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Zone 2														
Dore Village Centre	0.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dronfield Active, Civic Centre, Dronfield, S18 1PD	4.0%	6	0.0%	0	20.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dronfield Town Centre	1.3%	2	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health Fitness & Wellbeing Gym, Napier Street, Sheffield, S11 8HA	3.4%	5	0.0%	0	17.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Bakewell Swimming Pool & Gym, Granby Road, Bakewell, DE45 1ES	4.7%	7	8.7%	2	0.0%	0	23.5%	4	5.0%	1	0.0%	0	0.0%	0
Bakewell Town Centre	4.0%	6	8.7%	2	0.0%	0	17.6%	3	5.0%	1	0.0%	0	0.0%	0
Baslow Village Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Chatsworth Health and Fitness, DE45 1PP	1.3%	2	4.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0
Edensor Village Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Eley Fitness, Station Road, Bakewell, Derbyshire, DE45 1GE	1.3%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	0.0%	0	0.0%	0
Zone 4														
Buxton Town Centre	2.7%	4	0.0%	0	0.0%	0	0.0%	0	20.0%	4	0.0%	0	0.0%	0
Cavendish Golf Club, Watford Road, Buxton, SK17 6XF	0.7%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
MyActive, St John's Road, Buxton, SK17 6BJ	2.0%	3	0.0%	0	0.0%	0	0.0%	0	15.0%	3	0.0%	0	0.0%	0
New Bodies Gymnasium, Dew Pond Lane, Tongue Lane Industrial Estate, Buxton, SK17 7LF	2.0%	3	4.3%	1	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0
PT Corner, Stable Lane, Buxton, SK17 6UG	0.7%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Zone 5														
Arc Leisure, Bakewell Road, Matlock, DE4 3AZ	8.1%	12	4.3%	1	0.0%	0	11.8%	2	0.0%	0	28.1%	9	0.0%	0
Belper Leisure Centre (Trilogy Active), John O'Gaunts Way, Belper, DE56 0DA	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Darley Dale Town Centre	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0
Darwin Lake Holiday Village, Jagers Lane, Matlock, DE4 5LH	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Evolution Health & Fitness Darwin Forest, Two Dales, Matlock, DE4 5PL	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Gymophobics, Bridge Street, Belper, DE56 1AZ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Hooked on Fitness, Molyneux Business Park, Whitworth Road, Darley Dale, Matlock, DE4 2HJ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Matlock Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
New Bath Hotel and Spa, New Bath Road, Matlock Dale, Matlock, DE4 3PX	0.7%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Parkside Fitness, Lumsdale, Matlock, DE4 5LE	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Rowsley Village Centre	0.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0
Wirksworth Leisure Centre, Hannage Way, Water Lane, Wirksworth, Matlock, DE4 4JG	2.7%	4	0.0%	0	0.0%	0	5.9%	1	0.0%	0	9.4%	3	0.0%	0
Wirksworth Town Centre	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	3.6%	1
Zone 6														
Ashbourne Leisure Centre, Clifton Road, Ashbourne, DE6 1DR	12.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	67.9%	19
Ashbourne Town Centre	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
Hulland Ward Village Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
The Pavilion, Cokayne Avenue, Ashbourne, DE6 1EJ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Outside Survey Area														
Alfreton Leisure Centre, Church Street, Alfreton, DE55 7BD	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Chapel Leisure Centre, Long Lane, High Peak, SK23 0TQ	0.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
David Lloyd, Riverside Road, Derby, DE24 8HY	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Derby City Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Graves Health and Sports Centre, Bochum Parkway, Jordanthorpe, Sheffield, S8 8JR	1.3%	2	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Gyms, Spire Heights, Derby Road, Chesterfield, S40 2WG	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
MyActive, Brough Park, Leek, ST13 6AT	0.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0
Nuffield Health Fitness & Wellbeing Gym, Alma Leisure Park, Derby Road, Chesterfield, S40 2EZ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Nuffield Health Fitness & Wellbeing Gym, Derbyshire County Cricket Club, Nottingham Road, Chaddesden, Derby, DE21 6DA	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
PureGym, Kingsway Retail Park, St Peters Street, Derby, DE22 3FA	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
PureGym, Silk Retail Park, Macclesfield, SK10 2SF	0.7%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Queen's Park Sports Centre, Boythorpe Road, Chesterfield, S40 2NE	3.4%	5	0.0%	0	6.9%	2	0.0%	0	0.0%	0	9.4%	3	0.0%	0
Ripley Leisure Centre, Derby Road, Ripley, DE5 3HR	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Sheffield City Centre	2.7%	4	0.0%	0	13.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym Group, Derby Road, Chesterfield, S40 2EZ	0.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Max Fitness Centre, Bole Hill Road, Sheffield, S6 5DD	0.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uttoxeter Leisure Centre, Oldfields Road, Uttoxeter, ST14 7QL	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Virgin Active, Broadfield Park, Broadfield Road, Sheffield, S8 0XQ	3.4%	5	8.7%	2	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others														
Abroad	0.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	5.4%	8	8.7%	2	6.9%	2	5.9%	1	10.0%	2	3.1%	1	0.0%	0

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Base:	149	23	29	17	20	32	28

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q17 Which centre / facility did you last visit to go the cinema?														
<i>Those who visit the cinema at Q15</i>														
Zone 1														
Calver Village Centre	0.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleton Village Centre	0.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyam Village Centre	0.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Bakewell Town Centre	0.5%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4														
Buxton Town Centre	2.9%	6	0.0%	0	0.0%	0	0.0%	0	20.7%	6	0.0%	0	0.0%	0
Pavilion Arts Centre, St John's Road, Buxton, SK17 6BE	1.9%	4	0.0%	0	0.0%	0	3.4%	1	10.3%	3	0.0%	0	0.0%	0
Tideswell Cinema, Church Lane, Tideswell, Buxton, SK17 8PD	1.0%	2	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0
Zone 5														
Ritz Cinema, King Street, Belper, DE56 1QA	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	6	0.0%	0
The Northern Light Cinema, North End, Wirksworth, Matlock, DE4 4FG	5.7%	12	2.9%	1	0.0%	0	3.4%	1	0.0%	0	20.5%	9	2.4%	1
Zone 6														
Elite Cinema and Theatre, Market Place, Ashbourne, DE6 1ES	13.9%	29	0.0%	0	0.0%	0	6.9%	2	0.0%	0	2.3%	1	61.9%	26
Parwich Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Outside Survey Area														
Chesterfield Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
CineBowl, Town Meadows Way, Uttoxeter, ST14 8AZ	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	7
Cineworld, Alma Leisure Park, Derby Road, Chesterfield, S40 2ED	21.5%	45	23.5%	8	16.1%	5	34.5%	10	10.3%	3	43.2%	19	0.0%	0
Cineworld, Quadrant Road, Hanley, Stoke-on-Trent, ST1 1PS	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Cineworld, Valley Centertainment, Broughton Lane, Sheffield, S9 2EP	2.4%	5	0.0%	0	9.7%	3	3.4%	1	0.0%	0	2.3%	1	0.0%	0
Curzon, George Street, Sheffield, S1 2PF	2.4%	5	2.9%	1	12.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Keswick Alhambra Cinema, St John's Street, Keswick, CA12 5AG	0.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Macclesfield Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Odeon, Arundel Gate, Sheffield, S1 1DL	1.4%	3	2.9%	1	3.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Odeon, Etruria Road, Stoke-on-Trent, ST1 5SN	0.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Fort Kinnaird Retail Park, Newcraighall Road, Edinburgh, EH15 3HP	0.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Ladywood Middleway, Birmingham, B16 8LP	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Odeon, Meteor Centre, Mansfield Road, Derby, DE21 4SY	3.3%	7	0.0%	0	0.0%	0	0.0%	0	3.4%	1	6.8%	3	7.1%	3
Odeon, The Trafford Centre, Barton Dock Road, Stretford, Manchester, M17 8DF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Regent Cinema, Stockport Road, Marple, Stockport, SK6 6BJ	1.0%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	2.4%	1
Rugby Town Centre	0.5%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	3.3%	7	0.0%	0	16.1%	5	3.4%	1	3.4%	1	0.0%	0	0.0%	0
Showcase, West Mall Intu, Derby, DE1 2PQ	2.9%	6	0.0%	0	0.0%	0	6.9%	2	0.0%	0	4.5%	2	4.8%	2

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Showroom Cinema, Paternoster Row, Sheffield, S1 2BX	3.3%	7	8.8%	3	6.5%	2	6.9%	2	0.0%	0	0.0%	0	0.0%	0
Stockport Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
The Light, Bridgefield Street, Stockport, SK1 1SA	3.3%	7	0.0%	0	0.0%	0	0.0%	0	24.1%	7	0.0%	0	0.0%	0
The Light, The Moor, Sheffield, S1 4PF	7.2%	15	23.5%	8	12.9%	4	10.3%	3	0.0%	0	0.0%	0	0.0%	0
The Red Carpet Cinema & Café Bar, Barton Marina, Barton-under-Needwood, Burton-on-Trent, DE13 8AS	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Vue Cinema, Meadowhall Centre, Meadowhall, Sheffield, S9 1EP	3.8%	8	5.9%	2	19.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others (Don't know / can't remember)	4.3%	9	11.8%	4	3.2%	1	10.3%	3	3.4%	1	0.0%	0	0.0%	0
Base:		209		34		31		29		29		44		42

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q18 Which centre / facility did you last visit to go to a restaurant?														
<i>Those who visit for restaurants at Q15</i>														
Zone 1														
Bamford Village Centre	2.1%	9	11.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradwell Village Centre	0.7%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bretton Local Centre	0.7%	3	2.6%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Calver Village Centre	0.9%	4	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleton Village Centre	0.7%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyam Village Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Froggatt Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Grindleford Village Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hathersage Village Centre	3.8%	16	17.9%	14	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Hope Local Centre	1.2%	5	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Middleton Village Centre	0.5%	2	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Zone 2														
Crosspool Local Centre	0.5%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cutthorpe Village Centre	0.7%	3	0.0%	0	2.9%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Dore Village Centre	0.9%	4	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dronfield Town Centre	1.4%	6	0.0%	0	7.2%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Holymoorside Village Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Wingfield Village Centre	0.5%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owler Bar Local Centre	0.7%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharrow Local Centre	0.7%	3	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Totley Local Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wingerworth Village Centre	0.5%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Zone 3														
Ashford in the Water Village Centre	0.7%	3	0.0%	0	0.0%	0	2.8%	2	1.4%	1	0.0%	0	0.0%	0
Bakewell Town Centre	9.2%	39	1.3%	1	1.4%	1	40.3%	29	1.4%	1	9.9%	7	0.0%	0
Baslow Village Centre	3.1%	13	3.8%	3	4.3%	3	6.9%	5	0.0%	0	2.8%	2	0.0%	0
Clay Cross Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Edensor Village Centre	0.9%	4	1.3%	1	1.4%	1	1.4%	1	1.4%	1	0.0%	0	0.0%	0
Great Longstone Village Centre	0.9%	4	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0
Hassop Village Centre	0.5%	2	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Milltown Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Monyash Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1
Pilsley Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sheldon Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Youlgrave Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4														
Buxton Town Centre	11.1%	47	1.3%	1	0.0%	0	5.6%	4	56.5%	39	2.8%	2	1.5%	1
Chelmorton Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Hartington Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	1
Hurdlow Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Litton Village Centre	0.7%	3	1.3%	1	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Taddington Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tideswell Village Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5														
Ambergate Village Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0
Beeley Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Belper Town Centre	0.9%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.2%	3	0.0%	0
Carsington Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Cowers Lane Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Darley Dale Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Duffield Village Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	1.5%	1
Heage Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Lea Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Matlock Town Centre	3.3%	14	0.0%	0	0.0%	0	0.0%	0	1.4%	1	16.9%	12	1.5%	1
Rowsley Village Centre	1.9%	8	5.1%	4	0.0%	0	2.8%	2	0.0%	0	2.8%	2	0.0%	0
Turnditch Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Wirksworth Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	1.5%	1
Zone 6														
Ashbourne Town Centre	7.3%	31	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	43.9%	29
Boylestone Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Draycott in the Clay Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Ellastone Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Hognaston Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Mapleton Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Mayfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Osmaston Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Outside Survey Area														
Ambleside Town Centre	0.5%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Bath City Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.5%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel-en-le-Frith Town Centre	0.5%	2	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Cheadle Town Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	4.7%	20	0.0%	0	10.1%	7	4.2%	3	0.0%	0	12.7%	9	1.5%	1
Combs Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Congleton Town Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	2.6%	11	0.0%	0	1.4%	1	1.4%	1	0.0%	0	2.8%	2	10.6%	7
Dumfries Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Eckington Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulford Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Heath Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Hillsborough Town Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmfirth Town Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunstanton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Islington Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Kedleston Village Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Kidderminster Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Leeds City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Leek Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Littleover Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Loxley Village Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Macclesfield Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Manchester City Centre	1.4%	6	1.3%	1	0.0%	0	2.8%	2	1.4%	1	0.0%	0	3.0%	2
Mansfield Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Middle Handley Village Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes City Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Local Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbold Verdon Village Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Onecote Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Poynton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Quarndon Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Richmond Local Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	7.3%	31	5.1%	4	29.0%	20	5.6%	4	2.9%	2	1.4%	1	0.0%	0
Speke Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Stafford Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	1
Stockton Brook Village Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uttoxeter Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.0%	2
Whitby Town Centre	0.7%	3	0.0%	0	1.4%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Wood Seats Local Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.5%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0
Others														
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
(Don't know / can't remember)	4.2%	18	7.7%	6	4.3%	3	1.4%	1	2.9%	2	2.8%	2	6.1%	4
Base:		425		78		69		72		69		71		66

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
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Q19 Which centre / facility did you last visit to go to bars, pubs and nightclubs?*Those who visit for bars, pubs and nightclubs at Q15***Zone 1**

Bamford Village Centre	2.7%	10	14.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradwell Village Centre	1.9%	7	9.0%	6	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Bretton Local Centre	1.1%	4	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calver Village Centre	1.6%	6	7.5%	5	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Castleton Village Centre	0.5%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edale Village Centre	0.5%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eyam Village Centre	0.8%	3	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Froggatt Village Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grindleford Village Centre	1.1%	4	4.5%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Hathersage Village Centre	3.8%	14	19.4%	13	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hope Local Centre	1.3%	5	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoney Middleton Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0

Zone 2

Bents Green Local Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broomhall Local Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crookes Local Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crosspool Local Centre	0.5%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dronfield Town Centre	3.5%	13	0.0%	0	19.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grassmoor Village Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hallam Head Local Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmesfield Village Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Wingfield Village Centre	0.8%	3	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owler Bar Local Centre	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharrow Local Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Totley Local Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tupton Village Centre	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wingerworth Village Centre	1.1%	4	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3

Ashford in the Water Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Ashover Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Bakewell Town Centre	8.0%	30	0.0%	0	0.0%	0	45.8%	27	1.8%	1	3.2%	2	0.0%	0
Baslow Village Centre	1.3%	5	1.5%	1	1.5%	1	5.1%	3	0.0%	0	0.0%	0	0.0%	0
Great Longstone Village Centre	1.1%	4	0.0%	0	0.0%	0	6.8%	4	0.0%	0	0.0%	0	0.0%	0
Hassop Village Centre	0.5%	2	1.5%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Monyash Village Centre	0.8%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1	1.6%	1
Pilsley Village Centre	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Sheldon Village Centre	0.5%	2	0.0%	0	0.0%	0	1.7%	1	1.8%	1	0.0%	0	0.0%	0
Youlgrave Village Centre	1.1%	4	0.0%	0	0.0%	0	5.1%	3	0.0%	0	1.6%	1	0.0%	0

Zone 4

Buxton Town Centre	6.4%	24	0.0%	0	0.0%	0	1.7%	1	41.1%	23	0.0%	0	0.0%	0
Chelmorton Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Cressbrook Village Centre	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Great Hucklow Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Harpur Hill Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Hartington Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Hulme End Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Litton Village Centre	0.5%	2	1.5%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Miller's Dale Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Taddington Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0
Tideswell Village Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0

Zone 5

Belper Town Centre	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	10	0.0%	0
Birchover Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Carsington Village Centre	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Crich Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Darley Bridge Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Darley Dale Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0
Holbrook Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Matlock Town Centre	6.4%	24	0.0%	0	0.0%	0	3.4%	2	0.0%	0	33.9%	21	1.6%	1
Middleton Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Rowsley Village Centre	0.8%	3	1.5%	1	0.0%	0	1.7%	1	0.0%	0	1.6%	1	0.0%	0
Stanton in Peak Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Tansley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Turnditch Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Wirksworth Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%
Zone 6							
Ashbourne Town Centre	6.2%	23	0.0%	0	0.0%	0	1.7%
Brailsford Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Clifton Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Doveridge Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%
Ellastone Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Fenny Bentley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Hognaston Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Kirk Ireton Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Marston Montgomery Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Mayfield Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Osmaston Village Centre	1.1%	4	0.0%	0	0.0%	0	0.0%
Parwich Village Centre	1.1%	4	0.0%	0	0.0%	0	0.0%
Shirley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Sudbury Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Thorpe Village Centre	0.5%	2	0.0%	0	0.0%	0	1.8%
Outside Survey Area							
Blackshaw Moor Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Bradfield Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Cambridge City Centre	0.3%	1	1.5%	1	0.0%	0	0.0%
Central London	0.5%	2	0.0%	0	2.9%	2	0.0%
Chapel-en-le-Frith Town Centre	0.5%	2	3.0%	2	0.0%	0	0.0%
Chesterfield Town Centre	4.3%	16	1.5%	1	11.8%	8	1.7%
Church Broughton Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Church Stretton Town Centre	0.3%	1	0.0%	0	0.0%	0	1.8%
Congleton Town Centre	0.3%	1	1.5%	1	0.0%	0	0.0%
Darley Abbey Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Derby City Centre	1.1%	4	0.0%	0	0.0%	0	1.8%
Dumfries Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Eckington Town Centre	0.3%	1	0.0%	0	1.5%	1	0.0%
Harrogate Town Centre	0.3%	1	0.0%	0	0.0%	0	1.7%
Leek Town Centre	0.8%	3	0.0%	0	0.0%	0	1.7%
Macclesfield Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Manchester City Centre	0.5%	2	0.0%	0	0.0%	0	3.4%
Newbold Verdon Village Centre	0.3%	1	0.0%	0	1.5%	1	0.0%
Nottingham City Centre	0.5%	2	0.0%	0	0.0%	0	1.7%
Plymouth City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Sheffield City Centre	5.9%	22	0.0%	0	27.9%	19	3.4%
Uttoxeter Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%
Willington Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Others							
(Don't know / can't remember)	5.1%	19	6.0%	4	4.4%	3	0.0%
Base:		373		67		68	
					59		56
						62	
							61

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q20 Which centre / facility did you last visit to go ten-pin bowling?							
<i>Those who visit for ten-pin bowling at Q15</i>							
Zone 1							
Zone 2							
Zone 3							
Zone 4							
Zone 5							
Zone 6							
Ashbourne Town Centre	2.5%	1	0.0%	0	0.0%	0	0.0%
Outside Survey Area							
Alfreton Town Centre	2.5%	1	0.0%	0	0.0%	0	0.0%
Central London	2.5%	1	0.0%	0	0.0%	0	16.7%
Chesterfield Bowl, Storrth Lane, Chesterfield, S40 2TU	35.0%	14	20.0%	1	25.0%	2	83.3%
Chesterfield Town Centre	5.0%	2	0.0%	0	25.0%	2	0.0%
CineBowl, Town Meadows Way, Uttoxeter, ST14 8AZ	2.5%	1	0.0%	0	0.0%	0	0.0%
Derby City Centre	2.5%	1	0.0%	0	0.0%	0	0.0%
Hollywood Bowl, Broughton Lane, Sheffield, S9 2EP	15.0%	6	60.0%	3	37.5%	3	0.0%
Leek Town Centre	2.5%	1	0.0%	0	0.0%	0	0.0%
Leicester City Centre	2.5%	1	0.0%	0	0.0%	0	16.7%
Macclesfield Town Centre	2.5%	1	0.0%	0	0.0%	0	16.7%
Meadowhall Shopping Centre, The Oasis, Sheffield, S9 1EP	2.5%	1	20.0%	1	0.0%	0	0.0%
Metrocentre, St. Michaels Way, Gateshead, NE11 9YG	2.5%	1	0.0%	0	0.0%	0	0.0%
Superbowl, Lyme Green Business Park, London Road, Lyme Green, Macclesfield, SK11 0TB	5.0%	2	0.0%	0	0.0%	0	33.3%
Tenpin, Foresters Leisure Park, Derby, DE23 8AG	2.5%	1	0.0%	0	0.0%	0	0.0%
Uttoxeter Town Centre	2.5%	1	0.0%	0	0.0%	0	0.0%
Valley Centertainment, Broughton Lane, Sheffield, S9 2EP	2.5%	1	0.0%	0	0.0%	0	12.5%
Others							
(Don't know / can't remember)	7.5%	3	0.0%	0	12.5%	1	0.0%
Base:		40		5		8	
					6		6
						8	
							7

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q21 Which centre / facility did you last visit for bingo?							
<i>Those who visit for bingo at Q15</i>							
Zone 1							
Bradwell Village Centre	5.6%	1	33.3%	1	0.0%	0	0.0%
Eyam Village Centre	5.6%	1	33.3%	1	0.0%	0	0.0%
Zone 2							
New Tupton Village Centre	5.6%	1	0.0%	0	25.0%	1	0.0%
Zone 3							
Zone 4							
Buxton Opera House, Water Street, Buxton, SK17 6XN	5.6%	1	0.0%	0	0.0%	0	33.3%
Warslow Village Centre	5.6%	1	0.0%	0	0.0%	0	33.3%
Zone 5							
Zone 6							
Ashbourne Town Centre	11.1%	2	0.0%	0	0.0%	0	0.0%
Boylestone Village Centre	5.6%	1	0.0%	0	0.0%	0	0.0%
Outside Survey Area							
Buzz Bingo, Cricket Inn Road, Sheffield, S2 5AU	5.6%	1	0.0%	0	25.0%	1	0.0%
Chesterfield Town Centre	5.6%	1	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Foljambe Road, Chesterfield, S40 1NJ	33.3%	6	33.3%	1	50.0%	2	100.0%
Mecca Bingo, Middleway Retail Park, Guild Street, Burton upon Trent, DE14 1NQ	5.6%	1	0.0%	0	0.0%	0	0.0%
Swizzels Matlow, Albion Road, New Mills, High Peak, SK22 3HA	5.6%	1	0.0%	0	0.0%	0	33.3%
Others							
Base:	18	3	4	3	3	1	4

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q22 Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)?							
<i>Those who visit for art / culture activities at Q15</i>							
Zone 1							
Hathersage Village Centre	0.3%	1	0.0%	0	0.0%	0	2.1%
Zone 2							
Dronfield Town Centre	1.0%	3	0.0%	0	5.4%	3	0.0%
Weston Park Museum, Mushroom Lane, Sheffield, S10 2TP	0.7%	2	1.7%	1	1.8%	1	0.0%
Zone 3							
Bakewell Old House Museum, Cunningham Place, Bakewell, DE45 IDD	0.7%	2	0.0%	0	0.0%	0	4.2%
Bakewell Town Centre	1.0%	3	1.7%	1	0.0%	0	4.2%
Chatsworth House, Bakewell, DE45 1PP	0.7%	2	1.7%	1	0.0%	0	2.1%
Zone 4							
Buxton Museum & Art Gallery, Kents Bank Road, Buxton, SK17 9HW	2.0%	6	0.0%	0	0.0%	0	6.3%
Buxton Opera House, Water Street, Buxton, SK17 6XN	5.8%	17	10.2%	6	0.0%	0	2.1%
Buxton Town Centre	17.4%	51	6.8%	4	1.8%	1	22.9%
Zone 5							
Crich Tramway Village, The National Tramway Museum Crich Tramway, Cromford Road, Matlock, DE4 5DP	0.3%	1	0.0%	0	0.0%	0	0.0%
Matlock Town Centre	0.3%	1	1.7%	1	0.0%	0	0.0%
Zone 6							
Outside Survey Area							
Aldwych Theatre, Aldwych, London, WC2B 4DF	0.3%	1	0.0%	0	0.0%	0	2.1%
Aviva Studios, Water Street, Manchester, M3 4JQ	0.3%	1	1.7%	1	0.0%	0	0.0%
Birmingham City Centre	0.7%	2	1.7%	1	0.0%	0	0.0%
Bishop Auckland Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Bletchley Park, Sherwood Drive, Bletchley, Milton Keynes, MK3 6EB	0.3%	1	0.0%	0	0.0%	0	0.0%
Bradford City Centre	0.3%	1	1.7%	1	0.0%	0	0.0%
Burton upon Trent Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Central London / West End	8.9%	26	1.7%	1	8.9%	5	14.6%
Chesterfield Town Centre	1.4%	4	0.0%	0	1.8%	1	2.1%
Crucible Theatre, Norfolk Street, Sheffield, S1 1DA	2.7%	8	10.2%	6	1.8%	1	0.0%
Derby Arena, Royal Way, Derby, DE24 8JB	0.3%	1	0.0%	0	0.0%	0	0.0%
Derby City Centre	5.8%	17	0.0%	0	1.8%	1	2.1%
Derby Museum & Art Gallery, The Strand, Derby, DE1 1BS	1.4%	4	0.0%	0	0.0%	0	0.0%
Glasgow City Centre	0.3%	1	1.7%	1	0.0%	0	0.0%
IWM North, Trafford Wharf Road, Trafford Park, Stretford, Manchester, M17 1TZ	0.3%	1	0.0%	0	0.0%	0	2.2%
Leeds City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Liverpool City Centre	0.7%	2	0.0%	0	0.0%	0	2.2%
Lyceum Theatre, Norfolk Street, Sheffield, S1 1DA	5.5%	16	11.9%	7	10.7%	6	2.1%
Lyric Hammersmith Theatre, Lyric Square, King Street, London, W6 0QL	0.3%	1	0.0%	0	0.0%	0	0.0%
Manchester City Centre	2.7%	8	1.7%	1	0.0%	0	2.1%
Mansfield Town Centre	0.3%	1	0.0%	0	0.0%	0	2.1%
Millenium Gallery, Arundel Gate, Sheffield, S1 2PP	2.4%	7	1.7%	1	8.9%	5	2.1%
National Trust, Doncaster	0.3%	1	1.7%	1	0.0%	0	0.0%

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Road, Nostell, Wragby, Wakefield WF4 1QE														
Newcastle-under-Lyme Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1		
Nottingham City Centre	2.4%	7	0.0%	0	0.0%	0	2.1%	1	0.0%	0	8.9%	4	5.0%	2
Nottingham Industrial Museum, Nottingham, NG8 2AE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Roundhouse, Chalk Farm Road, Chalk Farm, Camden, NW1 8EH	0.3%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	18.1%	53	25.4%	15	46.4%	26	12.5%	6	0.0%	0	13.3%	6	0.0%	0
Stoke-on-Trent City Centre	1.0%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Tate Modern, Bankside, London, SE1 9TG	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Duchess Theatre, Chatsworth Arts Centre, West Gate, Long Eaton, Nottingham, NG10 1EF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
The Lowry, The Quays, Salford, Manchester, M50 3AZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
The Museum of Making, Silk Mill Lane, Derby, DE1 3AF	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre By The Lake, Lake Road, Keswick, CA12 5DJ	0.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre Royal & Royal Concert Hall, Theatre Square, Nottingham, NG1 5ND	0.3%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Walker Art Gallery, William Brown Street, Liverpool, L3 8EL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Windermere Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Wolverhampton City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
York City Centre	0.7%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Others														
Abroad	1.4%	4	0.0%	0	1.8%	1	2.1%	1	2.2%	1	2.2%	1	0.0%	0
(Don't know / can't remember)	5.5%	16	11.9%	7	3.6%	2	6.3%	3	4.4%	2	4.4%	2	0.0%	0
Base:		293		59		56		48		45		45		40

Q23 Which of the following towns do you visit most often? [PR]

Matlock	16.8%	101	2.0%	2	11.0%	11	10.0%	10	10.0%	10	67.0%	67	1.0%	1
Ashbourne	18.7%	112	0.0%	0	2.0%	2	0.0%	0	9.0%	9	7.0%	7	94.0%	94
Bakewell	46.5%	279	77.0%	77	59.0%	59	83.0%	83	42.0%	42	16.0%	16	25.0%	25
(I don't visit these centres)	18.0%	108	21.0%	21	28.0%	28	7.0%	7	39.0%	39	10.0%	10	3.0%	3
Base:		600		100		100		100		100		100		100

Meanscore: [Number of times per week]

Q24 How often do you visit CENTRE MENTIONED AT Q23?

Those who visit a town mentioned at Q23

7 times a week	12.0%	59	0.0%	0	0.0%	0	33.3%	31	1.6%	1	12.2%	11	16.5%	16
5 - 6 times a week	5.3%	26	0.0%	0	2.8%	2	9.7%	9	0.0%	0	7.8%	7	8.2%	8
4 times a week	3.3%	16	0.0%	0	0.0%	0	5.4%	5	0.0%	0	2.2%	2	9.3%	9
3 times a week	7.7%	38	5.1%	4	0.0%	0	14.0%	13	0.0%	0	10.0%	9	12.4%	12
Twice a week	8.9%	44	6.3%	5	0.0%	0	10.8%	10	3.3%	2	15.6%	14	13.4%	13
Once a week	16.1%	79	17.7%	14	4.2%	3	14.0%	13	9.8%	6	20.0%	18	25.8%	25
Once every 2 weeks	7.9%	39	13.9%	11	8.3%	6	3.2%	3	13.1%	8	11.1%	10	1.0%	1
Once a month	13.0%	64	16.5%	13	18.1%	13	5.4%	5	27.9%	17	10.0%	9	7.2%	7
Once every 2 months	5.5%	27	8.9%	7	11.1%	8	2.2%	2	6.6%	4	4.4%	4	2.1%	2
Once every 3 months	6.3%	31	13.9%	11	11.1%	8	1.1%	1	8.2%	5	5.6%	5	1.0%	1
Less often than once every 3 months	13.4%	66	17.7%	14	44.4%	32	0.0%	0	29.5%	18	1.1%	1	1.0%	1
(Don't know / varies)	0.6%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.1%	2
Mean:		1.93		0.60		0.31		3.93		0.44		2.28		2.97
Base:		492		79		72		93		61		90		97

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q25 For what purpose did you last visit CENTRE MENTIONED AT Q23?														
<i>Those who visit a town mentioned at Q23</i>														
FOOD shopping	27.6%	136	29.1%	23	4.2%	3	45.2%	42	24.6%	15	20.0%	18	36.1%	35
NON-FOOD shopping	16.7%	82	15.2%	12	4.2%	3	10.8%	10	19.7%	12	25.6%	23	22.7%	22
Window shopping / browsing	7.9%	39	7.6%	6	16.7%	12	2.2%	2	16.4%	10	7.8%	7	2.1%	2
Walk / walk the dog	5.9%	29	1.3%	1	26.4%	19	3.2%	3	4.9%	3	2.2%	2	1.0%	1
Health service e.g. doctor, dentist, hospital, opticians	5.7%	28	7.6%	6	0.0%	0	3.2%	3	8.2%	5	6.7%	6	8.2%	8
Work there	4.5%	22	7.6%	6	1.4%	1	4.3%	4	0.0%	0	10.0%	9	2.1%	2
Other service e.g. laundrette, hairdresser, salon, vets, recycling	4.1%	20	5.1%	4	4.2%	3	2.2%	2	3.3%	2	3.3%	3	6.2%	6
Visiting family / friends who live there	3.7%	18	7.6%	6	5.6%	4	1.1%	1	3.3%	2	1.1%	1	4.1%	4
Daytime eating	3.7%	18	0.0%	0	6.9%	5	2.2%	2	4.9%	3	7.8%	7	1.0%	1
Visiting gym / leisure centre / swimming pool	3.0%	15	1.3%	1	1.4%	1	6.5%	6	3.3%	2	0.0%	0	5.2%	5
Visit the market	2.6%	13	5.1%	4	6.9%	5	3.2%	3	1.6%	1	0.0%	0	0.0%	0
Meeting family / friends to socialise	2.4%	12	0.0%	0	6.9%	5	3.2%	3	1.6%	1	2.2%	2	1.0%	1
Financial service e.g. bank, building society, cash machine	2.0%	10	3.8%	3	1.4%	1	2.2%	2	0.0%	0	2.2%	2	2.1%	2
Using Post Office	1.0%	5	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1	2.1%	2
Visit parks / green spaces	1.0%	5	1.3%	1	1.4%	1	1.1%	1	0.0%	0	2.2%	2	0.0%	0
Buying fuel	0.8%	4	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	2.1%	2
Takeaways / fast food	0.8%	4	0.0%	0	1.4%	1	0.0%	0	3.3%	2	0.0%	0	1.0%	1
Visiting cafes / coffee shops	0.6%	3	0.0%	0	1.4%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1
Night-time drinking	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.2%	2	0.0%	0
Daytime drinking	0.4%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Sightseeing	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Visiting place of worship	0.4%	2	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Travelling to / from school / college / university	0.4%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Going back home	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Visiting library	0.4%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Visit daytime theatres / shows	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time eating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Study there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.8%	9	3.8%	3	5.6%	4	0.0%	0	1.6%	1	0.0%	0	1.0%	1
Base:		492		79		72		93		61		90		97

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q26 What do you like about CENTRE MENTIONED AT Q23? [MR]														
<i>Those who visit a town mentioned at Q23:</i>														
Attractive environment / nice place	31.3%	154	32.9%	26	56.9%	41	30.1%	28	29.5%	18	25.6%	23	18.6%	18
Close to home	20.1%	99	17.7%	14	9.7%	7	18.3%	17	16.4%	10	27.8%	25	26.8%	26
Good cafés / restaurants	11.2%	55	11.4%	9	13.9%	10	7.5%	7	16.4%	10	11.1%	10	9.3%	9
Shops - good range of independent shops	10.6%	52	5.1%	4	13.9%	10	8.6%	8	13.1%	8	13.3%	12	10.3%	10
Nice atmosphere / friendly people	8.9%	44	3.8%	3	9.7%	7	4.3%	4	9.8%	6	14.4%	13	11.3%	11
Good market	7.1%	35	10.1%	8	11.1%	8	9.7%	9	8.2%	5	3.3%	3	2.1%	2
Open / green spaces / parks	6.9%	34	2.5%	2	11.1%	8	4.3%	4	9.8%	6	15.6%	14	0.0%	0
Shops - good range of non-food shops generally	6.1%	30	8.9%	7	11.1%	8	6.5%	6	8.2%	5	3.3%	3	1.0%	1
Familiar / know where everything is	5.1%	25	3.8%	3	4.2%	3	3.2%	3	3.3%	2	5.6%	5	9.3%	9
Traditional / quaint	4.3%	21	0.0%	0	4.2%	3	6.5%	6	1.6%	1	5.6%	5	6.2%	6
You can get everything you need there	4.1%	20	5.1%	4	2.8%	2	1.1%	1	6.6%	4	3.3%	3	6.2%	6
Shops - good range of supermarkets	3.9%	19	6.3%	5	0.0%	0	4.3%	4	3.3%	2	3.3%	3	5.2%	5
Parking - it's easy to find a space	3.9%	19	8.9%	7	0.0%	0	3.2%	3	6.6%	4	5.6%	5	0.0%	0
Good pubs / bars	3.7%	18	2.5%	2	0.0%	0	6.5%	6	4.9%	3	6.7%	6	1.0%	1
Like to support local businesses	3.3%	16	2.5%	2	0.0%	0	4.3%	4	3.3%	2	4.4%	4	4.1%	4
Easy to get there on foot	3.0%	15	0.0%	0	2.8%	2	2.2%	2	0.0%	0	4.4%	4	7.2%	7
Shops - good range of clothes shops	2.6%	13	3.8%	3	1.4%	1	2.2%	2	4.9%	3	1.1%	1	3.1%	3
Quiet / not too busy	2.6%	13	5.1%	4	1.4%	1	3.2%	3	4.9%	3	0.0%	0	2.1%	2
Shops - good range of quality shops	2.4%	12	1.3%	1	2.8%	2	1.1%	1	0.0%	0	6.7%	6	2.1%	2
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	2.4%	12	2.5%	2	0.0%	0	4.3%	4	1.6%	1	3.3%	3	2.1%	2
Good layout / shops close together	2.4%	12	5.1%	4	1.4%	1	4.3%	4	0.0%	0	2.2%	2	1.0%	1
Good for a day out	2.2%	11	2.5%	2	4.2%	3	0.0%	0	4.9%	3	2.2%	2	1.0%	1
Close to friends / relatives	1.8%	9	1.3%	1	0.0%	0	3.2%	3	0.0%	0	3.3%	3	2.1%	2
Shops - good range of bakers / butchers / greengrocers	1.6%	8	2.5%	2	1.4%	1	3.2%	3	0.0%	0	2.2%	2	0.0%	0
Shops - good range of charity shops	1.6%	8	1.3%	1	1.4%	1	3.2%	3	0.0%	0	3.3%	3	0.0%	0
Clean streets / well maintained	1.2%	6	1.3%	1	2.8%	2	0.0%	0	4.9%	3	0.0%	0	0.0%	0
Parking - it's free	1.2%	6	5.1%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1
Good range of health services (e.g. doctors, dentists, opticians etc.)	1.0%	5	0.0%	0	0.0%	0	4.3%	4	1.6%	1	0.0%	0	0.0%	0
Good bus service	1.0%	5	1.3%	1	1.4%	1	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Close to work / en route to work	1.0%	5	0.0%	0	0.0%	0	2.2%	2	0.0%	0	2.2%	2	1.0%	1
Busy	0.8%	4	0.0%	0	2.8%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Easy to get there by car	0.6%	3	2.5%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Shops - good range of affordable shops	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1	1.0%	1
Pedestrianised areas	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Good range of other services (e.g. library, hairdresser, vets etc.)	0.4%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Good cycling trail	0.4%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Shops - good range of 'high street' retailers	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of refurbishments	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Habit	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Feels safe / secure	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Close to place of worship	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Good for browsing / window shopping	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	14.8%	73	11.4%	9	5.6%	4	18.3%	17	23.0%	14	6.7%	6	23.7%	23
(Don't know / can't remember)	0.8%	4	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1	1.0%	1
Base:		492		79		72		93		61		90		97

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q27 What do you dislike about CENTRE MENTIONED AT Q23? [MR]														
<i>Those who visit a town mentioned at Q23:</i>														
Too busy / crowded	19.1%	94	31.6%	25	20.8%	15	33.3%	31	24.6%	15	4.4%	4	4.1%	4
Traffic congestion	18.5%	91	7.6%	6	9.7%	7	15.1%	14	18.0%	11	24.4%	22	32.0%	31
Parking - not enough spaces available	12.8%	63	16.5%	13	22.2%	16	14.0%	13	11.5%	7	12.2%	11	3.1%	3
Too many roadworks	6.9%	34	0.0%	0	0.0%	0	1.1%	1	1.6%	1	4.4%	4	28.9%	28
Parking - expensive parking	5.1%	25	5.1%	4	6.9%	5	3.2%	3	6.6%	4	6.7%	6	3.1%	3
Too many charity shops	4.3%	21	5.1%	4	2.8%	2	6.5%	6	0.0%	0	6.7%	6	3.1%	3
Shops - need more independent shops	3.3%	16	5.1%	4	0.0%	0	8.6%	8	1.6%	1	2.2%	2	1.0%	1
Parking - no free parking	3.0%	15	2.5%	2	1.4%	1	6.5%	6	6.6%	4	2.2%	2	0.0%	0
Shops - need more / better range of non-food shops generally	2.6%	13	1.3%	1	0.0%	0	4.3%	4	0.0%	0	4.4%	4	4.1%	4
Too many empty shops	2.6%	13	0.0%	0	0.0%	0	2.2%	2	3.3%	2	1.1%	1	8.2%	8
Not enough financial services (e.g. banks / building societies)	2.4%	12	1.3%	1	0.0%	0	3.2%	3	3.3%	2	2.2%	2	4.1%	4
Shops - need more 'high street' retailers	2.2%	11	0.0%	0	0.0%	0	3.2%	3	0.0%	0	4.4%	4	4.1%	4
Shops - need more / better clothes shops	2.2%	11	0.0%	0	0.0%	0	4.3%	4	0.0%	0	3.3%	3	4.1%	4
Too many tourists	2.2%	11	1.3%	1	4.2%	3	4.3%	4	3.3%	2	1.1%	1	0.0%	0
Shops - need more affordable shops	2.0%	10	1.3%	1	0.0%	0	1.1%	1	1.6%	1	2.2%	2	5.2%	5
Hard to get to by bus	1.2%	6	3.8%	3	0.0%	0	1.1%	1	1.6%	1	1.1%	1	0.0%	0
Hard to get to by car	1.2%	6	0.0%	0	0.0%	0	2.2%	2	1.6%	1	1.1%	1	2.1%	2
Shops - need more quality shops	1.2%	6	0.0%	0	0.0%	0	5.4%	5	0.0%	0	0.0%	0	1.0%	1
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.2%	6	0.0%	0	0.0%	0	3.2%	3	0.0%	0	2.2%	2	1.0%	1
Poor market	1.2%	6	0.0%	0	1.4%	1	1.1%	1	1.6%	1	2.2%	2	1.0%	1
Shops - need longer opening hours / more open on Sundays	1.0%	5	0.0%	0	1.4%	1	2.2%	2	0.0%	0	2.2%	2	0.0%	0
Poor disabled access	0.8%	4	0.0%	0	1.4%	1	0.0%	0	1.6%	1	0.0%	0	2.1%	2
Needs an update / revamp	0.8%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	3.1%	3
Poor nightlife	0.8%	4	0.0%	0	0.0%	0	3.2%	3	0.0%	0	1.1%	1	0.0%	0
Too much new housing	0.8%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.8%	4	0.0%	0	0.0%	0	3.2%	3	1.6%	1	0.0%	0	0.0%	0
Not enough / poor quality public toilets	0.6%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Road improvements needed	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.1%	2
Not enough / poor quality cafés / restaurants	0.6%	3	0.0%	0	1.4%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Too many lorries in the centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Lack of pedestrianised areas	0.6%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Not enough / poor quality pubs / bars	0.4%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Parking - longer parking times	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Parking - not enough disabled parking	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1
Hard to get to by train	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1	0.0%	0
Too many betting shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More litter bins needed	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Too quiet	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Not attractive / poor environment	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Shops - need more / better range of supermarkets	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
No taxi rank	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
No free toilets	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Too many dogs	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Too expensive to buy a property	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Too modernised	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty streets / poorly maintained	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Too many cafes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to on foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many beggars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - cashless payment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor atmosphere / unfriendly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor layout / shops too far apart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	30.1%	148	38.0%	30	43.1%	31	22.6%	21	34.4%	21	27.8%	25	20.6%	20
(Don't know / can't remember)	0.6%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.2%	2	0.0%	0
Base:		492		79		72		93		61		90		97

GEN Gender

Male	32.8%	197	31.0%	31	35.0%	35	29.0%	29	32.0%	32	35.0%	35	35.0%	35
Female	67.2%	403	69.0%	69	65.0%	65	71.0%	71	68.0%	68	65.0%	65	65.0%	65
Base:		600		100		100		100		100		100		100

AGE Could I ask, how old are you?

18 to 24	4.2%	25	1.0%	1	2.0%	2	5.0%	5	4.0%	4	8.0%	8	5.0%	5
25 to 34	4.8%	29	2.0%	2	1.0%	1	6.0%	6	8.0%	8	9.0%	9	3.0%	3
35 to 44	6.5%	39	4.0%	4	2.0%	2	9.0%	9	6.0%	6	11.0%	11	7.0%	7
45 to 54	8.5%	51	2.0%	2	7.0%	7	11.0%	11	9.0%	9	15.0%	15	7.0%	7
55 to 64	13.8%	83	9.0%	9	15.0%	15	7.0%	7	14.0%	14	18.0%	18	20.0%	20
65 +	62.2%	373	82.0%	82	73.0%	73	62.0%	62	59.0%	59	39.0%	39	58.0%	58
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		600		100		100		100		100		100		100

QUOTA Zone:

Zone 1	16.7%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	16.7%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	16.7%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0
Zone 4	16.7%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0
Zone 5	16.7%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0
Zone 6	16.7%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Base:		600		100		100		100		100		100		100

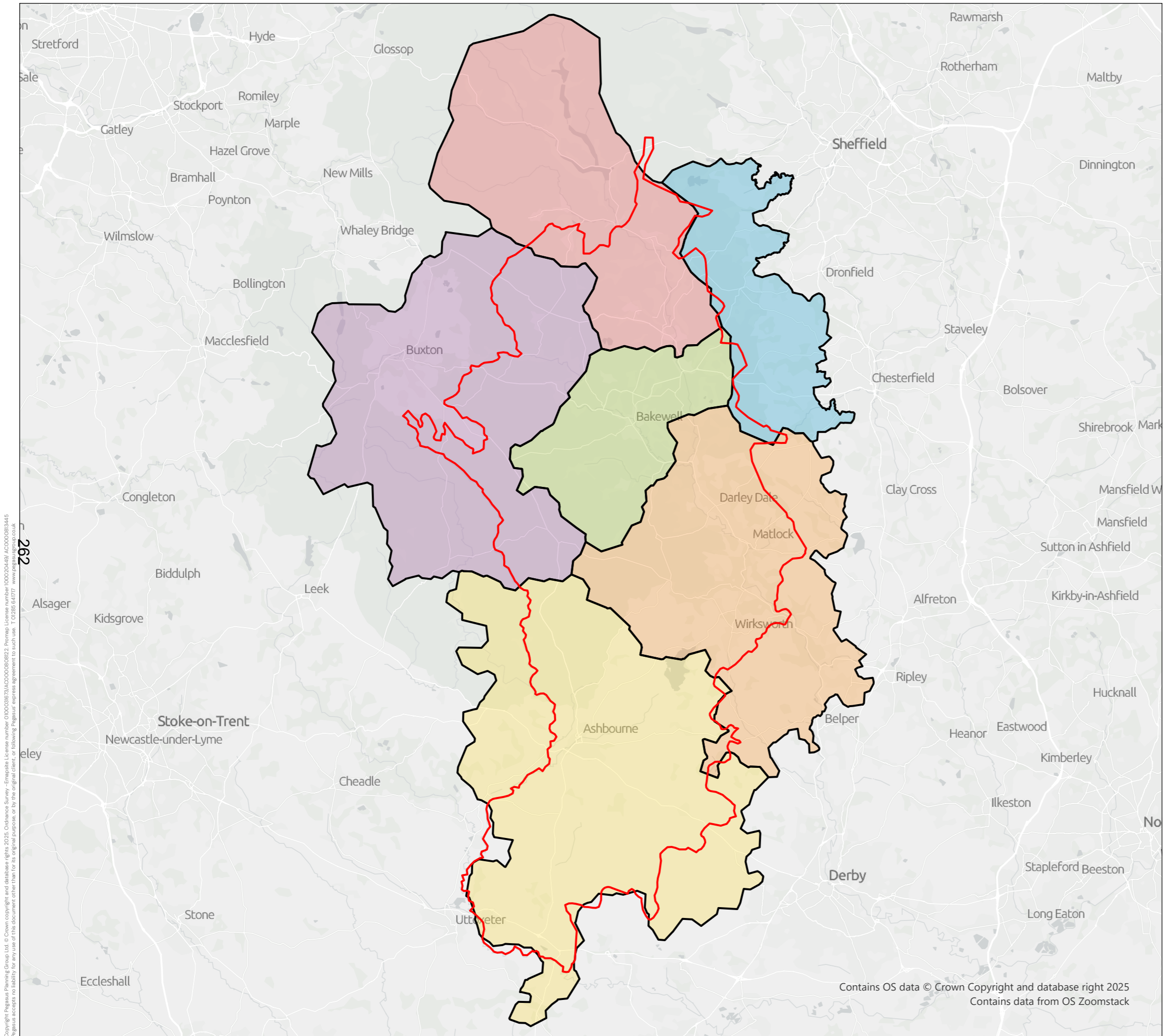
Derbyshire Dales Household Survey for Pegasus Group

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
PC Postcode Sector:							
DE4 2	3.8%	23	0.0%	0	0.0%	0	0.0%
DE4 3	4.5%	27	0.0%	0	0.0%	0	0.0%
DE4 4	1.7%	10	0.0%	0	0.0%	0	0.0%
DE4 5	1.7%	10	0.0%	0	0.0%	0	0.0%
DE45 1	16.5%	99	0.0%	0	0.0%	0	99.0%
DE45 9	0.2%	1	0.0%	0	0.0%	0	1.0%
DE56 0	0.7%	4	0.0%	0	0.0%	0	0.0%
DE56 1	1.3%	8	0.0%	0	0.0%	0	0.0%
DE56 2	1.3%	8	0.0%	0	0.0%	0	0.0%
DE6 1	8.5%	51	0.0%	0	0.0%	0	0.0%
DE6 2	3.7%	22	0.0%	0	0.0%	0	0.0%
DE6 3	2.0%	12	0.0%	0	0.0%	0	0.0%
DE6 4	1.0%	6	0.0%	0	0.0%	0	0.0%
DE6 5	1.5%	9	0.0%	0	0.0%	0	0.0%
S10 1	0.5%	3	0.0%	0	3.0%	3	0.0%
S10 3	0.2%	1	0.0%	0	1.0%	1	0.0%
S10 4	1.3%	8	0.0%	0	8.0%	8	0.0%
S10 5	1.5%	9	0.0%	0	9.0%	9	0.0%
S11 7	1.3%	8	0.0%	0	8.0%	8	0.0%
S11 8	0.5%	3	0.0%	0	3.0%	3	0.0%
S11 9	1.3%	8	0.0%	0	8.0%	8	0.0%
S17 3	0.8%	5	0.0%	0	5.0%	5	0.0%
S17 4	0.2%	1	0.0%	0	1.0%	1	0.0%
S18 1	1.3%	8	0.0%	0	8.0%	8	0.0%
S18 2	1.2%	7	0.0%	0	7.0%	7	0.0%
S18 3	0.7%	4	0.0%	0	4.0%	4	0.0%
S18 4	0.2%	1	0.0%	0	1.0%	1	0.0%
S18 7	0.7%	4	0.0%	0	4.0%	4	0.0%
S18 8	1.2%	7	0.0%	0	7.0%	7	0.0%
S32 1	3.7%	22	22.0%	22	0.0%	0	0.0%
S32 2	1.2%	7	7.0%	7	0.0%	0	0.0%
S32 3	1.7%	10	10.0%	10	0.0%	0	0.0%
S32 4	0.2%	1	1.0%	1	0.0%	0	0.0%
S32 5	1.3%	8	8.0%	8	0.0%	0	0.0%
S33 0	2.5%	15	15.0%	15	0.0%	0	0.0%
S33 6	0.8%	5	5.0%	5	0.0%	0	0.0%
S33 7	0.7%	4	4.0%	4	0.0%	0	0.0%
S33 8	1.5%	9	9.0%	9	0.0%	0	0.0%
S33 9	3.2%	19	19.0%	19	0.0%	0	0.0%
S42 5	1.2%	7	0.0%	0	7.0%	7	0.0%
S42 6	1.7%	10	0.0%	0	10.0%	10	0.0%
S42 7	1.0%	6	0.0%	0	6.0%	6	0.0%
S45 0	0.3%	2	0.0%	0	0.0%	0	0.0%
S45 8	0.5%	3	0.0%	0	0.0%	0	0.0%
S45 9	0.8%	5	0.0%	0	0.0%	0	0.0%
SK17 0	1.8%	11	0.0%	0	0.0%	0	11.0%
SK17 6	3.0%	18	0.0%	0	0.0%	0	18.0%
SK17 7	3.2%	19	0.0%	0	0.0%	0	19.0%
SK17 8	2.5%	15	0.0%	0	0.0%	0	15.0%
SK17 9	6.2%	37	0.0%	0	0.0%	0	37.0%
Base:	600	100	100	100	100	100	100




Appendix 2 – Catchment Plan







DRAFT



KEY

 Derbyshire Dales District Boundary

Survey Zone

-  Zone 1
-  Zone 2
-  Zone 3
-  Zone 4
-  Zone 5
-  Zone 6

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REV	DATE	DESCRIPTION

DERBYSHIRE DALES RETAIL SURVEY AREA MAP

DERBYSHIRE DALES RETAIL STUDY UPDATE

ICENI PROJECTS LTD

DATE	SCALE	DRAWN	APPROVED
27/02/2025	1:260,000@A3	MCL	PR

SHEET	REV	N	O	5.5KM
-	A			

DRAWING NUMBER
P25-0208_EN_01



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Appendix 3 – Convenience Goods Quantitative Assessment

DRAFT

Table 1: Population

Year	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
2025	10,481	152,260	8,555	32,513	90,877	27,376	322,062
2030	10,599	155,869	8,560	32,934	92,982	27,837	328,781
2035	10,671	158,604	8,548	33,404	94,638	28,316	334,181
2040	10,656	160,424	8,499	33,950	96,727	28,840	339,096
2045	10,655	158,046	8,574	33,119	93,994	28,104	332,492
Increase 2025 - 2045	174	5,786	19	606	3,117	728	10,430
Growth 2025 - 2045	1.66%	3.80%	0.22%	1.86%	3.43%	2.66%	3.24%

Notes:

1. Population Projections from Experian Area Comparison Report
2. Figure to 2045 projected forward based on average growth rate between 2038 - 2043 in the absence of data from Experian

Table 2: Per Capita Convenience Expenditure

Year	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
2023	2,913	3,626	2,904	3,529	3,078	3,168	19,218
2025 - Excluding SFT	2,154	2,681	2,147	2,609	2,276	2,342	14,209
2030 - Excluding SFT	2,071	2,578	2,065	2,509	2,189	2,253	13,665
2035 - Excluding SFT	2,005	2,496	1,999	2,429	2,119	2,181	13,229
2040 - Excluding SFT	1,933	2,406	1,927	2,342	2,043	2,102	12,754
2045 - Excluding SFT	1,914	2,382	1,908	2,319	2,022	2,082	12,627

Notes

1. 2023 based estimates of consumer spending (2023 price base) - Experian Area Comparison Report
2. Growth Rates taken from Figure 1a Experian Retail Planner Briefing Note 22
3. SFT Removed based on figures from Appendix 3 Retail Planner Briefing Note 22. Assumed consistent SFT 2040-2045
4. SFT and growth projected forward from 2032-2040 for convenience growth to cover 2040-2045

Table 3: Total Convenience Goods Expenditure

Year	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
2025	£22.57	£408.21	£18.37	£84.83	£206.82	£64.12	£804.92
2030	£21.95	£401.88	£17.68	£82.64	£203.51	£62.71	£790.37
2035	£21.40	£395.87	£17.09	£81.15	£200.52	£61.75	£777.77
2040	£20.60	£386.05	£16.38	£79.51	£197.59	£60.64	£760.77
2045	£20.39	£376.54	£16.36	£76.79	£190.09	£58.50	£738.68
£ Change 2025 - 2045	-£2.18	-£31.66	-£2.01	-£8.04	-£16.72	-£5.62	-£66.24
% Change 2025 - 2045	-10%	-8%	-11%	-9%	-8%	-9%	-8%

Notes

1. Population (Table 1) multiplied by Per Capita Expenditure (Table 2)
2. Excluding SFT
3. 2023 Prices

Table 4: Market Shares

Destination	Main Food Market Share							Top Up Market Share							Combined Market Share						
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
MATLOCK																					
<i>In Centre / Edge of Centre</i>																					
Sainsbury's, Cawdor Way, Matlock	1.21%	0.00%	10.75%	1.12%	24.21%	0.00%	6.47%	0.00%	0.00%	2.55%	0.00%	15.29%	0.00%	3.10%	0.85%	0.00%	8.29%	0.78%	21.53%	0.00%	5.83%
Marks and Spencer, matlock	1.21%	0.00%	2.15%	0.00%	4.21%	0.00%	1.29%	0.00%	0.00%	1.12%	0.00%	14.12%	0.00%	2.69%	0.85%	0.00%	1.84%	0.00%	7.18%	0.00%	1.91%
Other	0.00%	0.00%	0.70%	0.00%	2.10%	0.00%	0.38%	0.00%	0.00%	0.00%	0.00%	14.12%	1.40%	2.69%	0.00%	0.00%	0.49%	0.00%	5.71%	0.42%	1.51%
<i>Out-of-Centre</i>																					
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.53%	0.00%	0.62%	0.00%	0.00%	0.00%	0.00%	1.06%	0.00%	0.27%
Matlock Total	2.42%	0.00%	13.60%	1.12%	30.52%	0.00%	8.14%	0.00%	0.00%	3.67%	0.00%	47.06%	1.40%	9.10%	1.69%	0.00%	10.62%	0.78%	35.48%	0.42%	9.52%
ASHBOURNE																					
<i>In Centre / Edge of Centre</i>																					
Sainsbury's, Coopers Mill, King Edwards Road, Ashbourne	0.00%	0.00%	0.00%	0.00%	0.00%	38.04%	6.47%	0.00%	0.00%	0.00%	0.00%	0.00%	31.17%	4.96%	0.00%	0.00%	0.00%	0.00%	0.00%	35.98%	2.87%
Other	0.00%	0.00%	0.00%	0.00%	0.00%	2.18%	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	16.88%	2.69%	0.00%	0.00%	0.00%	0.00%	0.00%	6.59%	0.52%
<i>Out-of-Centre</i>																					
Marks & Spencer, Units B1 & B2, Ashbourne	0.00%	0.00%	0.00%	0.00%	0.00%	7.61%	1.29%	0.00%	0.00%	0.00%	0.00%	0.00%	11.69%	1.86%	0.00%	0.00%	0.00%	0.00%	0.00%	8.83%	0.70%
Aldi, Ashbourne	0.00%	0.00%	1.08%	2.25%	0.00%	26.09%	4.99%	0.00%	0.00%	0.00%	0.00%	0.00%	14.29%	2.27%	0.00%	0.00%	0.76%	1.58%	0.00%	22.55%	1.98%
Ashbourne Total	0.00%	0.00%	1.08%	2.25%	0.00%	73.92%	13.13%	0.00%	0.00%	0.00%	0.00%	0.00%	74.03%	11.78%	0.00%	0.00%	0.76%	1.58%	0.00%	73.95%	6.07%
OTHER DESTINATIONS WITHIN DISTRICT																					
Wirksworth	0.00%	0.00%	0.00%	0.00%	1.05%	0.00%	0.19%	0.00%	0.00%	1.12%	0.00%	1.18%	1.30%	0.62%	0.00%	0.00%	0.34%	0.00%	1.09%	0.39%	0.32%
Bakewell	1.21%	0.00%	2.16%	0.00%	0.00%	0.00%	0.56%	0.00%	0.00%	8.99%	1.25%	0.00%	0.00%	1.86%	0.85%	0.00%	4.21%	0.38%	0.00%	0.00%	0.16%
Aldi, Bakewell	15.66%	1.12%	50.54%	8.99%	18.95%	0.00%	16.08%	1.21%	0.00%	22.47%	2.50%	3.53%	0.00%	5.37%	11.33%	0.78%	42.12%	7.04%	14.32%	0.00%	6.10%
Co-op, Bakewell	3.61%	1.12%	12.90%	1.12%	1.05%	0.00%	3.33%	1.21%	1.43%	40.45%	0.00%	3.53%	0.00%	8.47%	2.89%	1.21%	21.17%	0.78%	1.79%	0.00%	1.72%
Tideswell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.75%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	1.13%	0.00%	0.00%	0.12%
Hathersage	1.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.19%	22.89%	0.00%	0.00%	0.00%	0.00%	0.00%	3.93%	7.71%	0.00%	0.00%	0.00%	0.00%	0.00%	0.22%
DESTINATIONS BEYOND DISTRICT BOUNDARY																					
Aldi, Station Road, Buxton	2.41%	0.00%	2.15%	37.08%	1.05%	2.17%	7.39%	0.00%	0.00%	0.00%	11.25%	1.18%	1.30%	2.27%	1.69%	0.00%	1.51%	29.33%	1.09%	1.91%	3.60%
Morrisons, Bakewell Road, Buxton	2.41%	0.00%	3.23%	26.97%	0.00%	0.00%	5.36%	0.00%	0.00%	1.12%	15.00%	0.00%	0.00%	2.69%	1.69%	0.00%	2.60%	23.38%	0.00%	0.00%	2.57%
Waitrose, Spring Gardens Centre, Buxton	1.21%	0.00%	1.08%	7.87%	0.00%	0.00%	1.66%	2.41%	0.00%	1.12%	22.50%	0.00%	0.00%	4.34%	1.57%	0.00%	1.09%	12.26%	0.00%	0.00%	1.36%
Buxton Other	1.21%	0.00%	1.08%	1.12%	0.00%	0.00%	0.56%	0.00%	0.00%	0.00%	30.00%	0.00%	0.00%	4.96%	0.85%	0.00%	0.76%	9.78%	0.00%	0.00%	1.07%
Morrisons, Chatsworth Road, Chesterfield	4.82%	3.37%	3.23%	0.00%	6.32%	1.09%	3.14%	2.41%	0.00%	2.25%	0.00%	0.00%	0.00%	0.83%	4.10%	2.36%	2.94%	0.00%	4.42%	0.76%	2.58%
Tesco Extra, Lockoford Lane, Chesterfield	0.00%	2.25%	1.08%	0.00%	1.05%	0.00%	0.74%	0.00%	1.43%	0.00%	0.00%	0.00%	0.00%	0.21%	0.00%	2.00%	0.76%	0.00%	0.74%	0.00%	1.22%
Tesco Extra, Bridge Street North, Chesterfield	0.00%	7.87%	0.00%	0.00%	6.32%	0.00%	2.40%	0.00%	4.29%	0.00%	0.00%	3.53%	0.00%	1.24%	0.00%	6.80%	0.00%	0.00%	5.48%	0.00%	4.86%
Aldi, Lockoford Road, Chesterfield	1.21%	1.21%	0.00%	0.00%	0.00%	0.00%	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.85%	0.85%	0.00%	0.00%	0.00%	0.00%	0.45%
Aldi, Clay Cross, Chesterfield	0.00%	5.62%	0.00%	0.00%	4.21%	0.00%	1.66%	0.00%	1.43%	0.00%	0.00%	2.35%	0.00%	0.62%	0.00%	4.36%	0.00%	0.00%	3.65%	0.00%	3.15%
Chesterfield Other	1.21%	3.63%	0.00%	0.00%	1.05%	0.00%	0.94%	1.21%	8.57%	1.12%	0.00%	0.00%	0.00%	1.66%	1.21%	5.11%	0.34%	0.00%	0.74%	0.00%	2.82%
Morrisons, Chapel Street, Belper	0.00%	0.00%	0.00%	0.00%	10.53%	1.09%	2.03%	0.00%	0.00%	0.00%	0.00%	8.24%	1.23%	1.65%	0.00%	0.00%	0.00%	0.00%	9.84%	1.13%	2.62%
Morrisons, Chapel-en-le-Frith	9.64%	0.00%	0.00%	5.62%	0.00%	0.00%	2.40%	1.21%	0.00%	0.00%	1.25%	0.00%	0.00%	0.41%	7.11%	0.00%	0.00%	4.31%	0.00%	0.00%	0.65%
Sainsbury's, Butterley, Ripley	0.00%	0.00%	0.00%	0.00%	6.32%	0.00%	1.11%	0.00%	0.00%	0.00%	0.00%	2.53%	0.00%	0.41%	0.00%	0.00%	0.00%	0.00%	5.18%	0.00%	1.33%
Sainsbury's, Dronfield	0.00%	13.48%	1.08%	0.00%	0.00%	0.00%	2.40%	0.00%	12.86%	1.12%	0.00%	0.00%	0.00%	2.07%	0.00%	13.29%	1.09%	0.00%	0.00%	0.00%	6.77%
Tesco, 288 Abbeydale Road South, Sheffield	6.02%	11.24%	1.08%	0.00%	0.00%	0.00%	2.96%	2.41%	1.43%	0.00%	0.00%	0.00%	0.00%	0.63%	4.94%	8.30%	0.76%	0.00%	0.00%	0.00%	4.36%
Sainsbury's, Archer Road, Sheffield	12.05%	6.74%	1.08%	0.00%	0.00%	0.00%	3.14%	0.00%	1.43%	1.12%	0.00%	0.00%	0.00%	0.41%	8.44%	5.15%	1.09%	0.00%	0.00%	0.00%	2.87%
Waitrose, 13 Ecclesall Road, Sheffield	2.41%	6.74%	0.00%	0.00%	0.00%	0.00%	1.48%	0.00%	2.86%	0.00%	0.00%	0.00%	0.00%	0.41%	1.69%	5.88%	0.00%	0.00%	0.00%	0.00%	2.88%
Sheffield Other	7.27%	20.04%	2.16%	0.00%	0.00%	0.00%	4.49%	1.21%	44.29%	1.12%	0.00%	0.00%	0.00%	6.82%	5.45%	27.32%	1.85%	0.00%	0.00%	0.00%	14.05%
Tesco, Uttoxeter	0.00%	0.00%	0.00%	0.00%	0.00%	10.87%	1.85%	0.00%	0.00%	0.00%	0.00%	0.00%	5.20%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	9.17%	0.73%
Other	24.02%	15.57%	2.47%	7.86%	11.58%	10.86%	12.30%	63.83%	19.98%	14.33%	12.50%	26.87%	15.54%	25.79%	35.96%	16.89%	6.03%	9.25%	16.17%	12.26%	15.82%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Notes:
1. Figures may not add due to rounding

Table 5a: 2025 Turnovers (£Ms)

Destination	2025																				
	Main Food Turnover (£Ms)							Top Up Turnover (£Ms)							Total						
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
MATLOCK																					
<i>In Centre / Edge of Centre</i>																					
<i>Sainsbury's, Cawdor Way, Matlock</i>	0.19	0.00	1.38	0.67	35.05	0.00	37.29	0.00	0.00	0.14	0.00	9.49	0.00	9.63	0.19	0.00	1.52	0.67	44.54	0.00	46.92
<i>Marks and Spencer, matlock</i>	0.19	0.00	0.28	0.00	6.09	0.00	6.56	0.00	0.00	0.06	0.00	8.76	0.00	8.82	0.19	0.00	0.34	0.00	14.86	0.00	15.39
<i>Other</i>	0.00	0.00	0.09	0.00	3.04	0.00	3.13	0.00	0.00	0.00	0.00	8.76	0.27	9.03	0.00	0.00	0.09	0.00	11.80	0.27	12.16
<i>Out-of-Centre</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.19	0.00	2.19	0.00	0.00	0.00	0.00	2.19	0.00	2.19
Matlock Total	0.38	0.00	1.75	0.67	44.18	0.00	46.98	0.00	0.00	0.20	0.00	29.20	0.27	29.67	0.38	0.00	1.95	0.67	73.38	0.27	76.65
ASHBOURNE																					
<i>In Centre / Edge of Centre</i>																					
<i>Sainsbury's, Coopers Mill, King Edwards Road, Ashbourne</i>	0.00	0.00	0.00	0.00	0.00	17.07	17.07	0.00	0.00	0.00	0.00	0.00	6.00	6.00	0.00	0.00	0.00	0.00	0.00	23.07	23.07
<i>Other</i>	0.00	0.00	0.00	0.00	0.00	0.98	0.98	0.00	0.00	0.00	0.00	0.00	3.25	3.25	0.00	0.00	0.00	0.00	0.00	4.23	4.23
<i>Out-of-Centre</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<i>Marks & Spencer, Units B1 & B2, Ashbourne</i>	0.00	0.00	0.00	0.00	0.00	3.42	3.42	0.00	0.00	0.00	0.00	0.00	2.25	2.25	0.00	0.00	0.00	0.00	0.00	5.66	5.66
<i>Aldi, Ashbourne</i>	0.00	0.00	0.14	1.34	0.00	11.71	13.19	0.00	0.00	0.00	0.00	0.00	2.75	2.75	0.00	0.00	0.14	1.34	0.00	14.46	15.93
Ashbourne Total	0.00	0.00	0.14	1.34	0.00	33.18	34.66	0.00	0.00	0.00	0.00	0.00	14.24	14.24	0.00	0.00	0.14	1.34	0.00	47.42	48.90
OTHER DESTINATIONS WITHIN DISTRICT																					
<i>Wirksworth</i>	0.00	0.00	0.00	0.00	0.00	1.52	1.52	0.00	0.00	0.06	0.00	0.73	0.25	1.04	0.00	0.00	0.06	0.00	2.25	0.25	2.56
<i>Bakewell</i>	0.19	0.00	0.28	0.00	0.00	0.00	0.47	0.00	0.00	0.50	0.32	0.00	0.00	0.81	0.19	0.00	0.77	0.32	0.00	0.00	1.28
<i>Aldi, Bakewell</i>	2.47	3.20	6.50	5.34	27.43	0.00	44.95	0.08	0.00	1.24	0.64	2.19	0.00	4.15	2.56	3.20	7.74	5.97	29.62	0.00	49.09
<i>Co-op, Bakewell</i>	0.57	3.20	1.66	0.67	1.52	0.00	7.61	0.08	1.75	2.23	0.00	2.19	0.00	6.25	0.65	4.95	3.89	0.67	3.71	0.00	13.87
<i>Tideswell</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.95	0.00	0.00	0.95	0.00	0.00	0.00	0.95	0.00	0.00	0.95
<i>Hathersage</i>	0.19	0.00	0.00	0.00	0.00	0.00	0.19	1.55	0.00	0.00	0.00	0.00	0.00	1.55	1.74	0.00	0.00	0.00	0.00	0.00	1.74
DESTINATIONS BEYOND DISTRICT BOUNDARY																					
<i>Aldi, Station Road, Buxton</i>	0.38	0.00	0.28	22.02	1.52	0.97	25.17	0.00	0.00	0.00	2.86	0.73	0.25	3.85	0.38	0.00	0.28	24.88	2.25	1.22	29.02
<i>Morrisons, Bakewell Road, Buxton</i>	0.38	0.00	0.42	16.02	0.00	0.00	16.81	0.00	0.00	0.06	3.82	0.00	0.00	3.88	0.38	0.00	0.48	19.83	0.00	0.00	20.69
<i>Waitrose, Spring Gardens Centre, Buxton</i>	0.19	0.00	0.14	4.67	0.00	0.00	5.00	0.16	0.00	0.06	5.73	0.00	0.00	5.95	0.35	0.00	0.20	10.40	0.00	0.00	10.95
<i>Buxton Other</i>	0.19	0.00	0.14	0.67	0.00	0.00	1.00	0.00	0.00	0.00	7.64	0.00	0.00	7.64	0.19	0.00	0.14	8.30	0.00	0.00	8.63
<i>Morrisons, Chatsworth Road, Chesterfield</i>	0.76	9.63	0.42	0.00	9.15	0.49	20.45	0.16	0.00	0.12	0.00	0.00	0.00	0.29	0.92	9.63	0.54	0.00	9.15	0.49	20.73
<i>Tesco Extra, Lockoford Lane, Chesterfield</i>	0.00	6.43	0.14	0.00	1.52	0.00	8.09	0.00	1.75	0.00	0.00	0.00	0.00	1.75	0.00	8.18	0.14	0.00	1.52	0.00	9.84
<i>Tesco Extra, Bridge Street North, Chesterfield</i>	0.00	22.49	0.00	0.00	9.15	0.00	31.64	0.00	5.25	0.00	0.00	2.19	0.00	7.44	0.00	27.74	0.00	0.00	11.34	0.00	39.08
<i>Aldi, Lockoford Road, Chesterfield</i>	0.19	3.46	0.00	0.00	0.00	0.00	3.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	3.46	0.00	0.00	0.00	0.00	3.65
<i>Aldi, Clay Cross, Chesterfield</i>	0.00	16.06	0.00	0.00	6.09	0.00	22.15	0.00	1.75	0.00	0.00	1.46	0.00	3.21	0.00	17.81	0.00	0.00	7.55	0.00	25.36
<i>Chesterfield Other</i>	0.19	10.37	0.00	0.00	1.52	0.00	12.08	0.08	10.49	0.06	0.00	0.00	0.00	10.64	0.27	20.87	0.06	0.00	1.52	0.00	22.72
<i>Morrisons, Chapel Street, Belper</i>	0.00	0.00	0.00	0.00	15.24	0.49	15.73	0.00	0.00	0.00	0.00	5.11	0.24	5.35	0.00	0.00	0.00	0.00	20.36	0.73	21.08
<i>Morrisons, Chapel-en-le-Frith</i>	1.52	0.00	0.00	3.34	0.00	0.00	4.86	0.08	0.00	0.00	0.32	0.00	0.00	0.40	1.61	0.00	0.00	3.66	0.00	0.00	5.26
<i>Sainsbury's, Butterley, Ripley</i>	0.00	0.00	0.00	0.00	9.15	0.00	9.15	0.00	0.00	0.00	0.00	1.57	0.00	1.57	0.00	0.00	0.00	0.00	10.72	0.00	10.72
<i>Sainsbury's, Dronfield</i>	0.00	38.52	0.14	0.00	0.00	0.00	38.66	0.00	15.75	0.06	0.00	0.00	0.00	15.81	0.00	54.27	0.20	0.00	0.00	0.00	54.47
<i>Tesco, 288 Abbeydale Road South, Sheffield</i>	0.95	32.12	0.14	0.00	0.00	0.00	33.21	0.16	1.75	0.00	0.00	0.00	0.00	1.91	1.11	33.87	0.14	0.00	0.00	0.00	35.12
<i>Sainsbury's, Archer Road, Sheffield</i>	1.90	19.26	0.14	0.00	0.00	0.00	21.30	0.00	1.75	0.06	0.00	0.00	0.00	1.81	1.90	21.01	0.20	0.00	0.00	0.00	23.12
<i>Waitrose, 1 3 Ecclesall Road, Sheffield</i>	0.38	19.26	0.00	0.00	0.00	0.00	19.64	0.00	3.50	0.00	0.00	0.00	0.00	3.50	0.38	22.76	0.00	0.00	0.00	0.00	23.14
<i>Sheffield Other</i>	1.15	57.26	0.28	0.00	0.00	0.00	58.69	0.08	54.24	0.06	0.00	0.00	0.00	54.38	1.23	111.50	0.34	0.00	0.00	0.00	113.07
<i>Tesco, Uttoxeter</i>	0.00	0.00	0.00	0.00	0.00	4.88	4.88	0.00	0.00	0.00	0.00	0.00	1.00	1.00	0.00	0.00	0.00	0.00	0.00	5.88	5.88
<i>Other</i>	3.80	44.49	0.32	4.67	16.76	4.87	74.91	4.32	24.47	0.79	3.18	16.67	2.99	52.42	8.12	68.96	1.11	7.85	33.44	7.86	127.33
Total	15.80	285.74	12.86	59.38	144.77	44.89	563.45	6.77	122.46	5.51	25.45	62.05	19.24	241.48	22.57	408.21	18.37	84.83	206.82	64.12	804.92

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Notes:
 1. Figures may not add due to rounding
 2. 2023 Prices

Table 5b: 2030 Turnovers (EMs)

Destination	2030																				
	Main Food Turnover (EMs)							Top Up Turnover (EMs)						Total							
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
MATLOCK																					
<i>In Centre / Edge of Centre</i>																					
Sainsbury's, Cawdor Way, Matlock	0.19	0.00	1.33	0.65	34.49	0.00	36.65	0.00	0.00	0.14	0.00	9.33	0.00	9.47	0.19	0.00	1.47	0.65	43.82	0.00	46.12
Marks and Spencer, matlock	0.19	0.00	0.27	0.00	6.00	0.00	6.45	0.00	0.00	0.06	0.00	8.62	0.00	8.68	0.19	0.00	0.33	0.00	14.62	0.00	15.13
Other	0.00	0.00	0.09	0.00	2.99	0.00	3.08	0.00	0.00	0.00	0.00	8.62	0.26	8.88	0.00	0.00	0.09	0.00	11.61	0.26	11.96
<i>Out-of-Centre</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.16	0.00	2.16	0.00	0.00	0.00	0.00	2.16	0.00	2.16
Matlock Total	0.37	0.00	1.68	0.65	43.48	0.00	46.18	0.00	0.00	0.19	0.00	28.73	0.26	29.19	0.37	0.00	1.88	0.65	72.21	0.26	75.37
0																					
ASHBOURNE																					
<i>In Centre / Edge of Centre</i>																					
Sainsbury's, Coopers Mill, King Edwards Road, Ashbourne	0.00	0.00	0.00	0.00	0.00	16.70	16.70	0.00	0.00	0.00	0.00	0.00	5.86	5.86	0.00	0.00	0.00	0.00	0.00	22.56	22.56
Other	0.00	0.00	0.00	0.00	0.00	0.96	0.96	0.00	0.00	0.00	0.00	0.00	3.18	3.18	0.00	0.00	0.00	0.00	0.00	4.13	4.13
<i>Out-of-Centre</i>																					
Marks & Spencer, Units B1 & B2, Ashbourne	0.00	0.00	0.00	0.00	0.00	3.34	3.34	0.00	0.00	0.00	0.00	0.00	2.20	2.20	0.00	0.00	0.00	0.00	0.00	5.54	5.54
Aldi, Ashbourne	0.00	0.00	0.13	1.30	0.00	11.45	12.89	0.00	0.00	0.00	0.00	0.00	2.69	2.69	0.00	0.00	0.13	1.30	0.00	14.14	15.58
Ashbourne Total	0.00	0.00	0.13	1.30	0.00	15.75	33.88	0.00	0.00	0.00	0.00	0.00	13.93	13.93	0.00	0.00	0.13	1.30	0.00	29.68	47.81
0																					
OTHER DESTINATIONS WITHIN DISTRICT																					
<i>Wirksworth</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bakewell	0.19	0.00	0.27	0.00	0.00	0.00	0.45	0.00	0.00	0.48	0.31	0.00	0.00	0.79	0.19	0.00	0.74	0.31	0.00	0.00	1.24
Aldi, Bakewell	2.41	3.15	6.25	5.20	27.00	0.00	44.01	0.08	0.00	1.19	0.62	2.16	0.00	4.05	2.49	3.15	7.44	5.82	29.15	0.00	48.05
Co-op, Bakewell	0.55	3.15	1.60	0.65	1.50	0.00	7.45	0.08	1.72	2.14	0.00	2.16	0.00	6.10	0.63	4.87	3.74	0.65	3.65	0.00	13.55
Tideswell	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.93	0.00	0.00	0.93	0.00	0.00	0.00	0.93	0.00	0.00	0.93
Hathersage	0.19	0.00	0.00	0.00	0.00	0.00	0.19	1.51	0.00	0.00	0.00	0.00	0.00	1.51	1.69	0.00	0.00	0.00	0.00	0.00	1.69
0																					
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
DESTINATIONS BEYOND DISTRICT BOUNDARY																					
Aldi, Station Road, Buxton	0.37	0.00	0.27	21.45	1.50	0.95	24.54	0.00	0.00	0.00	2.79	0.72	0.24	3.75	0.37	0.00	0.27	24.24	2.22	1.20	28.29
Morrisons, Bakewell Road, Buxton	0.37	0.00	0.40	15.60	0.00	0.00	16.37	0.00	0.00	0.06	3.72	0.00	0.00	3.78	0.37	0.00	0.46	19.32	0.00	0.00	20.15
Waitrose, Spring Gardens Centre, Buxton	0.19	0.00	0.13	4.55	0.00	0.00	4.87	0.16	0.00	0.06	5.58	0.00	0.00	5.80	0.34	0.00	0.19	10.13	0.00	0.00	10.67
Buxton Other	0.19	0.00	0.13	0.65	0.00	0.00	0.97	0.00	0.00	0.00	7.44	0.00	0.00	7.44	0.19	0.00	0.13	8.09	0.00	0.00	8.41
Morrisons, Chatsworth Road, Chesterfield	0.74	9.48	0.40	0.00	9.00	0.48	20.10	0.16	0.00	0.12	0.00	0.00	0.00	0.28	0.90	9.48	0.52	0.00	9.00	0.48	20.38
Tesco Extra, Lockoford Lane, Chesterfield	0.00	6.33	0.13	0.00	1.50	0.00	7.96	0.00	1.72	0.00	0.00	0.00	0.00	1.72	0.00	8.05	0.13	0.00	1.50	0.00	9.68
Tesco Extra, Bridge Street North, Chesterfield	0.00	22.14	0.00	0.00	9.00	0.00	31.14	0.00	5.17	0.00	0.00	2.16	0.00	7.33	0.00	27.31	0.00	0.00	11.16	0.00	38.47
Aldi, Lockoford Road, Chesterfield	0.19	3.40	0.00	0.00	0.00	0.00	3.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	3.40	0.00	0.00	0.00	0.00	3.59
Aldi, Clay Cross, Chesterfield	0.00	15.81	0.00	0.00	6.00	0.00	21.81	0.00	1.72	0.00	0.00	1.43	0.00	3.16	0.00	17.53	0.00	0.00	7.43	0.00	24.97
Chesterfield Other	0.19	10.21	0.00	0.00	1.50	0.00	11.89	0.08	10.33	0.06	0.00	0.00	0.00	10.47	0.27	20.54	0.06	0.00	1.50	0.00	22.37
Morrisons, Chapel Street, Belper	0.00	0.00	0.00	0.00	15.00	0.48	15.48	0.00	0.00	0.00	0.00	5.03	0.23	5.26	0.00	0.00	0.00	0.00	20.03	0.71	20.74
Morrisons, Chapel-en-le-Frith	1.48	0.00	0.00	3.25	0.00	0.00	4.73	0.08	0.00	0.00	0.31	0.00	0.00	0.39	1.56	0.00	0.00	3.56	0.00	0.00	5.12
Sainsbury's, Butterley, Ripley	0.00	0.00	0.00	0.00	9.00	0.00	9.00	0.00	0.00	0.00	0.00	1.54	0.00	1.54	0.00	0.00	0.00	0.00	10.55	0.00	10.55
Sainsbury's, Dranfield	0.00	37.92	0.13	0.00	0.00	0.00	38.06	0.00	15.50	0.06	0.00	0.00	0.00	15.56	0.00	53.43	0.19	0.00	0.00	0.00	53.62
Tesco, 288 Abbeydale Road South, Sheffield	0.93	31.62	0.13	0.00	0.00	0.00	32.68	0.16	1.72	0.00	0.00	0.00	0.00	1.88	1.08	33.34	0.13	0.00	0.00	0.00	34.56
Sainsbury's, Archer Road, Sheffield	1.85	18.96	0.13	0.00	0.00	0.00	20.95	0.00	1.72	0.06	0.00	0.00	0.00	1.78	1.85	20.68	0.19	0.00	0.00	0.00	22.73
Waitrose, 1 3 Ecclesall Road, Sheffield	0.37	18.96	0.00	0.00	0.00	0.00	19.33	0.00	3.45	0.00	0.00	0.00	0.00	3.45	0.37	22.41	0.00	0.00	0.00	0.00	22.78
Sheffield Other	1.12	56.38	0.27	0.00	0.00	0.00	57.76	0.08	53.40	0.06	0.00	0.00	0.00	53.54	1.20	109.77	0.33	0.00	0.00	0.00	111.30
Tesco, Uttoxeter	0.00	0.00	0.00	0.00	0.00	4.77	4.77	0.00	0.00	0.00	0.00	0.00	0.98	0.98	0.00	0.00	0.00	0.00	0.00	5.75	5.75
Other	3.69	43.80	0.31	4.55	16.50	4.77	73.61	4.20	24.09	0.76	3.10	16.40	2.92	51.48	7.90	67.89	1.07	7.65	32.90	7.69	125.09
Total	15.37	281.32	12.37	57.85	142.46	43.90	553.26	6.59	120.57	5.30	24.79	61.05	18.81	237.11	21.95	401.88	17.68	82.64	203.51	62.71	790.37

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Notes:
 1. Figures may not add due to rounding
 2. 2023 Prices

Table 5c: 2035 Turnovers (EMs)

Destination	2035																				
	Main Food Turnover (EMs)							Top Up Turnover (EMs)							Total						
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
MATLOCK																					
<i>In Centre / Edge of Centre</i>																					
<i>Sainsbury's, Cawdor Way, Matlock</i>	0.18	0.00	1.29	0.64	33.98	0.00	36.08	0.00	0.00	0.13	0.00	9.20	0.00	9.33	0.18	0.00	1.42	0.64	43.18	0.00	45.41
<i>Marks and Spencer, matlock</i>	0.18	0.00	0.26	0.00	5.91	0.00	6.35	0.00	0.00	0.06	0.00	8.49	0.00	8.55	0.18	0.00	0.31	0.00	14.40	0.00	14.90
<i>Other</i>	0.00	0.00	0.08	0.00	2.95	0.00	3.03	0.00	0.00	0.00	0.00	8.49	0.26	8.75	0.00	0.00	0.08	0.00	11.44	0.26	11.78
<i>Out-of-Centre</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.12	0.00	2.12	0.00	0.00	0.00	0.00	2.12	0.00	2.12
<i>Matlock Total</i>	0.36	0.00	1.63	0.64	42.84	0.00	45.46	0.00	0.00	0.19	0.00	28.31	0.26	28.76	0.36	0.00	1.81	0.64	71.15	0.26	74.22
0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
ASHBOURNE																					
<i>In Centre / Edge of Centre</i>																					
<i>Sainsbury's, Coopers Mill, King Edwards Road, Ashbourne</i>	0.00	0.00	0.00	0.00	0.00	16.44	16.44	0.00	0.00	0.00	0.00	0.00	5.77	5.77	0.00	0.00	0.00	0.00	0.00	22.22	22.22
<i>Other</i>	0.00	0.00	0.00	0.00	0.00	0.94	0.94	0.00	0.00	0.00	0.00	0.00	3.13	3.13	0.00	0.00	0.00	0.00	0.00	4.07	4.07
<i>Out-of-Centre</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<i>Marks & Spencer, Units B1 & B2, Ashbourne</i>	0.00	0.00	0.00	0.00	0.00	3.29	3.29	0.00	0.00	0.00	0.00	0.00	2.17	2.17	0.00	0.00	0.00	0.00	0.00	5.45	5.45
<i>Aldi, Ashbourne</i>	0.00	0.00	0.13	1.28	0.00	11.28	12.68	0.00	0.00	0.00	0.00	0.00	2.65	2.65	0.00	0.00	0.13	1.28	0.00	13.92	15.33
<i>Ashbourne Total</i>	0.00	0.00	0.13	1.28	0.00	31.95	33.36	0.00	0.00	0.00	0.00	0.00	13.71	13.71	0.00	0.00	0.13	1.28	0.00	45.67	47.07
0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
OTHER DESTINATIONS WITHIN DISTRICT																					
<i>Wirksworth</i>	0.00	0.00	0.00	0.00	0.00	1.47	1.47	0.00	0.00	0.06	0.00	0.71	0.24	1.01	0.00	0.00	0.06	0.00	2.18	0.24	2.48
<i>Bakewell</i>	0.18	0.00	0.26	0.00	0.00	0.00	0.44	0.00	0.00	0.46	0.30	0.00	0.00	0.77	0.18	0.00	0.72	0.30	0.00	0.00	1.20
<i>Aldi, Bakewell</i>	2.35	3.10	6.05	5.11	26.60	0.00	43.20	0.08	0.00	1.15	0.61	2.12	0.00	3.96	2.42	3.10	7.20	5.72	28.72	0.00	47.16
<i>Co-op, Bakewell</i>	0.54	3.10	1.54	0.64	1.47	0.00	7.30	0.08	1.70	2.07	0.00	2.12	0.00	5.97	0.62	4.80	3.62	0.64	3.60	0.00	13.27
<i>Tideswell</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.91	0.00	0.00	0.91	0.00	0.00	0.00	0.91	0.00	0.00	0.91
<i>Hathersage</i>	0.18	0.00	0.00	0.00	0.00	0.00	0.18	1.47	0.00	0.00	0.00	0.00	0.00	1.47	1.65	0.00	0.00	0.00	0.00	0.00	1.65
0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
DESTINATIONS BEYOND DISTRICT BOUNDARY																					
<i>Aldi, Station Road, Buxton</i>	0.36	0.00	0.26	21.06	1.47	0.94	24.09	0.00	0.00	0.00	2.74	0.71	0.24	3.69	0.36	0.00	0.26	23.80	2.18	1.18	27.78
<i>Morrisons, Bakewell Road, Buxton</i>	0.36	0.00	0.39	15.32	0.00	0.00	16.07	0.00	0.00	0.06	3.65	0.00	0.00	3.71	0.36	0.00	0.44	18.97	0.00	0.00	19.78
<i>Waitrose, Spring Gardens Centre, Buxton</i>	0.18	0.00	0.13	4.47	0.00	0.00	4.78	0.15	0.00	0.06	5.48	0.00	0.00	5.69	0.34	0.00	0.19	9.95	0.00	0.00	10.47
<i>Buxton Other</i>	0.18	0.00	0.13	0.64	0.00	0.00	0.95	0.00	0.00	0.00	7.30	0.00	0.00	7.30	0.18	0.00	0.13	7.94	0.00	0.00	8.25
<i>Morrisons, Chatsworth Road, Chesterfield</i>	0.72	9.34	0.39	0.00	8.87	0.47	19.79	0.15	0.00	0.12	0.00	0.00	0.00	0.27	0.88	9.34	0.50	0.00	8.87	0.47	20.06
<i>Tesco Extra, Lockford Lane, Chesterfield</i>	0.00	6.23	0.13	0.00	1.47	0.00	7.84	0.00	1.70	0.00	0.00	0.00	0.00	1.70	0.00	7.93	0.13	0.00	1.47	0.00	9.54
<i>Tesco Extra, Bridge Street North, Chesterfield</i>	0.00	21.81	0.00	0.00	8.87	0.00	30.68	0.00	5.09	0.00	0.00	2.12	0.00	7.22	0.00	26.90	0.00	0.00	10.99	0.00	37.90
<i>Aldi, Lockford Road, Chesterfield</i>	0.18	3.35	0.00	0.00	0.00	0.00	3.53	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	3.35	0.00	0.00	0.00	0.00	3.53
<i>Aldi, Clay Cross, Chesterfield</i>	0.00	15.57	0.00	0.00	5.91	0.00	21.48	0.00	1.70	0.00	0.00	1.41	0.00	3.11	0.00	17.27	0.00	0.00	7.32	0.00	24.59
<i>Chesterfield Other</i>	0.18	10.06	0.00	0.00	1.47	0.00	11.71	0.08	10.18	0.06	0.00	0.00	0.00	10.31	0.26	20.24	0.06	0.00	1.47	0.00	22.03
<i>Morrisons, Chapel Street, Belper</i>	0.00	0.00	0.00	0.00	14.78	0.47	15.25	0.00	0.00	0.00	0.00	4.96	0.23	5.18	0.00	0.00	0.00	0.00	19.74	0.70	20.44
<i>Morrisons, Chapel-en-le-Frith</i>	1.44	0.00	0.00	3.19	0.00	0.00	4.64	0.08	0.00	0.00	0.30	0.00	0.00	0.38	1.52	0.00	0.00	3.50	0.00	0.00	5.02
<i>Sainsbury's, Butterley, Ripley</i>	0.00	0.00	0.00	0.00	8.87	0.00	8.87	0.00	0.00	0.00	0.00	1.52	0.00	1.52	0.00	0.00	0.00	0.00	10.39	0.00	10.39
<i>Sainsbury's, Dronfield</i>	0.00	37.35	0.13	0.00	0.00	0.00	37.48	0.00	15.27	0.06	0.00	0.00	0.00	15.33	0.00	52.63	0.19	0.00	0.00	0.00	52.81
<i>Tesco, 288 Abbeydale Road South, Sheffield</i>	0.90	31.15	0.13	0.00	0.00	0.00	32.18	0.15	1.70	0.00	0.00	0.00	0.00	1.85	1.06	32.85	0.13	0.00	0.00	0.00	34.03
<i>Sainsbury's, Archer Road, Sheffield</i>	1.80	18.68	0.13	0.00	0.00	0.00	20.61	0.00	1.70	0.06	0.00	0.00	0.00	1.76	1.80	20.38	0.19	0.00	0.00	0.00	22.37
<i>Waitrose, 13 Ecclesall Road, Sheffield</i>	0.36	18.68	0.00	0.00	0.00	0.00	19.04	0.00	3.40	0.00	0.00	0.00	0.00	3.40	0.36	22.07	0.00	0.00	0.00	0.00	22.43
<i>Sheffield Other</i>	1.09	55.53	0.26	0.00	0.00	0.00	56.88	0.08	52.60	0.06	0.00	0.00	0.00	52.73	1.17	108.13	0.32	0.00	0.00	0.00	109.61
<i>Tesco, Uttoxeter</i>	0.00	0.00	0.00	0.00	0.00	4.70	4.70	0.00	0.00	0.00	0.00	0.00	0.96	0.96	0.00	0.00	0.00	0.00	0.00	5.66	5.66
<i>Other</i>	3.60	43.15	0.30	4.46	16.25	4.69	72.45	4.10	23.73	0.73	3.04	16.16	2.88	50.65	7.70	66.87	1.03	7.51	32.42	7.57	123.10
Total	14.98	277.11	11.96	56.80	140.36	43.22	544.44	6.42	118.76	5.13	24.34	60.15	18.52	233.33	21.40	395.87	17.09	81.15	200.52	61.75	777.77

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Notes:
 1. Figures may not add due to rounding
 2. 2023 Prices

Table 5d: 2040 Turnovers (EMs)

Destination	2040																				
	Main Food Turnover (EMs)							Top Up Turnover (EMs)							Total						
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
MATLOCK																					
<i>In Centre / Edge of Centre</i>																					
<i>Sainsbury's, Cawdor Way, Matlock</i>	0.17	0.00	1.23	0.62	33.49	0.00	35.52	0.00	0.00	0.13	0.00	9.06	0.00	9.19	0.17	0.00	1.36	0.62	42.55	0.00	44.70
<i>Marks and Spencer, matlock</i>	0.17	0.00	0.25	0.00	5.82	0.00	6.24	0.00	0.00	0.06	0.00	8.37	0.00	8.42	0.17	0.00	0.30	0.00	14.19	0.00	14.67
<i>Other</i>	0.00	0.00	0.08	0.00	2.90	0.00	2.98	0.00	0.00	0.00	0.00	8.37	0.25	8.62	0.00	0.00	0.08	0.00	11.27	0.25	11.61
<i>Out-of-Centre</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.09	0.00	2.09	0.00	0.00	0.00	0.00	2.09	0.00	2.09
<i>Matlock Total</i>	0.35	0.00	1.56	0.62	42.21	0.00	44.74	0.00	0.00	0.18	0.00	27.90	0.25	28.33	0.35	0.00	1.74	0.62	70.11	0.25	73.08
0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
ASHBOURNE																					
<i>In Centre / Edge of Centre</i>																					
<i>Sainsbury's, Coopers Mill, King Edwards Road, Ashbourne</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<i>Other</i>	0.00	0.00	0.00	0.00	0.00	0.93	0.93	0.00	0.00	0.00	0.00	0.00	3.07	3.07	0.00	0.00	0.00	0.00	0.00	4.00	4.00
<i>Out-of-Centre</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<i>Marks & Spencer, Units B1 & B2, Ashbourne</i>	0.00	0.00	0.00	0.00	0.00	3.23	3.23	0.00	0.00	0.00	0.00	0.00	2.13	2.13	0.00	0.00	0.00	0.00	0.00	5.36	5.36
<i>Aldi, Ashbourne</i>	0.00	0.00	0.12	1.25	0.00	11.07	12.45	0.00	0.00	0.00	0.00	0.00	2.60	2.60	0.00	0.00	0.12	1.25	0.00	13.67	15.05
<i>Ashbourne Total</i>	0.00	0.00	0.12	1.25	0.00	31.38	32.75	0.00	0.00	0.00	0.00	0.00	13.47	13.47	0.00	0.00	0.12	1.25	0.00	44.84	46.22
0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
OTHER DESTINATIONS WITHIN DISTRICT																					
<i>Wirksworth</i>	0.00	0.00	0.00	0.00	1.45	0.00	1.45	0.00	0.00	0.06	0.00	0.70	0.24	0.99	0.00	0.00	0.06	0.00	2.15	0.24	2.44
<i>Bakewell</i>	0.17	0.00	0.25	0.00	0.00	0.00	0.42	0.00	0.00	0.44	0.30	0.00	0.00	0.74	0.17	0.00	0.69	0.30	0.00	0.00	1.16
<i>Aldi, Bakewell</i>	2.26	3.03	5.79	5.00	26.21	0.00	42.29	0.07	0.00	1.10	0.60	2.09	0.00	3.87	2.33	3.03	6.90	5.60	28.30	0.00	46.16
<i>Co-op, Bakewell</i>	0.52	3.03	1.48	0.62	1.45	0.00	7.10	0.07	1.66	1.99	0.00	2.09	0.00	5.81	0.60	4.68	3.47	0.62	3.54	0.00	12.91
<i>Tideswell</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.00	0.00	0.89	0.00	0.00	0.00	0.89	0.00	0.00	0.89
<i>Hathersage</i>	0.17	0.00	0.00	0.00	0.00	0.00	0.17	1.41	0.00	0.00	0.00	0.00	0.00	1.41	1.59	0.00	0.00	0.00	0.00	0.00	1.59
0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
DESTINATIONS BEYOND DISTRICT BOUNDARY																					
<i>Aldi, Station Road, Buxton</i>	0.35	0.00	0.25	20.64	1.45	0.92	23.61	0.00	0.00	0.00	2.68	0.70	0.24	3.62	0.35	0.00	0.25	23.32	2.15	1.16	27.23
<i>Morrisons, Bakewell Road, Buxton</i>	0.35	0.00	0.37	15.01	0.00	0.00	15.73	0.00	0.00	0.06	3.58	0.00	0.00	3.63	0.35	0.00	0.43	18.59	0.00	0.00	19.36
<i>Waitrose, Spring Gardens Centre, Buxton</i>	0.17	0.00	0.12	4.38	0.00	0.00	4.68	0.15	0.00	0.06	5.37	0.00	0.00	5.57	0.32	0.00	0.18	9.75	0.00	0.00	10.25
<i>Buxton Other</i>	0.17	0.00	0.12	0.62	0.00	0.00	0.92	0.00	0.00	0.00	7.16	0.00	0.00	7.16	0.17	0.00	0.12	7.78	0.00	0.00	8.08
<i>Morrisons, Chatsworth Road, Chesterfield</i>	0.70	9.11	0.37	0.00	8.74	0.46	19.38	0.15	0.00	0.11	0.00	0.00	0.00	0.26	0.84	9.11	0.48	0.00	8.74	0.46	19.64
<i>Tesco Extra, Lockaford Lane, Chesterfield</i>	0.00	6.08	0.12	0.00	1.45	0.00	7.66	0.00	1.66	0.00	0.00	0.00	0.00	1.66	0.00	7.74	0.12	0.00	1.45	0.00	9.31
<i>Tesco Extra, Bridge Street North, Chesterfield</i>	0.00	21.27	0.00	0.00	8.74	0.00	30.01	0.00	4.97	0.00	0.00	2.09	0.00	7.06	0.00	26.24	0.00	0.00	10.83	0.00	37.07
<i>Aldi, Lockaford Road, Chesterfield</i>	0.17	3.27	0.00	0.00	0.00	0.00	3.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	3.27	0.00	0.00	0.00	0.00	3.44
<i>Aldi, Clay Cross, Chesterfield</i>	0.00	15.19	0.00	0.00	5.82	0.00	21.01	0.00	1.66	0.00	0.00	1.39	0.00	3.05	0.00	16.84	0.00	0.00	7.22	0.00	24.06
<i>Chesterfield Other</i>	0.17	9.81	0.00	0.00	1.45	0.00	11.44	0.07	9.93	0.06	0.00	0.00	0.00	10.06	0.25	19.73	0.06	0.00	1.45	0.00	21.49
<i>Morrisons, Chapel Street, Belper</i>	0.00	0.00	0.00	0.00	14.56	0.46	15.03	0.00	0.00	0.00	0.00	4.88	0.22	5.11	0.00	0.00	0.00	0.00	19.45	0.69	20.14
<i>Morrisons, Chapel-en-le-Frith</i>	1.39	0.00	0.00	3.13	0.00	0.00	4.52	0.07	0.00	0.00	0.30	0.00	0.00	0.37	1.46	0.00	0.00	3.43	0.00	0.00	4.89
<i>Sainsbury's, Butterley, Ripley</i>	0.00	0.00	0.00	0.00	8.74	0.00	8.74	0.00	0.00	0.00	0.00	1.50	0.00	1.50	0.00	0.00	0.00	0.00	10.24	0.00	10.24
<i>Sainsbury's, Dronfield</i>	0.00	36.43	0.12	0.00	0.00	0.00	36.55	0.00	14.89	0.06	0.00	0.00	0.00	14.95	0.00	51.32	0.18	0.00	0.00	0.00	51.50
<i>Tesco, 288 Abbeydale Road South, Sheffield</i>	0.87	30.37	0.12	0.00	0.00	0.00	31.37	0.15	1.66	0.00	0.00	0.00	0.00	1.81	1.02	32.03	0.12	0.00	0.00	0.00	33.17
<i>Sainsbury's, Archer Road, Sheffield</i>	1.74	18.21	0.12	0.00	0.00	0.00	20.08	0.00	1.66	0.06	0.00	0.00	0.00	1.71	1.74	19.87	0.18	0.00	0.00	0.00	21.79
<i>Waitrose, 13 Ecclesall Road, Sheffield</i>	0.35	18.21	0.00	0.00	0.00	0.00	18.56	0.00	3.31	0.00	0.00	0.00	0.00	3.31	0.35	21.53	0.00	0.00	0.00	0.00	21.87
<i>Sheffield Other</i>	1.05	54.16	0.25	0.00	0.00	0.00	55.45	0.07	51.29	0.06	0.00	0.00	0.00	51.42	1.12	105.45	0.30	0.00	0.00	0.00	106.88
<i>Tesco, Uttoxeter</i>	0.00	0.00	0.00	0.00	0.00	4.61	4.61	0.00	0.00	0.00	0.00	0.00	0.95	0.95	0.00	0.00	0.00	0.00	0.00	5.56	5.56
<i>Other</i>	3.46	42.08	0.28	4.37	16.02	4.61	70.82	3.94	23.14	0.70	2.98	15.93	2.83	49.53	7.41	65.22	0.99	7.36	31.94	7.44	120.35
Total	14.42	270.24	11.47	55.66	138.31	42.45	532.54	6.18	115.82	4.91	23.85	59.28	18.19	228.23	20.60	386.05	16.38	79.51	197.59	60.64	760.77

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Notes:
 1. Figures may not add due to rounding
 2. 2023 Prices

Table 5e: 2045 Turnovers (EMs)

Destination	2045																				
	Main Food Turnover (EMs)							Top Up Turnover (EMs)							Total						
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
MATLOCK																					
<i>In Centre / Edge of Centre</i>																					
<i>Sainsbury's, Cawdor Way, Matlock</i>	0.17	0.00	1.23	0.60	32.22	0.00	34.22	0.00	0.00	0.13	0.00	8.72	0.00	8.84	0.17	0.00	1.36	0.60	40.94	0.00	43.07
<i>Marks and Spencer, matlock</i>	0.17	0.00	0.25	0.00	5.60	0.00	6.02	0.00	0.00	0.05	0.00	8.05	0.00	8.11	0.17	0.00	0.30	0.00	13.65	0.00	14.13
<i>Other</i>	0.00	0.00	0.08	0.00	2.79	0.00	2.87	0.00	0.00	0.00	0.00	8.05	0.25	8.30	0.00	0.00	0.08	0.00	10.85	0.25	11.17
<i>Out-of-Centre</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.01	0.00	2.01	0.00	0.00	0.00	0.00	2.01	0.00	2.01
<i>Matlock Total</i>	0.35	0.00	1.56	0.60	40.61	0.00	43.12	0.00	0.00	0.18	0.00	26.84	0.25	27.26	0.35	0.00	1.74	0.60	67.45	0.25	70.38
0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
ASHBOURNE																					
<i>In Centre / Edge of Centre</i>																					
<i>Sainsbury's, Coopers Mill, King Edwards Road, Ashbourne</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<i>Other</i>	0.00	0.00	0.00	0.00	0.00	15.58	15.58	0.00	0.00	0.00	0.00	0.00	5.47	5.47	0.00	0.00	0.00	0.00	0.00	21.05	21.05
<i>Out-of-Centre</i>	0.00	0.00	0.00	0.00	0.00	0.89	0.89	0.00	0.00	0.00	0.00	0.00	2.96	2.96	0.00	0.00	0.00	0.00	0.00	3.86	3.86
<i>Marks & Spencer, Units B1 & B2, Ashbourne</i>	0.00	0.00	0.00	0.00	0.00	3.12	3.12	0.00	0.00	0.00	0.00	0.00	2.05	2.05	0.00	0.00	0.00	0.00	0.00	5.17	5.17
<i>Aldi, Ashbourne</i>	0.00	0.00	0.12	1.21	0.00	10.68	12.02	0.00	0.00	0.00	0.00	0.00	2.51	2.51	0.00	0.00	0.12	1.21	0.00	13.19	14.52
<i>Ashbourne Total</i>	0.00	0.00	0.12	1.21	0.00	30.27	31.60	0.00	0.00	0.00	0.00	0.00	12.99	12.99	0.00	0.00	0.12	1.21	0.00	43.26	44.60
0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
OTHER DESTINATIONS WITHIN DISTRICT																					
<i>Wirksworth</i>	0.00	0.00	0.00	0.00	1.40	0.00	1.40	0.00	0.00	0.05	0.00	0.67	0.23	0.96	0.00	0.00	0.05	0.00	2.07	0.23	2.35
<i>Bakewell</i>	0.17	0.00	0.25	0.00	0.00	0.00	0.42	0.00	0.00	0.44	0.29	0.00	0.00	0.73	0.17	0.00	0.69	0.29	0.00	0.00	1.15
<i>Aldi, Bakewell</i>	2.24	2.95	5.79	4.83	25.22	0.00	41.02	0.07	0.00	1.10	0.58	2.01	0.00	3.77	2.31	2.95	6.89	5.41	27.23	0.00	44.79
<i>Co-op, Bakewell</i>	0.52	2.95	1.48	0.60	1.40	0.00	6.94	0.07	1.62	1.99	0.00	2.01	0.00	5.69	0.59	4.57	3.46	0.60	3.41	0.00	12.63
<i>Tideswell</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.86	0.00	0.00	0.86	0.00	0.00	0.00	0.86	0.00	0.00	0.86
<i>Hathersage</i>	0.17	0.00	0.00	0.00	0.00	0.00	0.17	1.40	0.00	0.00	0.00	0.00	0.00	1.40	1.57	0.00	0.00	0.00	0.00	0.00	1.57
0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
DESTINATIONS BEYOND DISTRICT BOUNDARY																					
<i>Aldi, Station Road, Buxton</i>	0.34	0.00	0.25	19.93	1.40	0.89	22.81	0.00	0.00	0.00	2.59	0.67	0.23	3.49	0.34	0.00	0.25	22.52	2.07	1.12	26.30
<i>Morrisons, Bakewell Road, Buxton</i>	0.34	0.00	0.37	14.50	0.00	0.00	15.21	0.00	0.00	0.05	3.46	0.00	0.00	3.51	0.34	0.00	0.42	17.95	0.00	0.00	18.72
<i>Waitrose, Spring Gardens Centre, Buxton</i>	0.17	0.00	0.12	4.23	0.00	0.00	4.53	0.15	0.00	0.05	5.18	0.00	0.00	5.39	0.32	0.00	0.18	9.41	0.00	0.00	9.91
<i>Buxton Other</i>	0.17	0.00	0.12	0.60	0.00	0.00	0.90	0.00	0.00	0.00	6.91	0.00	0.00	6.91	0.17	0.00	0.12	7.51	0.00	0.00	7.81
<i>Morrisons, Chatsworth Road, Chesterfield</i>	0.69	8.88	0.37	0.00	8.41	0.45	18.80	0.15	0.00	0.11	0.00	0.00	0.00	0.26	0.84	8.88	0.48	0.00	8.41	0.45	19.05
<i>Tesco Extra, Lockford Lane, Chesterfield</i>	0.00	5.93	0.12	0.00	1.40	0.00	7.45	0.00	1.62	0.00	0.00	0.00	0.00	1.62	0.00	7.55	0.12	0.00	1.40	0.00	9.07
<i>Tesco Extra, Bridge Street North, Chesterfield</i>	0.00	20.74	0.00	0.00	8.41	0.00	29.15	0.00	4.85	0.00	0.00	2.01	0.00	6.86	0.00	25.59	0.00	0.00	10.42	0.00	36.01
<i>Aldi, Lockford Road, Chesterfield</i>	0.17	3.19	0.00	0.00	0.00	0.00	3.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	3.19	0.00	0.00	0.00	0.00	3.36
<i>Aldi, Clay Cross, Chesterfield</i>	0.00	14.81	0.00	0.00	5.60	0.00	20.42	0.00	1.62	0.00	0.00	1.34	0.00	2.96	0.00	16.43	0.00	0.00	6.94	0.00	23.37
<i>Chesterfield Other</i>	0.17	9.57	0.00	0.00	1.40	0.00	11.14	0.07	9.68	0.05	0.00	0.00	0.00	9.81	0.25	19.25	0.05	0.00	1.40	0.00	20.95
<i>Morrisons, Chapel Street, Belper</i>	0.00	0.00	0.00	0.00	14.01	0.45	14.46	0.00	0.00	0.00	0.00	4.70	0.22	4.92	0.00	0.00	0.00	0.00	18.71	0.66	19.37
<i>Morrisons, Chapel-en-le-Frith</i>	1.38	0.00	0.00	3.02	0.00	0.00	4.40	0.07	0.00	0.00	0.29	0.00	0.00	0.36	1.45	0.00	0.00	3.31	0.00	0.00	4.76
<i>Sainsbury's, Butterley, Ripley</i>	0.00	0.00	0.00	0.00	8.41	0.00	8.41	0.00	0.00	0.00	0.00	1.44	0.00	1.44	0.00	0.00	0.00	0.00	9.85	0.00	9.85
<i>Sainsbury's, Dranfield</i>	0.00	35.53	0.12	0.00	0.00	0.00	35.65	0.00	14.53	0.05	0.00	0.00	0.00	14.58	0.00	50.06	0.18	0.00	0.00	0.00	50.24
<i>Tesco, 288 Abbeydale Road South, Sheffield</i>	0.86	29.63	0.12	0.00	0.00	0.00	30.61	0.15	1.62	0.00	0.00	0.00	0.00	1.76	1.01	31.24	0.12	0.00	0.00	0.00	32.37
<i>Sainsbury's, Archer Road, Sheffield</i>	1.72	17.77	0.12	0.00	0.00	0.00	19.61	0.00	1.62	0.05	0.00	0.00	0.00	1.67	1.72	19.38	0.18	0.00	0.00	0.00	21.28
<i>Waitrose, 1 3 Ecclesall Road, Sheffield</i>	0.34	17.77	0.00	0.00	0.00	0.00	18.11	0.00	3.23	0.00	0.00	0.00	0.00	3.23	0.34	21.00	0.00	0.00	0.00	0.00	21.34
<i>Sheffield Other</i>	1.04	52.82	0.25	0.00	0.00	0.00	54.11	0.07	50.03	0.05	0.00	0.00	0.00	50.16	1.11	102.85	0.30	0.00	0.00	0.00	104.27
<i>Tesco, Uttoxeter</i>	0.00	0.00	0.00	0.00	0.00	4.45	4.45	0.00	0.00	0.00	0.00	0.00	0.91	0.91	0.00	0.00	0.00	0.00	0.00	5.36	5.36
<i>Other</i>	3.43	41.04	0.28	4.23	15.41	4.45	68.83	3.91	22.57	0.70	2.88	15.32	2.73	48.11	7.33	63.61	0.99	7.11	30.73	7.17	116.94
Total	14.28	263.58	11.45	53.76	133.07	40.95	517.08	6.12	112.96	4.91	23.04	57.03	17.55	221.61	20.39	376.54	16.36	76.79	190.09	58.50	738.68

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Notes:
 1. Figures may not add due to rounding
 2. 2023 Prices

Table 5f: Trade Draw

Destination	Trade Draw (%)							Total
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6		
MATLOCK								
<i>In Centre / Edge of Centre</i>								
<i>Sainsbury's, Cawdor Way, Matlock</i>	0.40%	0.00%	3.15%	1.40%	95.05%	0.00%	100%	
<i>Marks and Spencer, matlock</i>	1.22%	0.00%	2.13%	0.00%	96.65%	0.00%	100%	
<i>Other</i>	0.00%	0.00%	0.71%	0.00%	97.09%	2.20%	100%	
<i>Out-of-Centre</i>	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%	100%	
<i>Matlock Total</i>	0.49%	0.00%	2.47%	0.86%	95.84%	0.35%	100%	
ASHBOURNE								
<i>In Centre / Edge of Centre</i>								
<i>Sainsbury's, Coopers Mill, King Edwards Road, Ashbourne</i>	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%	100%	
<i>Other</i>	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%	100%	
<i>Out-of-Centre</i>								
<i>Marks & Spencer, Units B1 & B2, Ashbourne</i>	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%	100%	
<i>Aldi, Ashbourne</i>	0.00%	0.00%	0.85%	8.33%	0.00%	90.82%	100%	
<i>Ashbourne Total</i>	0.00%	0.00%	0.28%	2.71%	0.00%	97.01%	100%	
OTHER DESTINATIONS WITHIN DISTRICT								
<i>Wirksworth</i>	0.00%	0.00%	2.34%	0.00%	87.97%	9.70%	100%	
<i>Bakewell</i>	15.03%	0.00%	59.91%	25.06%	0.00%	0.00%	100%	
<i>Aldi, Bakewell</i>	5.16%	6.59%	15.38%	12.08%	60.79%	0.00%	100%	
<i>Co-op, Bakewell</i>	4.67%	36.16%	27.41%	4.77%	27.00%	0.00%	100%	
<i>Tideswell</i>	0.00%	0.00%	0.00%	100.00%	0.00%	0.00%	100%	
<i>Hathersage</i>	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100%	
DESTINATIONS BEYOND DISTRICT BOUNDARY								
<i>Aldi, Station Road, Buxton</i>	1.31%	0.00%	0.94%	85.64%	7.87%	4.25%	100%	
<i>Morrisons, Bakewell Road, Buxton</i>	1.84%	0.00%	2.27%	95.89%	0.00%	0.00%	100%	
<i>Waitrose, Spring Gardens Centre, Buxton</i>	3.23%	0.00%	1.80%	94.97%	0.00%	0.00%	100%	
<i>Buxton Other</i>	2.21%	0.00%	1.58%	96.20%	0.00%	0.00%	100%	
<i>Morrisons, Chatsworth Road, Chesterfield</i>	4.38%	46.62%	2.52%	0.00%	44.14%	2.34%	100%	
<i>Tesco Extra, Lockoford Lane, Chesterfield</i>	0.00%	83.23%	1.36%	0.00%	15.41%	0.00%	100%	
<i>Tesco Extra, Bridge Street North, Chesterfield</i>	0.00%	71.06%	0.00%	0.00%	28.94%	0.00%	100%	
<i>Aldi, Lockoford Road, Chesterfield</i>	5.14%	94.86%	0.00%	0.00%	0.00%	0.00%	100%	
<i>Aldi, Clay Cross, Chesterfield</i>	0.00%	70.30%	0.00%	0.00%	29.70%	0.00%	100%	
<i>Chesterfield Other</i>	1.18%	91.89%	0.26%	0.00%	6.67%	0.00%	100%	
<i>Morrisons, Chapel Street, Belper</i>	0.00%	0.00%	0.00%	0.00%	96.58%	3.42%	100%	
<i>Morrisons, Chapel-en-le-Frith</i>	30.47%	0.00%	0.00%	69.53%	0.00%	0.00%	100%	
<i>Sainsbury's, Butterley, Ripley</i>	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%	100%	
<i>Sainsbury's, Dronfield</i>	0.00%	99.64%	0.36%	0.00%	0.00%	0.00%	100%	
<i>Tesco, 288 Abbeydale Road South, Sheffield</i>	3.11%	96.51%	0.38%	0.00%	0.00%	0.00%	100%	
<i>Sainsbury's, Archer Road, Sheffield</i>	8.08%	91.08%	0.84%	0.00%	0.00%	0.00%	100%	
<i>Waitrose, 1 3 Ecclesall Road, Sheffield</i>	1.61%	98.39%	0.00%	0.00%	0.00%	0.00%	100%	
<i>Sheffield Other</i>	1.07%	98.64%	0.29%	0.00%	0.00%	0.00%	100%	
<i>Tesco, Uttoxeter</i>	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%	100%	

Notes:

1. 2023 Prices
2. Source Table 5a

Table 6: Commitments

	[A]	[B]	[C]	[D]	[E]	[F]	[G]	[H]
Destination	Net Sales Area (sqm)	Net Convenience Floorspace (sqm)	Sales Density (£/sqm)	Turnover 2025 (£m)	Turnover 2030 (£m)	Turnover 2035 (£m)	Turnover 2040 (£m)	Turnover 2045 (£m)
Aldi, Matlock	1,315	1,052	11,356	11.95	11.95	11.91	11.85	11.79
Total Commitments	1,315	1,052		11.95	11.95	11.91	11.85	11.79

Notes:

1. Updates provided by Derbyshire Dales
2. Turnover = net floorspace x sales densities.
3. Sales density for individual retailers from 2025 Global Data's Convenience and Comparison Goods Sales Densities of Major Grocers
4. Floorspace efficiencies applied in line with Experian Retail Planner Briefing Note 22 - Figure 4a

Table 7a: Future Convenience Floorspace Capacity - Matlock & Wirksworth

		2025	2030	2035	2040	2045
[A]	Total Available Convenience Expenditure in Survey Area (£ms)	£804.92	£790.37	£777.77	£760.77	£738.68
[B]	Convenience Turnover of Destinations in Matlock & Wirksworth (from survey area) (constant market shares) (£Ms)	£79.21	£77.89	£76.70	£75.52	£72.73
[C]	Market Share (%)	9.84%	9.85%	9.86%	9.93%	9.85%
[D]	Inflow of Expenditure (£Ms)	£7.92	£7.79	£7.67	£7.55	£7.27
[E]	Total Convenience Turnover of Destinations in Matlock & Wirksworth (constant market shares) (£Ms)	£87.14	£85.68	£84.37	£83.07	£80.01
[F]	Benchmark Turnovers (grown by efficiency rate) (£Ms)	£87.14	£87.14	£86.87	£86.44	£86.01
[G]	Turnover of Commitments (grown by efficiency rate) (£Ms)	£11.95	£11.95	£11.91	£11.85	£11.79
[H]	Residual Expenditure (£Ms)	-£11.95	-£13.40	-£14.41	-£15.22	-£17.80
[I]	Benchmark Sales Density (£/sqm)	11,397	11,397	11,363	11,306	11,250
[J]	Floorspace Capacity (sqm net)	-1,048	-1,176	-1,269	1,346	-1,582

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Notes:

[A] - Table 3

[B] - Tables 5a - 5e

[C] - Table 4

[D] - Inflow at 10%

[E] - [B] + [D]

[F] - Efficiency rates applied derived from Figure 4a Experian Retail Planner Briefing Note 22

[H] = [E] - ([F] + [G])

[I] - Sales Density of new floorspaced based upon ASDA, Sainsburys, Tesco, Morrisons, Lidl and Aldi average sales density from Global Data 2024 Convenience Goods Sales Density (£/Sq. m) (inc VAT)

[J] = [H] / [I]

Table 7b: Future Convenience Floorspace Capacity - Ashbourne

		2025	2030	2035	2040	2045
[A]	Total Available Convenience Expenditure in Survey Area (£ms)	£804.92	£790.37	£777.77	£760.77	£738.68
[B]	Convenience Turnover of Destinations in Ashbourne (from survey area) (constant market shares) (£Ms)	£48.90	£47.81	£47.07	£46.22	£44.60
[C]	Market Share (%)	6.07%	6.05%	6.05%	6.08%	6.04%
[D]	Inflow of Expenditure (£Ms)	£4.89	£4.78	£4.71	£4.62	£4.46
[E]	Total Convenience Turnover of Destinations in Ashbourne (constant market shares) (£Ms)	£53.79	£52.59	£51.78	£50.84	£49.06
[F]	Benchmark Turnovers (grown by efficiency rate) (£Ms)	£53.79	53.79	53.63	53.36	53.09
[G]	Turnover of Commitments (grown by efficiency rate) (£Ms)	0.00	0.00	0.00	0.00	0.00
[H]	Residual Expenditure (£Ms)	£0.00	-£1.20	-£1.85	-£2.52	-£4.04
[I]	Benchmark Sales Density (£/sqm)	11,397	11,397	11,363	11,306	11,250
[J]	Floorspace Capacity (sqm net)	0	-105	-162	-223	-359

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Notes:

[A] - Table 3

[B] - Tables 5a - 5e

[C] - Table 4

[D] - Inflow at 10%

[E] - [B] + [D]

[F] - Efficiency rates applied derived from Figure 4a Experian Retail Planner Briefing Note 22

[H] = [E] - ([F] + [G])

[I] - Sales Density of new floorspaced based upon ASDA, Sainsburys, Tesco, Morrisons, Lidl and Aldi average sales density from Global Data 2024 Convenience Goods Sales Density (£/Sq. m) (inc VAT)

[J] = [H] / [I]

Table 7c: Future Convenience Floorspace Capacity - Bakewell, Hathersage & Tideswell

	2025	2030	2035	2040	2045
[A] Total Available Convenience Expenditure in Survey Area (£ms)	£804.92	£790.37	£777.77	£760.77	£738.68
[B] Convenience Turnover of Destinations in Bakewell, Hathersage & Tideswell (from survey area) (constant market shares) (£Ms)	£66.94	£65.47	£64.20	£62.72	£61.01
[C] Market Share (%)	8.32%	8.28%	8.25%	8.24%	8.26%
[D] Inflow of Expenditure (£Ms)	£6.69	£6.55	£6.42	£6.27	£6.10
[E] Total Convenience Turnover of Destinations in Bakewell, Hathersage & Tideswell (constant market shares) (£Ms)	£73.63	£72.01	£70.62	£68.99	£67.11
[F] Benchmark Turnovers (grown by efficiency rate) (£Ms)	£73.63	73.63	73.41	73.05	72.68
[G] Turnover of Commitments (grown by efficiency rate) (£Ms)	0.00	0.00	0.00	0.00	0.00
[H] Residual Expenditure (£Ms)	£0.00	-£1.62	-£2.79	-£4.05	-£5.57
[I] Benchmark Sales Density (£/sqm)	11,397	11,397	11,363	11,306	11,250
[J] Floorspace Capacity (sqm net)	0	-142	-246	-358	-495

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Notes:

[A] - Table 3

[B] - Tables 5a - 5e

[C] - Table 4

[D] - Inflow at 10%

[E] - [B] + [D]

[F] - Efficiency rates applied derived from Figure 4a Experian Retail Planner Briefing Note 22

[H] = [E] - ([F] + [G])

[I] - Sales Density of new floorspaced based upon ASDA, Sainsburys, Tesco, Morrisons, Lidl and Aldi average sales density from Global Data 2024 Convenience Goods Sales Density (£/Sq. m) (inc VAT)

[J] = [H] / [I]



Appendix 4 – Comparison Goods Quantitative Assessment

DRAFT

Table A: Per Capita Comparison Expenditure

Year	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
2023	5,838	4,611	5,524	4,541	4,989	5,410
2025 - Excluding SFT	4,260	3,365	4,031	3,313	3,640	3,948
2030 - Excluding SFT	4,466	3,527	4,226	3,474	3,817	4,139
2035 - Excluding SFT	4,832	3,816	4,572	3,759	4,129	4,478
2040 - Excluding SFT	5,235	4,135	4,954	4,072	4,474	4,851
2045 - Excluding SFT	5,689	4,493	5,383	4,425	4,862	5,272

Notes

1. 2023 based estimates of consumer spending (2023 price base) - Experian Area Comparison Report
2. Growth Rates taken from Appendix 3 Figure 6 Experian Retail Planner Briefing Note 22
Annual Growth Rates 2024: -2.2% 2025: -1.7% 2026: -0.4%; 2027 - 2030: 1.9%; 2031-40 - 2.1%.
3. SFT Removed based on figures from Figure5 Appendix 3 Retail Planner Briefing Note 22
4. SFT and growth projected forward from 2032-2040 for comparison goods. Assumed no SFT change 2040-2045

Table B1: Total Comparison Goods Expenditure

Year	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
2025	£44.65	£512.29	£34.48	£107.73	£330.83	£108.07	£1,138.05
2030	£47.34	£549.82	£36.17	£114.41	£354.88	£115.21	£1,217.83
2035	£51.56	£605.30	£39.08	£125.55	£390.79	£126.79	£1,339.08
2040	£55.79	£663.34	£42.10	£138.25	£432.75	£139.92	£1,472.14
2045	£60.62	£710.16	£46.15	£146.56	£456.97	£148.16	£1,568.62
Increase 2025 - 2045	£15.97	£197.87	£11.67	£38.83	£126.15	£40.09	£430.57
Growth 2025 - 2045	36%	39%	34%	36%	38%	37%	38%

Notes

1. Population (Table 1) multiplied by Per Capita Expenditure (Table 2)
2. Excluding SFT
3. 2023 Prices

Table B2: Breakdown of Comparison Goods Expenditure into Goods Classes (2025)

Comparison Goods Classes	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
Clothing and footwear	£9.66	£117.37	£7.57	£25.91	£77.46	£24.19	£262.17
Furniture, floor coverings & major household appliances	£6.85	£96.48	£5.34	£15.40	£47.76	£15.87	£187.69
Household textiles, soft furnishings, china & glassware	£1.97	£28.12	£1.56	£5.36	£16.15	£5.32	£58.48
Small domestic appliances, audio/visual and photographic/electronic equipment	£7.59	£97.14	£5.97	£21.24	£63.97	£18.97	£214.89
Books DVDs, CDs and stationery	£1.79	£18.90	£1.39	£4.15	£13.15	£4.44	£43.81
DIY, hardware, tools, gardening and decorator supplies	£3.45	£36.23	£2.61	£7.10	£21.53	£7.90	£78.83
Chemist goods	£3.28	£34.79	£2.52	£7.12	£20.57	£7.88	£76.17
Jewellery, silverware and watches	£1.70	£17.78	£1.24	£3.23	£9.74	£3.75	£37.44
Sporting goods, bicycles, games, toys and camping equipment, and pet related products	£8.36	£65.47	£6.28	£18.22	£60.50	£19.74	£178.57
Total	£44.65	£512.29	£34.48	£107.73	£330.83	£108.07	£1,138.05

Table C: Comparison Market Shares

Clothing and footwear Excl. nulls & SFT							
Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
	%	%	%	%	%	%	%
Alton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ashbourne	3.48%	0.00%	0.00%	0.00%	0.70%	0.50%	18.17%
Bakewell	1.25%	2.89%	0.80%	12.01%	0.00%	0.00%	0.86%
Belper	1.17%	0.00%	0.00%	0.00%	0.00%	3.23%	0.86%
Burton-upon-Trent	0.75%	0.00%	0.00%	0.00%	0.00%	0.70%	3.01%
Buxton	9.18%	12.78%	0.00%	18.94%	36.50%	0.46%	3.84%
Cheadle	0.34%	0.00%	0.00%	0.00%	1.06%	0.00%	0.86%
Chesterfield	22.22%	24.33%	21.52%	50.62%	13.56%	33.75%	0.00%
Derby	17.01%	0.00%	1.22%	0.00%	0.76%	24.40%	50.50%
Dronfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Glossop	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leek	2.22%	0.00%	0.00%	0.00%	1.45%	0.00%	11.16%
Matlock	2.04%	0.00%	0.00%	0.72%	0.00%	6.30%	0.00%
Sheffield	17.83%	47.42%	53.19%	11.50%	6.20%	6.45%	0.00%
Uttoxeter	0.30%	0.00%	0.00%	0.00%	0.00%	0.00%	1.71%
Crystal Peaks, Retail Park, Sheffield	0.19%	0.00%	0.00%	0.00%	1.06%	0.00%	0.00%
Crystal Peaks, Shopping Centre, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heeley Retail Park, Windsor Road, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kingsway Retail Park, Kingsway, Derby	1.29%	0.00%	0.00%	0.00%	0.00%	3.11%	1.71%
Meadowhall Retail Park, Sheffield	6.71%	8.76%	17.60%	6.21%	3.13%	4.97%	0.00%
Peak Shopping Village, Chatsworth Road, Rowsley	0.64%	0.00%	0.00%	0.00%	0.70%	1.62%	0.00%
Queens Road Retail Park, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ravenside Retail Park, Park Road, Chesterfield	1.27%	1.02%	0.00%	0.00%	0.00%	3.81%	0.00%
St Peters Retail Park, Lichfield Street, Burton-upon-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	2.99%
Waterside Retail Park, Waterside Road, Ashbourne	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / catalogue / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	2.35%	1.87%	0.80%	0.00%	5.31%	1.66%	3.49%
Alfreton	0.45%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%
Ashford-in-the-Water	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Nottingham Road, Somercotes, Alfreton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Spire Walk Business Park, Derby Road, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Staden Business Park, Staden Lane, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bamford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Baslow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bonsall, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bradwell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brailsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broomhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Calver	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Castleton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London / West End	0.86%	0.00%	3.26%	0.00%	1.06%	0.00%	0.00%
Chapel-en-le-Frith	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chatsworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmorton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chester	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crich	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Warney Brook Furniture Centre, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Darley Dale	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dore	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
East Midlands Designer Outlet, South Normanton	0.62%	0.00%	0.00%	0.00%	0.00%	1.96%	0.00%
Eyam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Festival Park, Stoke-on-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Foolow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Longstone	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grindleford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Handforth Dean, Cheadle	0.18%	0.94%	0.00%	0.00%	0.70%	0.00%	0.00%
Hartington	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hathersage	0.13%	0.00%	0.00%	0.00%	0.76%	0.00%	0.00%
Heage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hope	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kniveton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leeds City Centre	0.27%	0.00%	0.00%	0.00%	0.70%	0.46%	0.00%
Litton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lodge Moor, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lyme Green Retail Park, Macclesfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Macclesfield	0.51%	0.00%	0.00%	0.00%	2.90%	0.00%	0.00%
Manchester City Centre	1.73%	0.00%	0.80%	0.00%	8.95%	0.00%	0.00%
Nottingham City Centre	1.52%	0.00%	0.00%	0.00%	1.81%	3.81%	0.00%
Ripley	0.44%	0.00%	0.00%	0.00%	0.00%	1.40%	0.00%
Rotherham	0.32%	0.00%	0.80%	0.00%	0.00%	0.00%	0.86%
Somercotes	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spire Walk Business Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staden Business Park, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stockport	2.22%	0.00%	0.00%	0.00%	12.71%	0.00%	0.00%
Tideswell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wheatbridge Retail Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wirksworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Total	100%	100%	100%	100%	100%	100%	100%
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Furniture, floor coverings & major household appliances Excl. nulls & SFT

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
	%	%	%	%	%	%	%
Alton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ashbourne	2.08%	0.00%	0.00%	0.00%	0.00%	0.00%	12.06%
Bakewell	0.72%	2.41%	0.00%	4.91%	0.00%	0.00%	1.19%
Belper	0.20%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%
Burton-upon-Trent	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	1.29%
Buxton	7.01%	1.26%	0.00%	14.53%	28.79%	0.70%	0.00%
Cheadle	1.11%	0.00%	0.00%	0.00%	4.00%	0.00%	1.81%
Chesterfield	14.98%	12.98%	15.32%	43.14%	9.38%	21.19%	0.00%
Derby	14.17%	0.00%	0.00%	0.00%	0.00%	16.02%	55.57%
Dronfield	0.23%	0.00%	1.12%	0.00%	0.00%	0.00%	0.00%
Glossop	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leek	0.74%	0.00%	0.00%	0.95%	3.39%	0.00%	0.00%
Matlock	7.17%	1.26%	0.00%	5.69%	3.02%	21.32%	0.00%
Sheffield	21.62%	56.93%	69.80%	18.86%	8.63%	1.40%	0.00%
Uttoxeter	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	1.19%
Crystal Peaks, Retail Park, Sheffield	0.33%	1.26%	1.21%	0.00%	0.00%	0.00%	0.00%
Crystal Peaks, Shopping Centre, Sheffield	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	1.29%
Heeley Retail Park, Windsor Road, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kingsway Retail Park, Kingsway, Derby	3.60%	0.00%	0.00%	0.00%	0.00%	4.78%	12.92%
Meadowhall Retail Park, Sheffield	1.77%	15.10%	2.33%	1.33%	0.84%	0.00%	0.00%
Peak Shopping Village, Chatsworth Road, Rowsley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Queens Road Retail Park, Sheffield	0.23%	0.00%	1.12%	0.00%	0.00%	0.00%	0.00%
Ravenside Retail Park, Park Road, Chesterfield	5.12%	4.78%	2.81%	4.01%	8.04%	8.21%	0.00%
St Peters Retail Park, Lichfield Street, Burton-upon-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Waterside Retail Park, Waterside Road, Ashbourne	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	1.29%
Internet / catalogue / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	2.16%	0.00%	0.00%	0.00%	4.21%	4.63%	0.00%
Alfreton	0.20%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%
Ashford-in-the-Water	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Nottingham Road, Somercotes, Alfreton	0.61%	0.00%	0.00%	0.00%	0.00%	2.13%	0.00%
B&Q, Spire Walk Business Park, Derby Road, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Staden Business Park, Staden Lane, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bamford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Baslow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bonsall, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bradwell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brailsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broomhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Calver	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Castleton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London / West End	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith	0.58%	0.00%	0.00%	0.00%	2.93%	0.00%	0.00%
Chatsworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmorton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chester	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crich	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Warney Brook Furniture Centre, Matlock	1.32%	0.00%	0.00%	0.00%	0.00%	4.63%	0.00%
Darley Dale	0.72%	4.04%	0.00%	3.50%	0.00%	0.70%	0.00%
Dore	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
East Midlands Designer Outlet, South Normanton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eyam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Festival Park, Stoke-on-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Foolow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham	3.71%	0.00%	6.31%	2.21%	4.21%	5.01%	0.00%
Great Longstone	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grindleford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Handforth Dean, Cheadle	0.17%	0.00%	0.00%	0.00%	0.84%	0.00%	0.00%
Hartington	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hathersage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hope	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kniveton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leeds City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Litton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lodge Moor, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lyme Green Retail Park, Macclesfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Macclesfield	1.92%	0.00%	0.00%	0.88%	7.29%	0.00%	2.38%
Manchester City Centre	0.18%	0.00%	0.00%	0.00%	0.91%	0.00%	0.00%
Nottingham City Centre	3.29%	0.00%	0.00%	0.00%	0.00%	6.07%	9.01%
Ripley	0.22%	0.00%	0.00%	0.00%	0.00%	0.76%	0.00%
Rotherham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Somercotes	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spire Walk Business Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staden Business Park, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stockport	2.68%	0.00%	0.00%	0.00%	13.54%	0.00%	0.00%
Tideswell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wheatbridge Retail Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wirksworth	0.30%	0.00%	0.00%	0.00%	0.00%	1.06%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	100%	100%	100%	100%	100%	100%	100%

Household textiles, soft furnishings, china and glassware Excl. nulls & SFT

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
	%	%	%	%	%	%	%
Alton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ashbourne	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	15.93%
Bakewell	1.35%	1.73%	0.00%	6.91%	1.28%	2.00%	0.00%
Belper	1.91%	0.00%	0.00%	0.00%	0.00%	6.38%	0.99%
Burton-upon-Trent	0.64%	0.00%	0.00%	0.00%	0.00%	0.00%	3.49%
Buxton	6.34%	2.61%	0.00%	11.23%	27.19%	0.00%	3.47%
Cheadle	0.93%	0.00%	0.00%	0.00%	5.31%	0.00%	0.00%
Chesterfield	20.84%	14.67%	22.50%	48.00%	19.36%	30.09%	0.00%
Derby	15.47%	0.00%	0.00%	0.00%	0.00%	14.44%	62.65%
Dronfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Glossop	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leek	0.52%	0.00%	0.00%	0.93%	2.61%	0.00%	0.00%
Matlock	4.17%	0.00%	0.00%	2.65%	0.92%	14.21%	0.00%
Sheffield	23.78%	61.97%	67.15%	18.06%	6.07%	5.34%	0.00%
Uttoxeter	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	2.07%
Crystal Peaks, Retail Park, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crystal Peaks, Shopping Centre, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heeley Retail Park, Windsor Road, Sheffield	0.22%	0.00%	0.98%	0.00%	0.00%	0.00%	0.00%
Kingsway Retail Park, Kingsway, Derby	1.72%	0.00%	0.00%	0.00%	0.00%	2.79%	5.21%
Meadowhall Retail Park, Sheffield	1.45%	14.13%	0.98%	1.31%	0.00%	0.00%	0.00%
Peak Shopping Village, Chatsworth Road, Rowsley	0.27%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%
Queens Road Retail Park, Sheffield	0.55%	1.32%	1.96%	0.00%	0.00%	0.00%	0.00%
Ravenside Retail Park, Park Road, Chesterfield	4.39%	0.94%	2.76%	8.25%	3.87%	9.22%	0.00%
St Peters Retail Park, Lichfield Street, Burton-upon-Trent	0.15%	0.00%	0.00%	0.00%	0.85%	0.00%	0.00%
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Waterside Retail Park, Waterside Road, Ashbourne	0.57%	0.00%	0.00%	0.00%	0.00%	0.66%	2.15%
Internet / catalogue / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	1.07%	0.00%	0.91%	0.86%	3.12%	1.00%	0.00%
Alfreton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ashford-in-the-Water	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Nottingham Road, Somercotes, Alfreton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Spire Walk Business Park, Derby Road, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Staden Business Park, Staden Lane, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bamford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Baslow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bonsall, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bradwell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brailsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broomhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Calver	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Castleton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London / West End	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chatsworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmorton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chester	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crich	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Warney Brook Furniture Centre, Matlock	0.37%	0.00%	0.00%	0.00%	0.00%	1.37%	0.00%
Darley Dale	0.06%	0.00%	0.00%	0.86%	0.00%	0.00%	0.00%
Dore	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
East Midlands Designer Outlet, South Normanton	0.18%	0.00%	0.00%	0.00%	0.00%	0.66%	0.00%
Eyam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Festival Park, Stoke-on-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Foolow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham	1.83%	0.00%	2.76%	0.93%	1.28%	3.42%	0.00%
Great Longstone	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grindleford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Handforth Dean, Cheadle	0.15%	0.00%	0.00%	0.00%	0.85%	0.00%	0.00%
Hartington	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hathersage	0.23%	0.00%	0.00%	0.00%	1.28%	0.00%	0.00%
Heage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hope	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kniveton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leeds City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Litton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lodge Moor, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lyme Green Retail Park, Macclesfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Macclesfield	2.31%	0.00%	0.00%	0.00%	13.16%	0.00%	0.00%
Manchester City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Nottingham City Centre	2.65%	0.00%	0.00%	0.00%	0.92%	6.43%	4.05%
Ripley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Rotherham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Somercotes	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spire Walk Business Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staden Business Park, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stockport	2.09%	0.00%	0.00%	0.00%	11.95%	0.00%	0.00%
Tideswell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wheatbridge Retail Park, Chesterfield	0.48%	2.64%	0.00%	0.00%	0.00%	1.00%	0.00%
Wirksworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	100%	100%	100%	100%	100%	100%	100%

Domestic appliances, small electronics, audio / visual and photographic / electronic equipment Excl. nulls & SFT

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
	%	%	%	%	%	%	%
Alton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ashbourne	4.89%	0.00%	0.00%	0.00%	0.00%	0.00%	26.40%
Bakewell	1.10%	6.41%	0.00%	6.63%	0.00%	0.85%	0.00%
Belper	1.16%	0.00%	0.00%	0.00%	0.00%	3.74%	0.00%
Burton-upon-Trent	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	1.05%
Buxton	8.49%	4.62%	0.00%	11.35%	44.76%	0.00%	0.00%
Cheadle	0.91%	0.00%	0.00%	0.00%	5.48%	0.00%	0.00%
Chesterfield	11.29%	17.94%	9.55%	34.74%	5.74%	15.67%	0.00%
Derby	7.69%	0.00%	0.00%	0.00%	0.00%	11.79%	21.83%
Dronfield	0.20%	0.00%	0.94%	0.00%	0.00%	0.00%	0.00%
Glossop	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leek	0.45%	0.00%	0.00%	0.00%	2.69%	0.00%	0.00%
Matlock	10.45%	3.67%	0.00%	10.58%	0.00%	30.67%	0.00%
Sheffield	20.25%	55.53%	71.07%	18.66%	3.14%	0.56%	0.00%
Uttoxeter	0.45%	0.00%	0.00%	0.00%	0.00%	0.00%	2.44%
Crystal Peaks, Retail Park, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crystal Peaks, Shopping Centre, Sheffield	0.30%	0.00%	1.43%	0.00%	0.00%	0.00%	0.00%
Heeley Retail Park, Windsor Road, Sheffield	1.07%	1.76%	3.89%	0.00%	0.87%	0.00%	0.00%
Kingsway Retail Park, Kingsway, Derby	4.93%	0.00%	0.00%	0.00%	0.87%	3.77%	19.56%
Meadowhall Retail Park, Sheffield	0.39%	3.02%	1.02%	0.00%	0.00%	0.00%	0.00%
Peak Shopping Village, Chatsworth Road, Rowsley	0.63%	0.00%	0.00%	0.00%	0.00%	0.00%	3.38%
Queens Road Retail Park, Sheffield	0.29%	1.26%	1.02%	0.00%	0.00%	0.00%	0.00%
Ravenside Retail Park, Park Road, Chesterfield	9.34%	2.32%	11.07%	14.06%	11.22%	13.02%	0.00%
St Peters Retail Park, Lichfield Street, Burton-upon-Trent	0.36%	0.00%	0.00%	0.00%	0.00%	0.00%	1.93%
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter	2.34%	0.00%	0.00%	0.00%	0.00%	0.00%	12.62%
Waterside Retail Park, Waterside Road, Ashbourne	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	2.09%
Internet / catalogue / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	1.27%	0.00%	0.00%	0.00%	2.27%	0.00%	4.83%
Alfreton	1.77%	0.00%	0.00%	0.00%	0.00%	5.70%	0.00%
Ashford-in-the-Water	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Nottingham Road, Somercotes, Alfreton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Spire Walk Business Park, Derby Road, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Staden Business Park, Staden Lane, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bamford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Baslow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bonsall, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bradwell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brailsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broomhill	0.07%	1.16%	0.00%	0.00%	0.00%	0.00%	0.00%
Calver	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Castleton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London / West End	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chatsworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmorton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chester	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crich	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Warney Brook Furniture Centre, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Darley Dale	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dore	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
East Midlands Designer Outlet, South Normanton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eyam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Festival Park, Stoke-on-Trent	0.66%	0.00%	0.00%	0.00%	3.97%	0.00%	0.00%
Foolow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Longstone	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grindleford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Handforth Dean, Cheadle	0.36%	0.00%	0.00%	0.00%	2.20%	0.00%	0.00%
Hartington	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hathersage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hope	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kniveton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leeds City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Litton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lodge Moor, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lyme Green Retail Park, Macclesfield	0.22%	0.00%	0.00%	0.00%	1.32%	0.00%	0.00%
Macclesfield	2.03%	0.00%	0.00%	0.00%	12.25%	0.00%	0.00%
Manchester City Centre	0.30%	0.00%	0.00%	1.18%	1.32%	0.00%	0.00%
Nottingham City Centre	0.55%	0.00%	0.00%	0.00%	0.00%	0.61%	1.93%
Ripley	0.17%	0.00%	0.00%	0.00%	0.00%	0.56%	0.00%
Rotherham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Somercotes	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spire Walk Business Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staden Business Park, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stockport	0.31%	0.00%	0.00%	0.00%	1.89%	0.00%	0.00%
Tideswell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wheatbridge Retail Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wirksworth	4.74%	2.32%	0.00%	2.81%	0.00%	13.07%	1.93%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	100%	100%	100%	100%	100%	100%	100%

Books, CDs, DVDs and Stationery Excl. nulls & SFT

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
	%	%	%	%	%	%	%
Alton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ashbourne	7.15%	0.00%	0.00%	0.00%	0.00%	1.02%	46.37%
Bakewell	3.97%	6.53%	1.61%	46.36%	1.68%	2.12%	0.00%
Belper	2.87%	0.00%	0.00%	0.00%	0.00%	8.78%	0.00%
Burton-upon-Trent	0.52%	0.00%	0.00%	0.00%	0.00%	0.00%	3.56%
Buxton	13.59%	10.83%	0.00%	7.90%	57.50%	3.22%	8.18%
Cheadle	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chesterfield	11.57%	18.67%	17.86%	25.64%	3.91%	13.00%	0.00%
Derby	8.59%	0.00%	0.00%	0.00%	0.00%	16.12%	22.58%
Dronfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Glossop	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leek	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Matlock	11.76%	0.00%	0.00%	6.57%	0.00%	34.98%	0.00%
Sheffield	24.48%	56.29%	77.33%	13.54%	7.11%	2.12%	0.00%
Uttoxeter	1.81%	0.00%	0.00%	0.00%	0.00%	0.00%	12.29%
Crystal Peaks, Retail Park, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crystal Peaks, Shopping Centre, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heeley Retail Park, Windsor Road, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kingsway Retail Park, Kingsway, Derby	0.69%	0.00%	0.00%	0.00%	0.00%	0.00%	4.68%
Meadowhall Retail Park, Sheffield	0.86%	2.33%	1.61%	0.00%	0.00%	1.02%	0.00%
Peak Shopping Village, Chatsworth Road, Rowsley	1.17%	0.00%	0.00%	0.00%	0.00%	3.58%	0.00%
Queens Road Retail Park, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ravenside Retail Park, Park Road, Chesterfield	0.28%	0.00%	0.00%	0.00%	1.55%	0.00%	0.00%
St Peters Retail Park, Lichfield Street, Burton-upon-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Waterside Retail Park, Waterside Road, Ashbourne	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / catalogue / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	6.85%	2.15%	1.61%	0.00%	20.28%	7.23%	2.34%
Alfreton	1.20%	0.00%	0.00%	0.00%	0.00%	3.67%	0.00%
Ashford-in-the-Water	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Nottingham Road, Somercotes, Alfreton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Spire Walk Business Park, Derby Road, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Staden Business Park, Staden Lane, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bamford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Baslow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bonsall, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bradwell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brailsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broomhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Calver	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Castleton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London / West End	0.30%	0.00%	0.00%	0.00%	1.68%	0.00%	0.00%
Chapel-en-le-Frith	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chatsworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmorton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chester	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crich	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Warney Brook Furniture Centre, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Darley Dale	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dore	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
East Midlands Designer Outlet, South Normanton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eyam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Festival Park, Stoke-on-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Foolow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Longstone	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grindleford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Handforth Dean, Cheadle	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hartington	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hathersage	0.20%	3.21%	0.00%	0.00%	0.00%	0.00%	0.00%
Heage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hope	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kniveton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leeds City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Litton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lodge Moor, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lyme Green Retail Park, Macclesfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Macclesfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Manchester City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Nottingham City Centre	0.36%	0.00%	0.00%	0.00%	0.00%	1.10%	0.00%
Ripley	0.33%	0.00%	0.00%	0.00%	0.00%	1.02%	0.00%
Rotherham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Somercotes	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spire Walk Business Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staden Business Park, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stockport	0.85%	0.00%	0.00%	0.00%	4.73%	0.00%	0.00%
Tideswell	0.28%	0.00%	0.00%	0.00%	1.55%	0.00%	0.00%
Wheatbridge Retail Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wirksworth	0.33%	0.00%	0.00%	0.00%	0.00%	1.02%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	100%	100%	100%	100%	100%	100%	100%

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
	%	%	%	%	%	%	%
Alton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ashbourne	10.74%	0.00%	0.00%	0.00%	0.73%	4.01%	49.94%
Bakewell	1.09%	0.77%	0.81%	13.82%	0.00%	0.00%	0.00%
Belper	3.11%	0.00%	0.00%	0.00%	0.00%	9.91%	0.84%
Burton-upon-Trent	0.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.84%
Buxton	10.54%	5.10%	0.00%	30.88%	41.55%	2.91%	0.00%
Cheadle	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chesterfield	11.30%	8.69%	18.98%	30.63%	1.45%	15.66%	0.00%
Derby	2.65%	0.00%	0.00%	0.00%	0.00%	4.83%	6.44%
Dronfield	0.66%	1.17%	2.86%	0.00%	0.00%	0.00%	0.00%
Glossop	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leek	0.33%	0.00%	0.00%	0.00%	1.02%	0.00%	0.78%
Matlock	3.76%	0.77%	0.00%	1.06%	0.00%	11.70%	0.84%
Sheffield	10.30%	50.39%	31.13%	3.30%	0.00%	0.52%	0.00%
Uttoxeter	2.14%	0.00%	0.00%	0.00%	0.00%	0.00%	11.34%
Crystal Peaks, Retail Park, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crystal Peaks, Shopping Centre, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heeley Retail Park, Windsor Road, Sheffield	0.34%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%
Kingsway Retail Park, Kingsway, Derby	0.95%	0.00%	0.00%	0.00%	0.00%	2.19%	1.55%
Meadowhall Retail Park, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Peak Shopping Village, Chatsworth Road, Rowsley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Queens Road Retail Park, Sheffield	4.74%	9.54%	19.95%	0.70%	0.00%	0.00%	0.00%
Ravenside Retail Park, Park Road, Chesterfield	8.95%	2.70%	9.51%	11.54%	2.34%	19.17%	0.00%
St Peters Retail Park, Lichfield Street, Burton-upon-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	1.96%
Waterside Retail Park, Waterside Road, Ashbourne	5.16%	0.00%	0.00%	0.70%	1.39%	1.47%	23.52%
Internet / catalogue / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	1.83%	6.19%	2.86%	0.00%	0.00%	1.47%	1.96%
Alfreton	0.71%	0.00%	0.00%	0.00%	0.00%	2.39%	0.00%
Ashford-in-the-Water	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Nottingham Road, Somercotes, Alfreton	1.65%	0.00%	0.00%	0.00%	0.00%	5.56%	0.00%
B&Q, Spire Walk Business Park, Derby Road, Chesterfield	3.06%	0.00%	11.41%	1.06%	0.00%	2.39%	0.00%
B&Q, Staden Business Park, Staden Lane, Buxton	1.47%	0.00%	0.00%	2.43%	7.45%	0.00%	0.00%
Bamford	0.39%	5.35%	0.00%	0.00%	0.00%	0.00%	0.00%
Baslow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bonsall, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bradwell	0.32%	4.34%	0.00%	0.00%	0.00%	0.00%	0.00%
Brailsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broomhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Calver	0.38%	2.33%	0.00%	1.45%	0.67%	0.00%	0.00%
Castleton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London / West End	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith	0.53%	0.00%	0.00%	0.00%	3.01%	0.00%	0.00%
Chatsworth	0.08%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmorton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chester	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crich	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Warney Brook Furniture Centre, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Darley Dale	1.15%	0.00%	0.00%	2.45%	0.00%	3.33%	0.00%
Dore	0.16%	0.00%	0.81%	0.00%	0.00%	0.00%	0.00%
East Midlands Designer Outlet, South Normanton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eyam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Festival Park, Stoke-on-Trent	0.36%	0.00%	0.00%	0.00%	2.04%	0.00%	0.00%
Foolow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Longstone	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grindleford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Handforth Dean, Cheadle	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hartington	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hathersage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hope	0.13%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%
Kniveton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leeds City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Litton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lodge Moor, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lyme Green Retail Park, Macclesfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Macclesfield	1.84%	0.00%	0.00%	0.00%	10.43%	0.00%	0.00%
Manchester City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Nottingham City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ripley	0.22%	0.00%	0.00%	0.00%	0.00%	0.72%	0.00%
Rotherham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Somercotes	1.91%	0.00%	0.00%	0.00%	0.00%	6.43%	0.00%
Spire Walk Business Park, Chesterfield	1.70%	1.53%	0.00%	0.00%	0.00%	5.35%	0.00%
Staden Business Park, Buxton	3.14%	0.00%	0.00%	0.00%	17.75%	0.00%	0.00%
Stockport	0.13%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%
Tideswell	1.54%	0.00%	0.00%	0.00%	8.74%	0.00%	0.00%
Wheatbridge Retail Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wirksworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	100%	100%	100%	100%	100%	100%	100%

Chemist Goods Excl. nulls & SFT

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
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Destination	%	%	%	%	%	%	%
Alton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ashbourne	13.23%	0.00%	0.00%	0.00%	0.00%	1.27%	69.88%
Bakewell	7.57%	22.18%	0.00%	80.33%	2.15%	2.55%	0.00%
Belper	4.57%	0.00%	0.00%	0.00%	0.00%	14.82%	0.00%
Burton-upon-Trent	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%
Buxton	13.18%	5.46%	0.00%	9.75%	67.11%	0.89%	0.00%
Cheadle	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chesterfield	6.71%	8.88%	25.51%	4.29%	2.09%	1.07%	0.00%
Derby	2.77%	0.00%	0.00%	0.00%	0.00%	1.70%	12.22%
Dronfield	0.67%	0.00%	3.32%	0.00%	0.00%	0.00%	0.00%
Glossop	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leek	0.78%	0.00%	0.00%	0.00%	3.65%	0.00%	0.72%
Matlock	14.12%	0.00%	0.00%	2.04%	0.00%	45.36%	0.00%
Sheffield	11.18%	17.26%	48.68%	2.95%	0.00%	0.00%	0.00%
Uttoxeter	1.93%	0.00%	0.00%	0.00%	0.00%	0.00%	10.52%
Crystal Peaks, Retail Park, Sheffield	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%
Crystal Peaks, Shopping Centre, Sheffield	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%
Heeley Retail Park, Windsor Road, Sheffield	0.22%	0.00%	1.10%	0.00%	0.00%	0.00%	0.00%
Kingsway Retail Park, Kingsway, Derby	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%
Meadowhall Retail Park, Sheffield	0.59%	0.00%	2.91%	0.00%	0.00%	0.00%	0.00%
Peak Shopping Village, Chatsworth Road, Rowsley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Queens Road Retail Park, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ravenside Retail Park, Park Road, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
St Peters Retail Park, Lichfield Street, Burton-upon-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Waterside Retail Park, Waterside Road, Ashbourne	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / catalogue / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	2.51%	1.92%	7.39%	0.00%	2.73%	0.00%	2.20%
Alfreton	0.14%	0.00%	0.00%	0.00%	0.00%	0.45%	0.00%
Ashford-in-the-Water	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Nottingham Road, Somercotes, Alfreton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Spire Walk Business Park, Derby Road, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Staden Business Park, Staden Lane, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bamford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Baslow	0.10%	1.53%	0.00%	0.00%	0.00%	0.00%	0.00%
Bonsall, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bradwell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brailsford	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	1.43%
Broomhill	0.32%	0.00%	1.56%	0.00%	0.00%	0.00%	0.00%
Calver	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Castleton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London / West End	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith	0.38%	0.00%	0.00%	0.00%	2.15%	0.00%	0.00%
Chatsworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmorton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chester	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crich	1.29%	0.00%	0.00%	0.00%	0.00%	4.18%	0.00%
DFS, Warney Brook Furniture Centre, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Darley Dale	4.05%	0.00%	0.00%	0.64%	0.00%	13.00%	0.00%
Dore	1.32%	0.00%	6.54%	0.00%	0.00%	0.00%	0.00%
East Midlands Designer Outlet, South Normanton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eyam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Festival Park, Stoke-on-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Foolow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Longstone	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grindleford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Handforth Dean, Cheadle	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hartington	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hathersage	2.34%	35.34%	0.00%	0.00%	0.00%	0.00%	0.00%
Heage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hope	0.44%	6.62%	0.00%	0.00%	0.00%	0.00%	0.00%
Kniveton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leeds City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Litton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lodge Moor, Sheffield	0.61%	0.00%	3.00%	0.00%	0.00%	0.00%	0.00%
Lyme Green Retail Park, Macclesfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Macclesfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Manchester City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Nottingham City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ripley	0.33%	0.00%	0.00%	0.00%	0.00%	1.07%	0.00%
Rotherham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Somercotes	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spire Walk Business Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staden Business Park, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stockport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tideswell	3.64%	0.83%	0.00%	0.00%	20.13%	0.00%	0.00%
Wheatbridge Retail Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wirksworth	4.21%	0.00%	0.00%	0.00%	0.00%	13.64%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	100%	100%	100%	100%	100%	100%	100%

Jewellery, silverware and watches Excl. nulls & SFT

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
	%	%	%	%	%	%	%

Alton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ashbourne	7.97%	0.00%	0.00%	0.00%	0.00%	0.88%	47.29%
Bakewell	5.74%	6.98%	1.69%	42.51%	2.47%	5.87%	0.00%
Belper	1.84%	0.00%	0.00%	0.00%	0.00%	5.87%	0.00%
Burton-upon-Trent	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	3.24%
Buxton	18.50%	2.28%	0.00%	25.55%	69.03%	1.76%	5.67%
Cheadle	0.32%	0.00%	0.00%	0.00%	1.46%	0.00%	0.00%
Chesterfield	12.08%	10.80%	16.14%	15.94%	6.72%	19.43%	0.00%
Derby	16.85%	0.00%	0.00%	0.00%	1.04%	32.00%	40.42%
Dronfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Glossop	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leek	0.71%	0.00%	0.00%	0.00%	1.92%	0.00%	1.76%
Matlock	8.02%	0.00%	0.00%	0.00%	0.00%	25.54%	0.00%
Sheffield	14.22%	42.51%	57.56%	2.72%	2.96%	1.76%	0.00%
Uttoxeter	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%
Crystal Peaks, Retail Park, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crystal Peaks, Shopping Centre, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heeley Retail Park, Windsor Road, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kingsway Retail Park, Kingsway, Derby	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Meadowhall Retail Park, Sheffield	7.31%	31.25%	15.79%	11.97%	4.82%	2.12%	0.00%
Peak Shopping Village, Chatsworth Road, Rowsley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Queens Road Retail Park, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ravenside Retail Park, Park Road, Chesterfield	0.28%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%
St Peters Retail Park, Lichfield Street, Burton-upon-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Waterside Retail Park, Waterside Road, Ashbourne	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Internet / catalogue / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	1.36%	0.00%	3.67%	1.31%	2.92%	0.00%	0.00%
Alfreton	0.28%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%
Ashford-in-the-Water	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Nottingham Road, Somercotes, Alfreton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Spire Walk Business Park, Derby Road, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Staden Business Park, Staden Lane, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bamford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Baslow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bonsall, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bradwell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brailsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broomhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Calver	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Castleton	0.15%	2.28%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London / West End	1.17%	0.00%	5.16%	0.00%	0.00%	0.88%	0.00%
Chapel-en-le-Frith	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chatsworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmorton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chester	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crich	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Warney Brook Furniture Centre, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Darley Dale	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dore	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
East Midlands Designer Outlet, South Normanton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eyam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Festival Park, Stoke-on-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Foolow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Longstone	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grindleford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Handforth Dean, Cheadle	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hartington	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hathersage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hope	0.15%	2.28%	0.00%	0.00%	0.00%	0.00%	0.00%
Kniveton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leeds City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Litton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lodge Moor, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lyme Green Retail Park, Macclesfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Macclesfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Manchester City Centre	1.25%	0.00%	0.00%	0.00%	5.62%	0.00%	0.00%
Nottingham City Centre	0.62%	0.00%	0.00%	0.00%	1.04%	1.24%	0.00%
Ripley	0.28%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%
Rotherham	0.11%	1.63%	0.00%	0.00%	0.00%	0.00%	0.00%
Somercotes	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spire Walk Business Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staden Business Park, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stockport	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tideswell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wheatbridge Retail Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wirksworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	100%	100%	100%	100%	100%	100%	100%

Sporting goods, bicycles, games and camping equipment Excl. nulls & SFT

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
	%	%	%	%	%	%	%
Alton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Ashbourne	6.93%	0.00%	0.00%	0.00%	1.27%	1.90%	40.71%
Bakewell	1.98%	1.20%	0.00%	7.39%	0.00%	4.95%	0.00%
Belper	0.53%	0.00%	0.00%	0.00%	0.00%	1.75%	0.00%
Burton-upon-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Buxton	10.13%	3.12%	0.00%	20.97%	45.15%	0.95%	0.00%
Cheadle	0.75%	0.00%	0.00%	0.00%	2.54%	0.00%	1.82%
Chesterfield	14.43%	6.14%	14.65%	43.66%	14.30%	18.98%	0.00%
Derby	12.62%	0.00%	0.00%	0.00%	0.00%	20.07%	43.65%
Dronfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Glossop	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leek	0.57%	0.00%	0.00%	0.00%	3.05%	0.00%	0.00%
Matlock	7.15%	0.00%	0.00%	7.22%	0.00%	22.46%	0.00%
Sheffield	23.94%	52.13%	76.25%	16.58%	2.44%	4.01%	0.00%
Uttoxeter	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crystal Peaks, Retail Park, Sheffield	0.46%	0.00%	2.08%	0.00%	0.00%	0.00%	0.00%
Crystal Peaks, Shopping Centre, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heeley Retail Park, Windsor Road, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kingsway Retail Park, Kingsway, Derby	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Meadowhall Retail Park, Sheffield	3.20%	15.65%	4.94%	0.00%	1.78%	1.33%	0.00%
Peak Shopping Village, Chatsworth Road, Rowsley	0.68%	1.20%	0.00%	0.00%	0.00%	1.90%	0.00%
Queens Road Retail Park, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ravenside Retail Park, Park Road, Chesterfield	1.15%	0.00%	2.08%	0.00%	0.00%	2.28%	0.00%
St Peters Retail Park, Lichfield Street, Burton-upon-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Waterside Retail Park, Waterside Road, Ashbourne	1.66%	0.00%	0.00%	0.00%	0.00%	0.00%	11.07%
Internet / catalogue / delivered	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	3.16%	0.00%	0.00%	2.44%	5.37%	5.34%	2.76%
Alfreton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ashford-in-the-Water	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Nottingham Road, Somercotes, Alfreton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Spire Walk Business Park, Derby Road, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
B&Q, Staden Business Park, Staden Lane, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bamford	0.16%	1.82%	0.00%	0.00%	0.00%	0.00%	0.00%
Baslow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bonsall, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bradwell	0.11%	1.20%	0.00%	0.00%	0.00%	0.00%	0.00%
Brailsford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broomhill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Calver	0.77%	0.00%	0.00%	0.00%	4.10%	0.00%	0.00%
Castleton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London / West End	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chapel-en-le-Frith	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chatsworth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chelmorton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chester	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crich	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
DFS, Warney Brook Furniture Centre, Matlock	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Darley Dale	0.29%	0.00%	0.00%	0.00%	0.00%	0.95%	0.00%
Dore	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
East Midlands Designer Outlet, South Normanton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eyam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Festival Park, Stoke-on-Trent	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Foolow	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham	1.26%	0.00%	0.00%	0.00%	0.00%	4.18%	0.00%
Great Longstone	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Grindleford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Handforth Dean, Cheadle	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hartington	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hathersage	1.51%	16.24%	0.00%	1.74%	0.00%	0.00%	0.00%
Heage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hope	0.11%	1.30%	0.00%	0.00%	0.00%	0.00%	0.00%
Kniveton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leeds City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Litton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lodge Moor, Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lyme Green Retail Park, Macclesfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Macclesfield	0.24%	0.00%	0.00%	0.00%	1.27%	0.00%	0.00%
Manchester City Centre	1.13%	0.00%	0.00%	0.00%	6.01%	0.00%	0.00%
Nottingham City Centre	2.30%	0.00%	0.00%	0.00%	0.00%	7.62%	0.00%
Ripley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Rotherham	0.24%	0.00%	0.00%	0.00%	1.27%	0.00%	0.00%
Somercotes	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spire Walk Business Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Staden Business Park, Buxton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stockport	2.16%	0.00%	0.00%	0.00%	11.46%	0.00%	0.00%
Tideswell	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wheatbridge Retail Park, Chesterfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wirksworth	0.40%	0.00%	0.00%	0.00%	0.00%	1.33%	0.00%
(Don't know / varies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Don't buy these goods)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	100%	100%	100%	100%	100%	100%	100%

D1 - Clothing						
Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Zone 1						
Hathersage Village Centre	0.32	0.00	0.00	0.00	0.00	0.00
Bradwell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Other Zone 1	0.16	0.00	0.00	0.00	0.00	0.00
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	0.00	0.00	0.00	0.00	0.00	0.00
Dronfield Town Centre Total	0.00	0.00	0.00	0.00	0.00	0.00
Broomhall Local Centre	0.00	1.86	0.00	0.00	0.00	0.00
Others Zone 2 Total	0.16	1.86	0.00	0.00	0.00	0.00
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00	0.00	0.00	0.00	1.41	0.00
Bakewell Other Total	0.80	5.59	1.46	1.44	4.23	0.00
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.00	0.00	0.15	0.00	1.41	0.00
Others Zone 3 Total	0.00	0.00	0.00	0.00	0.00	0.00
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00	0.00	0.00	0.00	0.00	0.00
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.00	0.00	0.00	0.00	0.00	0.00
Buxton Total	0.97	0.00	0.44	11.52	0.00	0.45
Tideswell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 4 Total	0.00	0.00	0.00	0.00	0.00	0.00
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1AR	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	0.00	0.00	0.00	0.00	0.00	0.00
Belper Town Centre Total	0.00	0.00	0.00	0.00	1.41	0.90
Marks & Spencer Foodhall (M&S), Crown Square, Matlock, DE4 3AU	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.00	0.00	0.15	0.00	0.00	0.00
Matlock Town Centre Total	0.00	0.00	0.58	0.00	1.41	0.00
Darley Dale Town Centre	0.00	0.00	0.00	0.00	0.00	0.00
Wirksworth Total	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 5	0.16	11.18	0.29	0.96	1.41	0.45
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Coopers Mill, King Edward Street, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.00
Marks & Spencer Foodhall (M&S), Waterside Retail Park, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.00	0.00	0.00	0.48	0.00	9.86
Others Zone 6	0.16	0.00	0.00	0.48	1.41	0.45
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	2.25	22.36	0.15	0.00	0.00	0.00
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 0JX	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sheffield, S8 0TD	0.16	3.73	0.00	0.00	0.00	0.00
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.16	1.86	0.00	0.00	0.00	0.00
Other Sheffield Locations	1.13	13.04	1.16	0.48	8.45	0.45
Crystal Peaks Shopping Centre	0.16	5.59	0.15	0.00	0.00	0.00
Meadowhall	0.00	1.86	0.00	0.00	1.41	0.00
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	0.90
Other Uttoxeter	0.00	0.00	0.00	0.00	0.00	0.45
Derby	0.00	0.00	0.00	0.00	9.86	5.82
Derby City Centre	0.00	0.00	0.00	0.00	9.86	5.82
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.00	0.00	0.00	0.00	0.00	0.00
Other Derby	0.00	0.00	0.00	0.48	2.82	0.45
Macclesfield	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham Other	0.00	0.00	0.00	0.00	0.00	0.00
Chesterfield	0.64	20.49	1.46	0.96	23.94	0.00
Chesterfield Others	0.64	1.86	0.58	0.96	4.22	0.00
Other outside of Catchment	1.61	22.36	1.02	8.20	14.08	4.03
Total	9.66	117.37	7.57	25.95	77.46	24.20

D2 - Furniture and floor coverings						
Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Zone 1						
Hathersage Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Bradwell Village Centre	1.00	0.00	0.00	0.00	0.00	0.00
Other Zone 1	0.84	0.00	0.00	0.00	0.00	0.00
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Wreakes Lane, Dronfield,	0.00	0.00	0.00	0.00	0.00	0.00
Dronfield Town Centre Total	0.00	2.19	0.00	0.00	0.00	0.00
Broomhall Local Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 2	0.17	4.38	0.00	0.00	0.00	0.00
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00	0.00	0.12	0.00	0.00	0.00
Bakewell Other Total	0.00	0.00	0.97	0.36	0.82	0.00
Aldi, High Street, Clay Cross, Chesterfield, S45 9D	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Chesterfield, S4	0.00	0.00	0.00	0.00	0.82	0.00
Others Zone 3 Total	0.00	2.19	0.12	0.00	0.00	0.00
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00	0.00	0.00	0.00	0.00	0.00
Waitrose, Spring Gardens Centre, Buxton, SK17 6L	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Bakewell Road, Buxton, S	0.00	0.00	0.00	0.00	0.00	0.00
Buxton Total	0.17	0.00	0.24	6.09	0.00	0.00
Tideswell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 4 Total	0.00	0.00	0.00	0.00	0.00	0.00
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1AR	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street, Belper, DE	0.00	0.00	0.00	0.00	0.00	0.00
Belper Town Centre Total	0.00	0.00	0.00	0.36	3.29	0.00
Marks & Spencer Foodhall (M&S), Crown Square,	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Way, Matlock, D	0.00	0.00	0.00	0.00	0.00	0.00
Matlock Town Centre Total	0.17	0.00	0.24	0.00	7.41	0.00
Darley Dale Town Centre	0.00	0.00	0.00	0.72	1.65	0.00
Wirksworth Total	0.17	0.00	0.12	0.36	1.65	0.59
Others Zone 5	0.17	4.38	0.00	0.00	0.00	0.00
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Coopers Mill, King Edward	0.00	0.00	0.00	0.00	0.00	0.00
Marks & Spencer Foodhall (M&S), Waterside Ret	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.00	0.00	0.00	0.36	1.65	2.64
Others Zone 6	0.17	0.00	0.00	0.00	0.82	0.88
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	1.17	17.54	0.12	0.00	0.00	0.00
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 OJX	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sheffield, S	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Superstore, Abbeydale Road, Sheffield, S7	0.00	0.00	0.00	0.00	0.00	0.00
Other Sheffield Locations	1.50	43.85	1.21	0.00	4.94	0.00
Crystal Peaks Shopping Centre	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall	0.17	0.00	0.00	0.00	0.00	0.00
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	1.18
Other Uttoxeter	0.33	2.19	0.12	0.00	0.82	0.29
Derby	0.00	0.00	0.00	0.00	5.76	3.23
Derby City Centre	0.00	0.00	0.00	0.00	4.94	3.23
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.00	0.00	0.00	0.00	0.82	0.00
Other Derby	0.00	0.00	0.00	0.00	1.65	3.82
Macclesfield	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.00	2.19	0.00	0.00	0.00	0.00
Nottingham Other	0.00	0.00	0.00	0.72	1.65	1.18
Chesterfield	0.17	6.58	0.73	1.43	7.41	0.59
Chesterfield Others	0.00	4.39	0.73	1.07	2.47	0.00
Other outside of Catchment	0.67	6.58	0.61	3.94	4.12	1.47
Total	6.85	96.48	5.34	15.40	47.76	15.87

D3 – Household Furniture, soft furnishings and China						
Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Zone 1						
Hathersage Village Centre	0.16	0.00	0.00	0.00	0.00	0.00
Bradwell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Other Zone 1	0.05	0.00	0.00	0.00	0.00	0.00
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NV	0.00	0.00	0.00	0.00	0.00	0.00
Dronfield Town Centre Total	0.00	0.00	0.00	0.00	0.00	0.00
Broomhall Local Centre	0.00	0.55	0.00	0.00	0.00	0.00
Others Zone 2	0.00	1.65	0.00	0.00	0.00	0.00
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00	0.00	0.00	0.12	0.00	0.00
Bakewell Other Total	0.16	0.00	0.17	0.00	0.28	0.00
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.00	0.00	0.00	0.00	0.84	0.00
Others Zone 3 Total	0.00	0.00	0.03	0.00	0.28	0.08
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00	0.00	0.00	0.37	0.00	0.00
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TE	0.00	0.00	0.00	0.12	0.00	0.00
Buxton Total	0.10	0.00	0.00	1.75	0.00	0.16
Tideswell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 4 Total	0.00	0.00	0.00	0.00	0.00	0.00
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1AR	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	0.00	0.00	0.00	0.00	0.00	0.00
Belper Town Centre Total	0.00	0.00	0.00	0.12	0.84	0.00
Marks & Spencer Foodhall (M&S), Crown Square, Matlock	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.00	0.00	0.00	0.00	0.00	0.00
Matlock Town Centre Total	0.00	0.00	0.07	0.00	1.67	0.00
Darley Dale Town Centre	0.00	0.00	0.00	0.00	0.00	0.00
Wirksworth Total	0.05	0.00	0.00	0.00	0.00	0.00
Others Zone 5	0.05	1.10	0.10	0.00	0.28	0.00
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Coopers Mill, King Edward Street	0.00	0.00	0.00	0.00	0.00	0.24
Marks & Spencer Foodhall (M&S), Waterside Retail Park,	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.00	0.00	0.00	0.25	0.84	1.21
Others Zone 6	0.00	0.00	0.00	0.12	0.00	0.00
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	0.52	2.21	0.10	0.00	0.28	0.00
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 0JX	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sheffield, S8 0TD	0.05	1.10	0.00	0.00	0.00	0.00
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.05	0.00	0.00	0.00	0.00	0.00
Other Sheffield Locations	0.05	8.27	0.14	0.00	1.11	0.00
Crystal Peaks Shopping Centre	0.00	0.55	0.00	0.00	0.00	0.00
Meadowhall	0.05	0.00	0.00	0.00	0.00	0.00
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	0.16
Other Uttoxeter	0.21	7.17	0.37	0.62	1.11	0.16
Derby	0.00	0.00	0.00	0.00	0.56	0.81
Derby City Centre	0.00	0.00	0.00	0.00	0.56	0.81
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.00	0.00	0.00	0.00	0.00	0.00
Other Derby	0.00	0.00	0.00	0.00	1.67	1.29
Macclesfield	0.00	0.00	0.00	0.12	0.00	0.00
Nottingham	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham Other	0.00	0.00	0.03	0.12	1.39	0.24
Chesterfield	0.16	1.10	0.27	0.12	2.23	0.08
Chesterfield Others	0.05	0.55	0.10	0.00	0.28	0.00
Other outside of Catchment	0.26	2.21	0.14	1.50	2.23	0.89
Total	1.97	28.12	1.56	5.36	16.15	5.32
	58.48	0.00	0.00	0.00	0.00	0.00

D4 - Domestic appliances, small electronics, audio

Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Zone 1						
Hathersage Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Bradwell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Other Zone 1	0.00	0.00	0.00	0.00	0.00	0.00
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18	0.00	0.00	0.00	0.00	0.00	0.00
Dronfield Town Centre Total	0.00	4.22	0.15	0.00	0.00	0.00
Broomhall Local Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 2	0.00	6.34	0.00	0.00	0.00	0.00
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00	0.00	0.15	0.00	0.00	0.00
Bakewell Other Total	0.00	0.00	0.31	0.00	0.00	0.00
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Chesterfield, S45 9N	0.00	2.11	0.00	0.53	1.21	0.00
Others Zone 3 Total	0.00	4.22	0.15	0.00	0.00	0.00
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00	0.00	0.00	0.00	0.00	0.00
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.00	0.00	0.00	0.53	0.00	0.00
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9	0.00	0.00	0.00	0.00	0.00	0.00
Buxton Total	0.67	0.00	0.31	8.50	2.41	0.00
Tideswell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 4 Total	0.00	0.00	0.00	0.00	0.00	0.00
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1AR	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street, Belper, DE56 1	0.00	0.00	0.00	0.00	0.00	0.00
Belper Town Centre Total	0.00	0.00	0.00	0.00	6.04	1.07
Marks & Spencer Foodhall (M&S), Crown Square, Mat	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3S	0.00	0.00	0.15	0.00	6.04	0.00
Matlock Town Centre Total	0.22	0.00	0.00	0.00	3.62	0.00
Darley Dale Town Centre	0.00	0.00	0.00	0.00	0.00	0.00
Wirksworth Total	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 5	0.45	10.56	0.00	0.00	0.00	0.00
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.36
Sainsbury's Superstore, Coopers Mill, King Edward Str	0.00	0.00	0.00	0.00	0.00	0.00
Marks & Spencer Foodhall (M&S), Waterside Retail Pa	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.00	0.00	0.00	0.00	0.00	3.58
Others Zone 6	0.22	0.00	0.00	1.06	0.00	2.15
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	1.34	8.45	0.31	0.00	0.00	0.00
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 0JX	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sheffield, S8 0T	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.00	0.00	0.00	0.00	0.00	0.00
Other Sheffield Locations	3.35	48.57	2.45	1.06	14.48	0.00
Crystal Peaks Shopping Centre	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall	0.00	2.11	0.00	0.00	0.00	0.00
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	1.07
Other Uttoxeter	0.00	0.00	0.31	0.00	2.41	0.72
Derby	0.00	0.00	0.00	0.00	2.41	0.72
Derby City Centre	0.00	0.00	0.00	0.00	2.41	0.72
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.00	0.00	0.00	0.00	0.00	0.00
Other Derby	0.00	0.00	0.15	0.00	7.24	6.80
Macclesfield	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham Other	0.00	0.00	0.00	0.00	0.00	0.00
Chesterfield	0.22	6.34	0.77	0.00	12.07	0.36
Chesterfield Others	0.00	0.00	0.31	2.12	1.21	0.00
Other outside of Catchment	0.89	0.00	0.46	6.90	3.62	2.15
Total	7.59	97.15	5.97	21.24	63.97	18.97

D5 - Books, CDs, DVDs and stationery						
Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Zone 1						
Hathersage Village Centre	0.09	0.00	0.00	0.00	0.00	0.00
Bradwell Village Centre	0.05	0.00	0.00	0.00	0.00	0.00
Other Zone 1	0.09	0.00	0.00	0.00	0.00	0.00
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18	0.00	0.97	0.00	0.00	0.00	0.00
Dronfield Town Centre Total	0.00	0.48	0.00	0.00	0.00	0.00
Broomhall Local Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 2	0.00	2.42	0.00	0.00	0.00	0.00
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00	0.00	0.00	0.00	0.00	0.00
Bakewell Other Total	0.37	0.48	0.61	0.17	0.28	0.00
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Chesterfield, S45 9N	0.00	0.00	0.00	0.00	0.56	0.00
Others Zone 3 Total	0.00	0.48	0.00	0.00	0.28	0.00
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00	0.00	0.00	0.00	0.00	0.00
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.00	0.00	0.00	0.09	0.00	0.00
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9	0.00	0.00	0.00	0.35	0.00	0.00
Buxton Total	0.32	0.00	0.08	2.94	0.28	0.00
Tideswell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 4 Total	0.00	0.00	0.00	0.09	0.00	0.00
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1AR	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street, Belper, DE56 1	0.00	0.00	0.00	0.00	0.28	0.00
Belper Town Centre Total	0.00	0.00	0.00	0.00	0.28	0.09
Marks & Spencer Foodhall (M&S), Crown Square, Matlock	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3	0.00	0.00	0.00	0.00	0.56	0.00
Matlock Town Centre Total	0.00	0.00	0.08	0.00	3.92	0.00
Darley Dale Town Centre	0.00	0.00	0.00	0.00	0.00	0.00
Wirksworth Total	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 5	0.00	1.45	0.04	0.00	0.84	0.09
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Coopers Mill, King Edward Street	0.00	0.00	0.00	0.00	0.00	0.09
Marks & Spencer Foodhall (M&S), Waterside Retail Park	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.00	0.00	0.00	0.09	0.28	2.72
Others Zone 6	0.00	0.00	0.00	0.00	0.00	0.09
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	0.18	7.27	0.04	0.00	0.28	0.00
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 0JX	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sheffield, S8 0T	0.05	0.00	0.00	0.00	0.00	0.00
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QE	0.18	0.48	0.00	0.00	0.00	0.00
Other Sheffield Locations	0.23	0.00	0.20	0.00	0.28	0.00
Crystal Peaks Shopping Centre	0.00	0.48	0.00	0.00	0.00	0.00
Meadowhall	0.05	0.97	0.00	0.00	0.00	0.00
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	0.18
Other Uttoxeter	0.00	0.00	0.00	0.00	0.00	0.18
Derby	0.00	0.00	0.00	0.00	0.84	0.36
Derby City Centre	0.00	0.00	0.00	0.00	0.84	0.36
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.00	0.00	0.00	0.00	0.00	0.00
Other Derby	0.00	0.00	0.00	0.00	0.00	0.00
Macclesfield	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham Other	0.00	0.00	0.00	0.00	0.00	0.00
Chesterfield	0.14	3.39	0.25	0.00	1.96	0.09
Chesterfield Others	0.00	0.00	0.00	0.00	0.84	0.00
Other outside of Catchment	0.00	0.00	0.04	0.35	1.40	0.54
Total	1.79	18.90	1.39	4.15	13.15	4.44

D6 - DIY, hardware, tools, garden

Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Zone 1						
Hathersage Village Centre	0.00	0.54	0.00	0.00	0.00	0.00
Bradwell Village Centre	0.10	0.00	0.00	0.00	0.00	0.00
Other Zone 1	0.48	0.00	0.00	0.09	0.29	0.00
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Wreakes L	0.00	0.00	0.00	0.00	0.00	0.00
Dronfield Town Centre Total	0.00	1.08	0.00	0.00	0.00	0.00
Broomhall Local Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 2	0.00	6.49	0.00	0.00	0.00	0.00
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45	0.00	0.00	0.04	0.00	0.29	0.00
Bakewell Other Total	0.10	0.00	0.40	0.00	0.57	0.00
Aldi, High Street, Clay Cross, Ches	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, C	0.00	0.00	0.00	0.00	0.57	0.00
Others Zone 3 Total	0.00	1.08	0.11	0.00	0.86	0.10
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17	0.00	0.00	0.00	0.00	0.00	0.00
Waitrose, Spring Gardens Centre,	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Bakewell	0.05	0.00	0.00	0.00	0.00	0.00
Buxton Total	0.10	0.00	0.33	1.00	0.29	0.00
Tideswell Village Centre	0.00	0.00	0.00	0.09	0.00	0.00
Others Zone 4 Total	0.00	0.00	0.00	0.09	0.00	0.00
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel St	0.00	0.00	0.00	0.00	0.00	0.00
Belper Town Centre Total	0.00	0.00	0.00	0.00	1.72	0.00
Marks & Spencer Foodhall (M&S),	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor W	0.00	0.00	0.04	0.00	0.00	0.00
Matlock Town Centre Total	0.05	0.00	0.00	0.09	2.30	0.00
Darley Dale Town Centre	0.00	0.00	0.00	0.00	0.29	0.00
Wirksworth Total	0.00	0.00	0.00	0.00	0.00	0.10
Others Zone 5	0.24	0.54	0.47	0.27	1.15	0.00
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, D	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Coopers M	0.00	0.00	0.00	0.00	0.00	0.00
Marks & Spencer Foodhall (M&S),	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.00	0.00	0.00	0.00	0.00	3.95
Others Zone 6	0.05	0.00	0.04	0.00	0.86	0.99
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	0.14	2.70	0.07	0.00	0.00	0.00
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 0J	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, She	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Ro	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Superstore, Abbeydale Roa	0.00	0.00	0.00	0.00	0.00	0.00
Other Sheffield Locations	0.43	11.36	0.15	0.00	0.57	0.00
Crystal Peaks Shopping Centre	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall	0.00	0.00	0.00	0.00	0.00	0.00
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	0.00
Other Uttoxeter	0.48	9.73	0.22	0.00	2.87	0.40
Derby	0.00	0.00	0.00	0.00	0.57	0.00
Derby City Centre	0.00	0.00	0.00	0.00	0.57	0.00
Meteor Centre, Mansfield Road, De	0.00	0.00	0.00	0.00	0.00	0.00
Other Derby	0.00	0.00	0.00	0.00	0.57	0.20
Macclesfield	0.05	0.00	0.00	0.00	0.00	0.00
Nottingham	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham Other	0.00	0.00	0.00	0.00	0.57	0.00
Chesterfield	0.14	1.08	0.07	0.00	2.01	0.10
Chesterfield Others	0.67	1.62	0.58	5.09	3.16	0.20
Other outside of Catchment	0.38	0.00	0.11	0.36	2.01	1.86
Total	3.45	36.24	2.61	7.10	21.53	7.88

D7 - Chemist goods						
Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Zone 1						
Hathersage Village Centre	1.23	0.00	0.00	0.00	0.00	0.00
Bradwell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Other Zone 1	0.16	0.00	0.00	0.00	0.00	0.00
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 1JG	0.00	0.90	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1JG	0.00	1.36	0.03	0.00	0.00	0.00
Dronfield Town Centre Total	0.00	4.07	0.00	0.00	0.00	0.00
Broomhall Local Centre	0.00	0.45	0.00	0.00	0.00	0.00
Others Zone 2	0.04	14.46	0.00	0.00	0.00	0.00
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1JG	0.00	0.00	0.06	0.00	0.22	0.00
Bakewell Other Total	0.66	0.45	2.16	0.16	2.21	0.00
Aldi, High Street, Clay Cross, Cheshire	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Clay Cross, Cheshire	0.00	0.90	0.00	0.00	0.44	0.00
Others Zone 3 Total	0.00	0.00	0.06	0.00	0.66	0.00
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, Staffordshire	0.00	0.00	0.03	0.08	0.00	0.00
Waitrose, Spring Gardens Centre, Buxton, Staffordshire	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Bakewell, Derbyshire	0.04	0.00	0.00	0.00	0.00	0.00
Buxton Total	0.33	0.00	0.00	5.52	0.22	0.09
Tideswell Village Centre	0.04	0.00	0.00	0.32	0.00	0.00
Others Zone 4 Total	0.00	0.00	0.00	0.32	0.00	0.00
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 2JG	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street, Belper, Derbyshire	0.00	0.00	0.00	0.00	1.33	0.00
Belper Town Centre Total	0.00	0.00	0.00	0.00	1.55	0.00
Marks & Spencer Foodhall (M&S), Belper, Derbyshire	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Road, Matlock, Derbyshire	0.00	0.00	0.03	0.00	0.88	0.00
Matlock Town Centre Total	0.04	0.00	0.03	0.00	6.86	0.00
Darley Dale Town Centre	0.00	0.00	0.03	0.00	1.55	0.00
Wirksworth Total	0.00	0.00	0.00	0.00	1.99	0.00
Others Zone 5	0.04	0.45	0.00	0.00	0.66	0.00
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, Leicestershire	0.00	0.00	0.00	0.00	0.00	0.18
Sainsbury's Superstore, Coopers Road, Ashbourne, Leicestershire	0.00	0.00	0.00	0.00	0.00	0.53
Marks & Spencer Foodhall (M&S), Ashbourne, Leicestershire	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.00	0.00	0.00	0.08	0.00	5.61
Others Zone 6	0.00	0.00	0.00	0.00	0.00	0.00
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	0.16	2.26	0.00	0.00	0.00	0.00
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 0LJ	0.00	0.45	0.00	0.00	0.00	0.00
Aldi, Flora Street, Sheffield, S6 2LJ	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sheffield	0.12	0.45	0.00	0.00	0.00	0.00
Tesco Superstore, Abbeydale Road, Sheffield	0.00	2.26	0.03	0.00	0.00	0.00
Other Sheffield Locations	0.12	0.90	0.00	0.00	0.44	0.00
Crystal Peaks Shopping Centre	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall	0.00	0.00	0.00	0.00	0.00	0.00
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	0.44
Other Uttoxeter	0.00	0.00	0.00	0.00	0.00	0.18
Derby	0.00	0.00	0.00	0.00	0.00	0.09
Derby City Centre	0.00	0.00	0.00	0.00	0.00	0.09
Meteor Centre, Mansfield Road, Derby	0.00	0.00	0.00	0.00	0.00	0.00
Other Derby	0.00	0.00	0.00	0.00	0.00	0.61
Macclesfield	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham Other	0.00	0.00	0.00	0.00	0.00	0.00
Chesterfield	0.04	2.71	0.03	0.00	0.66	0.09
Chesterfield Others	0.00	0.90	0.03	0.00	0.00	0.00
Other outside of Catchment	0.21	0.45	0.00	0.64	0.88	0.09
Total	3.28	34.79	2.52	7.12	20.57	7.88

D8 - Jewellery, silverware and						
Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Zone 1						
Hathersage Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Bradwell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Other Zone 1	0.28	0.00	0.00	0.00	0.00	0.00
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Wreake	0.00	0.00	0.00	0.00	0.00	0.00
Dronfield Town Centre Total	0.00	1.23	0.00	0.00	0.00	0.00
Broomhall Local Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 2	0.14	1.84	0.00	0.00	0.00	0.00
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE	0.00	0.00	0.00	0.00	0.00	0.00
Bakewell Other Total	0.00	1.84	0.46	0.32	1.08	0.00
Aldi, High Street, Clay Cross, Ch	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 3 Total	0.00	0.00	0.00	0.00	0.00	0.00
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, S	0.00	0.00	0.00	0.00	0.00	0.00
Waitrose, Spring Gardens Cent	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Bakew	0.00	0.00	0.00	0.00	0.00	0.00
Buxton Total	0.14	0.00	0.05	1.45	0.22	0.10
Tideswell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 4 Total	0.00	0.00	0.00	0.00	0.00	0.00
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE5	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel	0.00	0.00	0.00	0.00	0.00	0.00
Belper Town Centre Total	0.00	0.00	0.00	0.00	1.08	0.00
Marks & Spencer Foodhall (M&S	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor	0.00	0.00	0.00	0.00	0.00	0.00
Matlock Town Centre Total	0.00	0.00	0.05	0.00	2.81	0.00
Darley Dale Town Centre	0.00	0.00	0.00	0.00	0.00	0.00
Wirksworth Total	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 5	0.14	0.61	0.00	0.00	0.43	0.00
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cooper	0.00	0.00	0.00	0.00	0.00	0.00
Marks & Spencer Foodhall (M&S	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.14	0.00	0.05	0.16	0.43	2.07
Others Zone 6	0.00	0.00	0.00	0.00	0.00	0.00
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	0.14	3.68	0.00	0.00	0.00	0.00
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Flora Street, Sheffield, S6 2	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, S	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Superstore, Abbeydale R	0.00	0.00	0.00	0.00	0.00	0.00
Other Sheffield Locations	0.14	1.23	0.00	0.00	0.00	0.00
Crystal Peaks Shopping Centre	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall	0.00	0.00	0.05	0.00	0.00	0.00
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	0.39
Other Uttoxeter	0.00	0.00	0.05	0.00	0.00	0.10
Derby	0.00	0.00	0.00	0.00	0.87	0.89
Derby City Centre	0.00	0.00	0.00	0.00	0.87	0.89
Meteor Centre, Mansfield Road,	0.00	0.00	0.00	0.00	0.00	0.00
Other Derby	0.00	0.00	0.00	0.00	0.00	0.20
Macclesfield	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham Other	0.00	0.00	0.00	0.16	0.00	0.00
Chesterfield	0.00	6.13	0.26	0.16	1.73	0.00
Chesterfield Others	0.00	0.00	0.00	0.00	0.00	0.00
Other outside of Catchment	0.57	1.23	0.26	0.97	1.08	0.00
Total	1.70	17.78	1.24	3.23	9.74	3.75

D9 - Sporting goods, bicycles, games						
Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Zone 1						
Hathersage Village Centre	0.52	0.00	0.00	0.76	0.00	0.00
Bradwell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Other Zone 1	1.57	0.00	0.29	1.52	0.00	0.00
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Wreakes Lane,	0.00	0.00	0.00	0.00	0.00	0.00
Dronfield Town Centre Total	0.00	0.00	0.00	0.00	0.00	0.00
Broomhall Local Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 2	0.00	2.26	0.29	0.00	0.00	0.00
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00	0.00	0.29	0.00	0.00	0.00
Bakewell Other Total	0.00	0.00	0.57	0.00	0.00	0.00
Aldi, High Street, Clay Cross, Chesterfie	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Chest	0.00	0.00	0.00	0.00	1.55	0.00
Others Zone 3 Total	0.00	0.00	0.29	0.00	0.00	0.00
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00	0.00	0.00	0.00	0.00	0.00
Waitrose, Spring Gardens Centre, Buxto	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Bakewell Road,	0.00	0.00	0.00	0.76	0.00	0.00
Buxton Total	0.00	0.00	0.29	2.28	3.10	0.00
Tideswell Village Centre	0.00	0.00	0.00	0.00	0.00	0.00
Others Zone 4 Total	0.00	0.00	0.00	0.00	0.00	0.00
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1AR	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street,	0.00	0.00	0.00	0.00	0.00	0.00
Belper Town Centre Total	0.00	0.00	0.00	0.00	1.55	0.00
Marks & Spencer Foodhall (M&S), Crow	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Way, M	0.00	0.00	0.00	0.00	0.00	0.00
Matlock Town Centre Total	0.00	0.00	0.29	0.76	7.76	0.00
Darley Dale Town Centre	0.00	0.00	0.00	0.00	0.00	0.00
Wirksworth Total	0.00	0.00	0.00	0.00	0.00	0.64
Others Zone 5	0.52	0.00	0.00	0.00	1.55	0.00
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, DE6 1A	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Coopers Mill, Ki	0.00	0.00	0.00	0.00	0.00	0.64
Marks & Spencer Foodhall (M&S), Wate	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.00	0.00	0.00	0.00	1.55	5.73
Others Zone 6	0.00	0.00	0.00	0.00	1.55	0.00
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	3.66	20.32	0.29	0.00	1.55	0.00
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 OJX	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield,	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sh	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Superstore, Abbeydale Road, She	0.00	0.00	0.00	0.00	0.00	0.00
Other Sheffield Locations	1.57	20.32	0.86	0.76	0.00	0.00
Crystal Peaks Shopping Centre	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall	0.00	0.00	0.00	0.00	0.00	0.00
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	0.00
Other Uttoxeter	0.00	4.52	0.00	0.76	4.65	1.27
Derby	0.00	0.00	0.29	0.00	4.65	2.55
Derby City Centre	0.00	0.00	0.29	0.00	3.10	2.55
Meteor Centre, Mansfield Road, Derby,	0.00	0.00	0.00	0.00	1.55	0.00
Other Derby	0.00	0.00	0.00	0.76	0.00	3.82
Macclesfield	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham Other	0.00	0.00	0.29	0.00	3.10	0.00
Chesterfield	0.00	4.52	1.43	1.52	12.41	0.00
Chesterfield Others	0.52	2.26	0.57	0.00	6.20	0.00
Other outside of Catchment	0.00	11.29	0.29	8.35	9.31	5.09
Total	8.36	65.47	6.28	18.22	60.50	19.74

Table E: Combined Turnover (2025)

Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1							
Hathersage Village Centre	2.32	0.54	0.00	0.76	0.00	0.00	3.62
Bradwell Village Centre	1.14	0.00	0.00	0.00	0.00	0.00	1.14
Other Zone 1	3.63	0.00	0.29	1.61	0.29	0.00	5.82
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00	0.90	0.00	0.00	0.00	0.00	0.90
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	0.00	2.32	0.03	0.00	0.00	0.00	2.35
Dronfield Town Centre Total	0.00	13.28	0.15	0.00	0.00	0.00	13.43
Broomhall Local Centre	0.00	2.87	0.00	0.00	0.00	0.00	2.87
Others Zone 2 Total	0.51	41.71	0.29	0.00	0.00	0.00	42.50
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00	0.00	0.65	0.12	1.92	0.00	2.69
Bakewell Other Total	2.08	8.37	7.11	2.45	9.48	0.00	29.48
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.00	3.02	0.15	0.53	7.40	0.00	11.09
Others Zone 3 Total	0.00	7.98	0.76	0.00	2.08	0.18	11.00
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00	0.00	0.03	0.45	0.00	0.00	0.48
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.00	0.00	0.00	0.62	0.00	0.00	0.62
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.09	0.00	0.00	1.23	0.00	0.00	1.32
Buxton Total	2.79	0.00	1.73	41.04	6.52	0.80	52.88
Tideswell Village Centre	0.04	0.00	0.00	0.41	0.00	0.00	0.45
Others Zone 4 Total	0.00	0.00	0.00	0.50	0.00	0.00	0.50
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1AR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	0.00	0.00	0.00	0.00	1.61	0.00	1.61
Belper Town Centre Total	0.00	0.00	0.00	0.48	17.76	2.06	20.30
Marks & Spencer Foodhall (M&S), Crown Square, Matlock, DE4 3AU	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.00	0.00	0.36	0.00	7.48	0.00	7.84
Matlock Town Centre Total	0.48	0.00	1.34	0.85	37.75	0.00	40.42
Wirksworth Total	0.22	0.00	0.12	0.36	3.64	1.32	5.66
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.53	0.53
Sainsbury's Superstore, Coopers Mill, King Edward Street, Ashbourne,	0.00	0.00	0.00	0.00	0.00	1.49	1.49
Marks & Spencer Foodhall (M&S), Waterside Retail Park, Ashbourne,	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.14	0.00	0.05	1.42	4.75	37.37	43.72
Others Zone 6	0.60	0.00	0.04	1.67	4.64	4.56	11.50
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	9.57	86.78	1.07	0.00	2.11	0.00	99.53
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 OJX	0.00	0.45	0.00	0.00	0.00	0.00	0.45
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sheffield, S8 OTD	0.38	5.28	0.00	0.00	0.00	0.00	5.66
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.40	4.61	0.03	0.00	0.00	0.00	5.03
Other Sheffield Locations	8.53	147.54	6.17	2.30	30.28	0.45	195.27
Crystal Peaks Shopping Centre	0.16	6.63	0.15	0.00	0.00	0.00	6.93
Meadowhall	0.26	4.94	0.05	0.00	1.41	0.00	6.67
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	4.23	4.23
Other Uttoxeter	1.02	23.61	1.07	1.38	11.88	3.74	42.70
Derby	0.00	0.00	0.29	0.00	25.53	14.46	40.28
Derby City Centre	0.00	0.00	0.29	0.00	23.15	14.46	37.90
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.00	0.00	0.00	0.00	2.37	0.00	2.37
Other Derby	0.00	0.00	0.15	1.24	13.95	17.19	32.53
Macclesfield	0.05	0.00	0.00	0.12	0.00	0.00	0.17
Nottingham	0.00	2.19	0.00	0.00	0.00	0.00	2.19
Nottingham Other	0.00	0.00	0.32	1.00	6.71	1.42	9.45
Chesterfield	1.51	52.34	5.25	4.20	64.42	1.30	129.03
Chesterfield Others	1.89	11.58	2.90	9.25	18.38	0.20	44.20
Other outside of Catchment	4.58	44.10	2.91	31.21	38.73	16.12	137.66
Total	44.65	512.29	34.48	107.77	330.82	108.05	1138.07

Table F: Combined Market Share (2025)

Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1							
Hathersage Village Centre	5.20%	0.11%	0.00%	0.70%	0.00%	0.00%	0.32%
Bradwell Village Centre	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.10%
Other Zone 1	8.14%	0.00%	0.83%	1.49%	0.09%	0.00%	0.51%
Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00%	0.18%	0.00%	0.00%	0.00%	0.00%	0.08%
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	0.00%	0.45%	0.08%	0.00%	0.00%	0.00%	0.21%
Dronfield Town Centre Total	0.00%	2.59%	0.44%	0.00%	0.00%	0.00%	1.18%
Broomhall Local Centre	0.00%	0.56%	0.00%	0.00%	0.00%	0.00%	0.25%
Others Zone 2 Total	1.14%	8.14%	0.83%	0.00%	0.00%	0.00%	3.73%
Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00%	0.00%	1.89%	0.12%	0.58%	0.00%	0.24%
Bakewell Other Total	4.66%	1.63%	20.61%	2.28%	2.86%	0.00%	2.59%
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.00%	0.59%	0.42%	0.49%	2.24%	0.00%	0.97%
Others Zone 3 Total	0.00%	1.56%	2.20%	0.00%	0.63%	0.17%	0.97%
Zone 4	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00%	0.00%	0.08%	0.42%	0.00%	0.00%	0.04%
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.05%
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.20%	0.00%	0.00%	1.14%	0.00%	0.00%	0.12%
Buxton Total	6.26%	0.00%	5.02%	38.08%	1.97%	0.74%	4.65%
Tideswell Village Centre	0.09%	0.00%	0.00%	0.38%	0.00%	0.00%	0.04%
Others Zone 4 Total	0.00%	0.00%	0.00%	0.46%	0.00%	0.00%	0.04%
Zone 5	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aldi, Chapel Street, Belper, DE56 1AR	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	0.00%	0.00%	0.00%	0.00%	0.49%	0.00%	0.14%
Belper Town Centre Total	0.00%	0.00%	0.00%	0.45%	5.37%	1.91%	1.78%
Marks & Spencer Foodhall (M&S), Crown Square, Matlock, DE4	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.00%	0.00%	1.05%	0.00%	2.26%	0.00%	0.69%
Matlock Town Centre Total	1.07%	0.00%	3.88%	0.79%	11.41%	0.00%	3.55%
Darley Dale Town Centre	0.00%	0.00%	0.08%	0.66%	1.05%	0.00%	0.37%
Wirksworth Total	0.49%	0.00%	0.35%	0.33%	1.10%	1.22%	0.50%
Others Zone 5	3.97%	5.91%	2.63%	1.14%	1.91%	0.50%	3.61%
Zone 6	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.00%	0.00%	0.00%	0.00%	0.00%	0.49%	0.05%
Sainsbury's Superstore, Coopers Mill, King Edward Street, Ash	0.00%	0.00%	0.00%	0.00%	0.00%	1.38%	0.13%
Marks & Spencer Foodhall (M&S), Waterside Retail Park, Ashb	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total Ashbourne	0.32%	0.00%	0.15%	1.31%	1.43%	34.58%	3.84%
Others Zone 6	1.34%	0.00%	0.11%	1.55%	1.40%	4.22%	1.01%
Outside Survey Area	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sheffield Town Centre	21.44%	16.94%	3.11%	0.00%	0.64%	0.00%	8.75%
Other Sheffield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aldi, Archer Road, Sheffield, S8 OJX	0.00%	0.09%	0.00%	0.00%	0.00%	0.00%	0.04%
Aldi, Flora Street, Sheffield, S6 2BF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's Superstore, Archer Road, Sheffield, S8 OTD	0.85%	1.03%	0.00%	0.00%	0.00%	0.00%	0.50%
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.89%	0.90%	0.08%	0.00%	0.00%	0.00%	0.44%
Other Sheffield Locations	19.10%	28.80%	17.89%	2.14%	9.15%	0.41%	17.16%
Crystal Peaks Shopping Centre	0.36%	1.29%	0.42%	0.00%	0.00%	0.00%	0.61%
Meadowhall	0.59%	0.96%	0.15%	0.00%	0.43%	0.00%	0.59%
Uttoxeter Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	3.92%	0.37%
Other Uttoxeter	2.28%	4.61%	3.10%	1.28%	3.59%	3.46%	3.75%
Derby	0.00%	0.00%	0.83%	0.00%	7.72%	13.39%	3.54%
Derby City Centre	0.00%	0.00%	0.83%	0.00%	7.00%	13.39%	3.33%
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.00%	0.00%	0.00%	0.00%	0.72%	0.00%	0.21%
Other Derby	0.00%	0.00%	0.44%	1.15%	4.22%	15.91%	2.86%
Macclesfield	0.11%	0.00%	0.00%	0.12%	0.00%	0.00%	0.02%
Nottingham	0.00%	0.43%	0.00%	0.00%	0.00%	0.00%	0.19%
Nottingham Other	0.00%	0.00%	0.93%	0.93%	2.03%	1.31%	0.83%
Chesterfield	3.39%	10.22%	15.23%	3.89%	19.47%	1.21%	11.34%
Chesterfield Others	4.23%	2.26%	8.40%	8.58%	5.56%	0.18%	3.88%
Other outside of Catchment	10.27%	8.61%	8.45%	28.96%	11.71%	14.92%	12.10%
Total	100%	100%	100%	100%	100%	100%	100%

Table G: Combined Comparison Turnover (2030)

Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1							
Hathersage Village Centre	2.46	0.58	0.00	0.81	0.00	0.00	3.85
Bradwell Village Centre	1.21	0.00	0.00	0.00	0.00	0.00	1.21
Other Zone 1	3.85	0.00	0.30	1.71	0.31	0.00	6.17
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00	0.97	0.00	0.00	0.00	0.00	0.97
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	0.00	2.49	0.03	0.00	0.00	0.00	2.52
Dronfield Town Centre Total	0.00	14.25	0.16	0.00	0.00	0.00	14.41
Broomhall Local Centre	0.00	3.08	0.00	0.00	0.00	0.00	3.08
Others Zone 2 Total	0.54	44.76	0.30	0.00	0.00	0.00	45.60
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00	0.00	0.68	0.13	2.06	0.00	2.87
Bakewell Other Total	2.20	8.98	7.45	2.60	10.17	0.00	31.41
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.00	3.24	0.15	0.56	7.94	0.00	11.89
Others Zone 3 Total	0.00	8.57	0.80	0.00	2.23	0.19	11.79
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00	0.00	0.03	0.48	0.00	0.00	0.51
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.00	0.00	0.00	0.66	0.00	0.00	0.66
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.09	0.00	0.00	1.31	0.00	0.00	1.40
Buxton Total	2.96	0.00	1.82	43.57	7.00	0.85	56.19
Tideswell Village Centre	0.04	0.00	0.00	0.44	0.00	0.00	0.48
Others Zone 4 Total	0.00	0.00	0.00	0.53	0.00	0.00	0.53
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1AR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	0.00	0.00	0.00	0.00	1.72	0.00	1.72
Belper Town Centre Total	0.00	0.00	0.00	0.51	19.05	2.20	21.76
Marks & Spencer Foodhall (M&S), Crown Square, Matlock	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.00	0.00	0.38	0.00	8.02	0.00	8.40
Matlock Town Centre Total	0.51	0.00	1.41	0.90	40.50	0.00	43.31
Darley Dale Town Centre	0.00	0.00	0.03	0.76	3.74	0.00	4.53
Wirksworth Total	0.23	0.00	0.13	0.38	3.90	1.41	6.05
Others Zone 5	1.88	32.50	0.95	1.31	6.78	0.57	44.00
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.57	0.57
Sainsbury's Superstore, Coopers Mill, King Edward Street	0.00	0.00	0.00	0.00	0.00	1.59	1.59
Marks & Spencer Foodhall (M&S), Waterside Retail Park,	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.15	0.00	0.05	1.50	5.09	39.84	46.64
Others Zone 6	0.64	0.00	0.04	1.77	4.98	4.86	12.28
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	10.15	93.14	1.13	0.00	2.26	0.00	106.67
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 OJX	0.00	0.49	0.00	0.00	0.00	0.00	0.49
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sheffield, S8 OTD	0.40	5.67	0.00	0.00	0.00	0.00	6.07
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.42	4.94	0.03	0.00	0.00	0.00	5.39
Other Sheffield Locations	9.04	158.35	6.47	2.44	32.49	0.48	209.27
Crystal Peaks Shopping Centre	0.17	7.11	0.15	0.00	0.00	0.00	7.43
Meadowhall	0.28	5.31	0.05	0.00	1.51	0.00	7.15
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	4.51	4.51
Other Uttoxeter	1.08	25.34	1.12	1.47	12.74	3.99	45.74
Derby	0.00	0.00	0.30	0.00	27.38	15.42	43.10
Derby City Centre	0.00	0.00	0.30	0.00	24.84	15.42	40.56
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.00	0.00	0.00	0.00	2.55	0.00	2.55
Other Derby	0.00	0.00	0.16	1.32	14.96	18.33	34.77
Macclesfield	0.05	0.00	0.00	0.13	0.00	0.00	0.18
Nottingham	0.00	2.35	0.00	0.00	0.00	0.00	2.35
Nottingham Other	0.00	0.00	0.34	1.06	7.20	1.51	10.11
Chesterfield	1.60	56.18	5.51	4.46	69.11	1.39	138.24
Chesterfield Others	2.00	12.43	3.04	9.82	19.72	0.21	47.23
Other outside of Catchment	4.86	47.34	3.06	33.13	41.55	17.19	147.11
Total	47.34	549.82	36.17	114.41	354.88	115.21	1217.83

Table H: Combined Comparison Turnover (2035)

Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1							
Hathersage Village Centre	2.68	0.64	0.00	0.88	0.00	0.00	4.21
Bradwell Village Centre	1.32	0.00	0.00	0.00	0.00	0.00	1.32
Other Zone 1	4.20	0.00	0.32	1.88	0.34	0.00	6.73
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00	1.07	0.00	0.00	0.00	0.00	1.07
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	0.00	2.75	0.03	0.00	0.00	0.00	2.78
Dronfield Town Centre Total	0.00	15.69	0.17	0.00	0.00	0.00	15.86
Broomhall Local Centre	0.00	3.39	0.00	0.00	0.00	0.00	3.39
Others Zone 2 Total	0.59	49.28	0.32	0.00	0.00	0.00	50.19
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00	0.00	0.74	0.15	2.26	0.00	3.15
Bakewell Other Total	2.40	9.88	8.05	2.86	11.19	0.00	34.39
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.00	3.56	0.16	0.62	8.74	0.00	13.09
Others Zone 3 Total	0.00	9.43	0.86	0.00	2.46	0.21	12.96
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00	0.00	0.03	0.53	0.00	0.00	0.56
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.00	0.00	0.00	0.72	0.00	0.00	0.72
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.10	0.00	0.00	1.43	0.00	0.00	1.54
Buxton Total	3.23	0.00	1.96	47.81	7.70	0.93	61.63
Tideswell Village Centre	0.05	0.00	0.00	0.48	0.00	0.00	0.53
Others Zone 4 Total	0.00	0.00	0.00	0.58	0.00	0.00	0.58
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1AR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	0.00	0.00	0.00	0.00	1.90	0.00	1.90
Belper Town Centre Total	0.00	0.00	0.00	0.56	20.97	2.42	23.95
Marks & Spencer Foodhall (M&S), Crown Square, Matlock,	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.00	0.00	0.41	0.00	8.84	0.00	9.25
Matlock Town Centre Total	0.55	0.00	1.52	0.99	44.60	0.00	47.66
Darley Dale Town Centre	0.00	0.00	0.03	0.83	4.11	0.00	4.98
Wirksworth Total	0.25	0.00	0.14	0.42	4.30	1.55	6.66
Others Zone 5	2.05	35.78	1.03	1.44	7.47	0.63	48.39
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.63	0.63
Sainsbury's Superstore, Coopers Mill, King Edward Street, A	0.00	0.00	0.00	0.00	0.00	1.75	1.75
Marks & Spencer Foodhall (M&S), Waterside Retail Park, A	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.16	0.00	0.06	1.65	5.61	43.85	51.33
Others Zone 6	0.69	0.00	0.04	1.94	5.49	5.35	13.51
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	11.05	102.54	1.22	0.00	2.49	0.00	117.30
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 OJX	0.00	0.53	0.00	0.00	0.00	0.00	0.53
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sheffield, S8 OTD	0.44	6.24	0.00	0.00	0.00	0.00	6.68
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.46	5.44	0.03	0.00	0.00	0.00	5.93
Other Sheffield Locations	9.85	174.33	6.99	2.68	35.77	0.53	230.15
Crystal Peaks Shopping Centre	0.19	7.83	0.16	0.00	0.00	0.00	8.18
Crystal Peaks Shopping Centre, Crystal Peaks, Sheffield, S	0.19	7.83	0.00	0.00	0.00	0.00	8.01
Crystal Peaks Village (Retail Park), Drake House Way, Sheff	0.00	0.00	0.16	0.00	0.00	0.00	0.16
Meadowhall	0.31	5.84	0.06	0.00	1.66	0.00	7.87
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	4.97	4.97
Other Uttoxeter	1.18	27.90	1.21	1.61	14.03	4.39	50.32
Derby	0.00	0.00	0.32	0.00	30.15	16.97	47.45
Derby City Centre	0.00	0.00	0.32	0.00	27.35	16.97	44.65
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.00	0.00	0.00	0.00	2.80	0.00	2.80
Other Derby	0.00	0.00	0.17	1.44	16.48	20.17	38.27
Macclesfield	0.06	0.00	0.00	0.15	0.00	0.00	0.20
Nottingham	0.00	2.59	0.00	0.00	0.00	0.00	2.59
Nottingham Other	0.00	0.00	0.36	1.17	7.93	1.66	11.13
Chesterfield	1.75	61.84	5.95	4.89	76.10	1.53	152.06
Chesterfield Others	2.18	13.69	3.28	10.78	21.71	0.23	51.88
Other outside of Catchment	5.29	52.11	3.30	36.35	45.75	18.92	161.73
Total	51.56	605.30	39.08	125.55	390.79	126.79	1339.08

Table I: Combined Comparison Turnover (2040)

Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1							
Hathersage Village Centre	2.90	0.70	0.00	0.97	0.00	0.00	4.58
Bradwell Village Centre	1.43	0.00	0.00	0.00	0.00	0.00	1.43
Other Zone 1	4.54	0.00	0.35	2.06	0.38	0.00	7.33
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00	1.17	0.00	0.00	0.00	0.00	1.17
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	0.00	3.01	0.03	0.00	0.00	0.00	3.04
Dronfield Town Centre Total	0.00	17.19	0.19	0.00	0.00	0.00	17.38
Broomhall Local Centre	0.00	3.71	0.00	0.00	0.00	0.00	3.71
Others Zone 2 Total	0.64	54.00	0.35	0.00	0.00	0.00	54.99
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00	0.00	0.80	0.16	2.51	0.00	3.46
Bakewell Other Total	2.60	10.83	8.68	3.15	12.40	0.00	37.65
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.00	3.90	0.18	0.68	9.68	0.00	14.44
Others Zone 3 Total	0.00	10.34	0.93	0.00	2.72	0.23	14.22
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00	0.00	0.03	0.58	0.00	0.00	0.62
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.00	0.00	0.00	0.79	0.00	0.00	0.79
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.11	0.00	0.00	1.58	0.00	0.00	1.69
Buxton Total	3.49	0.00	2.11	52.64	8.53	1.03	67.81
Tideswell Village Centre	0.05	0.00	0.00	0.53	0.00	0.00	0.58
Others Zone 4 Total	0.00	0.00	0.00	0.64	0.00	0.00	0.64
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1AR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	0.00	0.00	0.00	0.00	2.10	0.00	2.10
Belper Town Centre Total	0.00	0.00	0.00	0.62	23.23	2.67	26.51
Marks & Spencer Foodhall (M&S), Crown Square, Matlock,	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.00	0.00	0.44	0.00	9.78	0.00	10.23
Matlock Town Centre Total	0.60	0.00	1.64	1.09	49.38	0.00	52.71
Darley Dale Town Centre	0.00	0.00	0.03	0.92	4.56	0.00	5.51
Wirksworth Total	0.27	0.00	0.15	0.46	4.76	1.71	7.35
Others Zone 5	2.21	39.22	1.11	1.58	8.27	0.70	53.08
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.69	0.69
Sainsbury's Superstore, Coopers Mill, King Edward Street,	0.00	0.00	0.00	0.00	0.00	1.94	1.94
Marks & Spencer Foodhall (M&S), Waterside Retail Park, A	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.18	0.00	0.06	1.82	6.21	48.39	56.65
Others Zone 6	0.75	0.00	0.04	2.14	6.07	5.90	14.91
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	11.96	112.37	1.31	0.00	2.76	0.00	128.40
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 OJX	0.00	0.59	0.00	0.00	0.00	0.00	0.59
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sheffield, S8 OTD	0.48	6.84	0.00	0.00	0.00	0.00	7.32
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.50	5.96	0.03	0.00	0.00	0.00	6.49
Other Sheffield Locations	10.65	191.05	7.53	2.95	39.62	0.58	252.38
Crystal Peaks Shopping Centre	0.20	8.58	0.18	0.00	0.00	0.00	8.96
Meadowhall	0.33	6.40	0.06	0.00	1.84	0.00	8.64
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	5.48	5.48
Other Uttoxeter	1.27	30.57	1.31	1.77	15.53	4.85	55.31
Derby	0.00	0.00	0.35	0.00	33.39	18.73	52.47
Derby City Centre	0.00	0.00	0.35	0.00	30.28	18.73	49.36
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.00	0.00	0.00	0.00	3.11	0.00	3.11
Other Derby	0.00	0.00	0.19	1.59	18.25	22.26	42.28
Macclesfield	0.06	0.00	0.00	0.16	0.00	0.00	0.22
Nottingham	0.00	2.84	0.00	0.00	0.00	0.00	2.84
Nottingham Other	0.00	0.00	0.39	1.29	8.78	1.84	12.29
Chesterfield	1.89	67.77	6.41	5.38	84.27	1.69	167.42
Chesterfield Others	2.36	15.00	3.54	11.87	24.04	0.26	57.07
Other outside of Catchment	5.73	57.11	3.56	40.03	50.66	20.87	177.96
Total	55.79	663.34	42.10	138.25	432.75	139.92	1472.14
	303						

Table I: Combined Comparison Turnover (2045)

Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1							
Hathersage Village Centre	3.15	0.75	0.00	1.03	0.00	0.00	4.93
Bradwell Village Centre	1.55	0.00	0.00	0.00	0.00	0.00	1.55
Other Zone 1	4.93	0.00	0.38	2.19	0.40	0.00	7.90
Zone 2	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Sheffield Road, Dronfield, S18 2GG	0.00	1.25	0.00	0.00	0.00	0.00	1.25
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 1NW	0.00	3.22	0.04	0.00	0.00	0.00	3.26
Dronfield Town Centre Total	0.00	18.40	0.20	0.00	0.00	0.00	18.61
Broomhall Local Centre	0.00	3.97	0.00	0.00	0.00	0.00	3.97
Others Zone 2 Total	0.69	57.82	0.38	0.00	0.00	0.00	58.89
Zone 3	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashford Road, Bakewell, DE45 1GL	0.00	0.00	0.87	0.17	2.65	0.00	3.69
Bakewell Other Total	2.82	11.60	9.51	3.34	13.09	0.00	40.36
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Bridge Street North, Chesterfield, S45 9NU	0.00	4.18	0.19	0.72	10.22	0.00	15.32
Others Zone 3 Total	0.00	11.07	1.02	0.00	2.88	0.25	15.21
Zone 4	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.00	0.00	0.04	0.62	0.00	0.00	0.66
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.00	0.00	0.00	0.84	0.00	0.00	0.84
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9TB	0.12	0.00	0.00	1.67	0.00	0.00	1.79
Buxton Total	3.79	0.00	2.32	55.81	9.01	1.09	72.01
Tideswell Village Centre	0.06	0.00	0.00	0.56	0.00	0.00	0.61
Others Zone 4 Total	0.00	0.00	0.00	0.68	0.00	0.00	0.68
Zone 5	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Chapel Street, Belper, DE56 1AR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons Supermarket, Chapel Street, Belper, DE56 1YA	0.00	0.00	0.00	0.00	2.22	0.00	2.22
Belper Town Centre Total	0.00	0.00	0.00	0.66	24.53	2.83	28.01
Marks & Spencer Foodhall (M&S), Crown Square, Matlock,	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Cawdor Way, Matlock, DE4 3SP	0.00	0.00	0.49	0.00	10.33	0.00	10.82
Matlock Town Centre Total	0.65	0.00	1.79	1.16	52.15	0.00	55.75
Darley Dale Town Centre	0.00	0.00	0.04	0.97	4.81	0.00	5.82
Wirksworth Total	0.30	0.00	0.16	0.49	5.02	1.81	7.79
Others Zone 5	2.40	41.98	1.21	1.68	8.73	0.74	56.75
Zone 6	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.00	0.00	0.00	0.00	0.00	0.73	0.73
Sainsbury's Superstore, Coopers Mill, King Edward Street,	0.00	0.00	0.00	0.00	0.00	2.05	2.05
Marks & Spencer Foodhall (M&S), Waterside Retail Park, A	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Ashbourne	0.19	0.00	0.07	1.92	6.56	51.24	59.98
Others Zone 6	0.81	0.00	0.05	2.27	6.41	6.25	15.79
Outside Survey Area	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield Town Centre	12.99	120.30	1.44	0.00	2.91	0.00	137.64
Other Sheffield	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Archer Road, Sheffield, S8 OJX	0.00	0.63	0.00	0.00	0.00	0.00	0.63
Aldi, Flora Street, Sheffield, S6 2BF	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Superstore, Archer Road, Sheffield, S8 OTD	0.52	7.32	0.00	0.00	0.00	0.00	7.84
Tesco Superstore, Abbeydale Road, Sheffield, S7 2QB	0.54	6.39	0.04	0.00	0.00	0.00	6.96
Other Sheffield Locations	11.57	204.53	8.26	3.13	41.83	0.61	269.94
Crystal Peaks Shopping Centre	0.22	9.18	0.19	0.00	0.00	0.00	9.60
Meadowhall	0.36	6.85	0.07	0.00	1.95	0.00	9.23
Uttoxeter Town Centre	0.00	0.00	0.00	0.00	0.00	5.80	5.80
Other Uttoxeter	1.39	32.73	1.43	1.88	16.40	5.13	58.96
Derby	0.00	0.00	0.38	0.00	35.26	19.83	55.48
Derby City Centre	0.00	0.00	0.38	0.00	31.98	19.83	52.20
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.00	0.00	0.00	0.00	3.28	0.00	3.28
Other Derby	0.00	0.00	0.20	1.69	19.27	23.57	44.73
Macclesfield	0.07	0.00	0.00	0.17	0.00	0.00	0.23
Nottingham	0.00	3.04	0.00	0.00	0.00	0.00	3.04
Nottingham Other	0.00	0.00	0.43	1.36	9.28	1.94	13.01
Chesterfield	2.05	72.56	7.03	5.71	88.99	1.79	178.12
Chesterfield Others	2.56	16.06	3.88	12.58	25.39	0.27	60.75
Other outside of Catchment	6.22	61.14	3.90	42.44	53.50	22.10	189.30
Total	60.62	710.16	46.15	146.56	456.97	148.16	1568.62
		304					

Table J: Combined Comparison Turnover (2040)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Alton	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ashbourne	2240.30	219.56	1648.75	24.97	0.00	347.03	0.00
Bakewell	1892.59	192.21	1328.38	24.97	0.00	347.03	0.00
Belper	347.72	27.35	320.37	0.00	0.00	0.00	0.00
Burton-upon-Trent	882.14	69.38	812.77	0.00	0.00	0.00	0.00
Buxton	846.78	66.59	780.18	0.00	0.00	0.00	0.00
Cheadle	35.37	2.78	32.59	0.00	0.00	0.00	0.00
Chesterfield	3752.84	352.53	2580.40	0.00	41.86	735.53	42.52
Derby	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dronfield	109.05	8.58	100.47	0.00	0.00	0.00	0.00
Glossop	66.98	5.27	61.71	0.00	0.00	0.00	0.00
Leek	39.87	3.14	36.74	0.00	0.00	0.00	0.00
Matlock	109.05	8.58	100.47	0.00	0.00	0.00	0.00
Sheffield	63.22	4.97	58.25	0.00	0.00	0.00	0.00
Uttoxeter	35.37	2.78	32.59	0.00	0.00	0.00	0.00
Crystal Peaks, Retail Park, Sheffield	1247.88	141.04	371.02	0.00	41.86	693.97	0.00
Crystal Peaks, Shopping Centre, Sheffield	73.85	5.81	68.05	0.00	0.00	0.00	0.00
Heeley Retail Park, Windsor Road, Sheffield	434.30	34.15	400.14	0.00	0.00	0.00	0.00
Kingsway Retail Park, Kingsway, Derby	268.61	22.94	204.11	0.00	0.00	41.57	0.00
Meadowhall Retail Park, Sheffield	644.10	50.65	593.45	0.00	0.00	0.00	0.00
Peak Shopping Village, Chatsworth Road, Rowsley	402.68	31.67	371.02	0.00	0.00	0.00	0.00
Queens Road Retail Park, Sheffield	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ravenside Retail Park, Park Road, Chesterfield	0.00	0.00	0.00	0.00	0.00	0.00	0.00
St Peters Retail Park, Lichfield Street, Burton-upon-Trent	59.91	17.40	0.00	0.00	0.00	0.00	42.52
Uttoxeter Retail Park, Towns Meadow Way, Uttoxeter	197.96	15.57	182.39	0.00	0.00	0.00	0.00
Waterside Retail Park, Waterside Road, Ashbourne	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Internet / catalogue / delivered	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	96.47	54.77	0.00	41.70	0.00	0.00	0.00
Alfreton	253.98	142.59	0.00	107.28	4.10	0.00	0.00
Ashford-in-the-Water	257.22	137.30	0.00	97.47	22.44	0.00	0.00
B&Q, Nottingham Road, Somercotes, Alfreton	48.25	27.39	0.00	20.86	0.00	0.00	0.00
B&Q, Spire Walk Business Park, Derby Road, Chesterfield	48.25	27.39	0.00	20.86	0.00	0.00	0.00
B&Q, Staden Business Park, Staden Lane, Buxton	1095.50	621.95	0.00	473.56	0.00	0.00	0.00
Bamford	1449.22	814.03	0.00	612.75	22.44	0.00	0.00
Baslow	306.02	173.73	0.00	132.28	0.00	0.00	0.00
Bonsall, Matlock	4905.87	2576.42	362.64	1924.96	41.86	0.00	0.00
Bradwell	48.25	27.39	0.00	20.86	0.00	0.00	0.00
Brailsford	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Broomhill	59.17	17.31	0.00	0.00	41.86	0.00	0.00
Calver	225.49	128.02	0.00	97.47	0.00	0.00	0.00
Castleton	96.47	54.77	0.00	41.70	0.00	0.00	0.00
Central London / West End	99.98	56.76	0.00	43.22	0.00	0.00	0.00
Chapel-en-le-Frith	192.97	109.56	0.00	83.42	0.00	0.00	0.00
Chatsworth	48.25	27.39	0.00	20.86	0.00	0.00	0.00
Chelmorton	57.76	32.79	0.00	24.97	0.00	0.00	0.00
Chester	48.25	27.39	0.00	20.86	0.00	0.00	0.00
Crich	247.14	140.31	0.00	106.83	0.00	0.00	0.00
DFS, Warney Brook Furniture Centre, Matlock	83.34	31.85	29.12	22.36	0.00	0.00	0.00
Darley Dale	144.72	82.16	0.00	62.56	0.00	0.00	0.00
Dore	48.25	27.39	0.00	20.86	0.00	0.00	0.00
East Midlands Designer Outlet, South Normanton	115.48	65.56	0.00	49.92	0.00	0.00	0.00
Eyam	225.49	128.02	0.00	97.47	0.00	0.00	0.00
Festival Park, Stoke-on-Trent	58.88	33.43	0.00	25.45	0.00	0.00	0.00
Foolow	57.76	32.79	0.00	24.97	0.00	0.00	0.00
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham	96.47	54.77	0.00	41.70	0.00	0.00	0.00
Great Longstone	468.18	265.80	0.00	202.38	0.00	0.00	0.00
Grindleford	48.25	27.39	0.00	20.86	0.00	0.00	0.00
Handforth Dean, Cheadle	124.11	9.76	114.35	0.00	0.00	0.00	0.00
Hartington	241.02	136.83	0.00	104.18	0.00	0.00	0.00
Hathersage	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Heage	173.25	98.36	0.00	74.89	0.00	0.00	0.00
Hope	65.47	37.17	0.00	28.30	0.00	0.00	0.00
Kniveton	109.05	8.58	100.47	0.00	0.00	0.00	0.00
Leeds City Centre	130.96	74.35	0.00	56.61	0.00	0.00	0.00
Litton	48.25	27.39	0.00	20.86	0.00	0.00	0.00
Lodge Moor, Sheffield	144.72	82.16	0.00	62.56	0.00	0.00	0.00
Lyme Green Retail Park, Macclesfield	48.25	27.39	0.00	20.86	0.00	0.00	0.00
Macclesfield	48.25	27.39	0.00	20.86	0.00	0.00	0.00
Manchester City Centre	103.46	58.74	0.00	44.72	0.00	0.00	0.00
Nottingham City Centre	187.70	43.56	118.69	25.45	0.00	0.00	0.00
Ripley	58.88	33.43	0.00	25.45	0.00	0.00	0.00
Rotherham	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Somercotes	225.49	128.02	0.00	97.47	0.00	0.00	0.00
Spire Walk Business Park, Chesterfield	51.73	29.37	0.00	22.36	0.00	0.00	0.00
Staden Business Park, Buxton	115.48	65.56	0.00	49.92	0.00	0.00	0.00
Stockport	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tideswell	173.25	98.36	0.00	74.89	0.00	0.00	0.00
Wheatbridge Retail Park, Chesterfield	48.25	27.39	0.00	20.86	0.00	0.00	0.00
Wirksworth	48.25	27.39	0.00	20.86	0.00	0.00	0.00
(Don't know / varies)	48.25	27.39	0.00	20.86	0.00	0.00	0.00
(Don't buy these goods)	48.25	27.39	0.00	20.86	0.00	0.00	0.00
Total	26924.26	8325.37	10809.11	5323.21	216.41	2165.12	85.04
Total in District	10202.76	4394.25	3940.85	2999.36	64.30	694.05	0.00

Table K: Comparison Trade Draw

Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Total
	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Zone 1							
Hathersage Village Centre	63.9%	15.2%	0.0%	20.9%	0.0%	0.0%	100%
Bradwell Village Centre	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100%
Other Zone 1	62.4%	0.0%	4.8%	27.7%	5.0%	0.0%	100%
Zone 2							
Aldi, Sheffield Road, Dronfield, S18 2GG	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100%
Sainsbury's Superstore, Wreakes Lane, Dronfield, S18 2GG	0.0%	98.8%	1.2%	0.0%	0.0%	0.0%	100%
Dronfield Town Centre Total	0.0%	98.9%	1.1%	0.0%	0.0%	0.0%	100%
Others Zone 2 Total	1.2%	98.2%	0.6%	0.0%	0.0%	0.0%	100%
Zone 3							
Aldi, Ashford Road, Bakewell, DE45 1GL	0.0%	0.0%	23.7%	4.6%	71.7%	0.0%	100%
Bakewell Other Total	7.0%	28.7%	23.6%	8.3%	32.4%	0.0%	100%
Aldi, High Street, Clay Cross, Chesterfield, S45 9DY	#DIV/O!	#####	#####	#####	#####	#####	#####
Tesco Extra, Bridge Street North, Chesterfield, S45 9DY	0.0%	27.3%	1.3%	4.7%	66.7%	0.0%	100%
Others Zone 3 Total	0.0%	72.8%	6.7%	0.0%	18.9%	1.6%	100%
Zone 4							
Aldi, Ashbourne Road, Buxton, SK17 9UT	0.0%	0.0%	5.7%	94.3%	0.0%	0.0%	100%
Waitrose, Spring Gardens Centre, Buxton, SK17 6DF	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100%
Morrisons Supermarket, Bakewell Road, Buxton, SK17 9UT	6.7%	0.0%	0.0%	93.3%	0.0%	0.0%	100%
Buxton Total	5.3%	0.0%	3.2%	77.5%	12.5%	1.5%	100%
Tideswell Village Centre	9.1%	0.0%	0.0%	90.9%	0.0%	0.0%	100%
Others Zone 4 Total	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100%
Zone 5							
Aldi, Chapel Street, Belper, DE56 1AR	#DIV/O!	#####	#####	#####	#####	#####	#####
Morrisons Supermarket, Chapel Street, Belper, DE56 1AR	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	100%
Belper Town Centre Total	0.0%	0.0%	0.0%	2.3%	87.6%	10.1%	100%
Marks & Spencer Foodhall (M&S), Crown Square, Matlock, DE4 3AG	#DIV/O!	#####	#####	#####	#####	#####	#####
Matlock Town Centre Total	1.2%	0.0%	3.2%	2.1%	93.5%	0.0%	100%
Darley Dale Town Centre	0.0%	0.0%	0.6%	16.7%	82.6%	0.0%	100%
Wirksworth Total	3.8%	0.0%	2.1%	6.3%	64.5%	23.3%	100%
Others Zone 5	4.2%	74.0%	2.1%	3.0%	15.4%	1.3%	100%
Zone 6							
Aldi, Carnation Way, Ashbourne, DE6 1AY	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100%
Sainsbury's Superstore, Coopers Mill, King Edward Road, Ashbourne, DE6 1AY	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100%
Marks & Spencer Foodhall (M&S), Waterside Retail Centre, Ashbourne, DE6 1AY	#DIV/O!	#####	#####	#####	#####	#####	#####
Total Ashbourne	0.3%	0.0%	0.1%	3.2%	10.9%	85.4%	100%
Others Zone 6	5.2%	0.0%	0.3%	14.4%	40.6%	39.6%	100%
Outside Survey Area	#DIV/O!	#####	#####	#####	#####	#####	#####
Sheffield Town Centre	9.4%	87.4%	1.0%	0.0%	2.1%	0.0%	100%
Other Sheffield	#DIV/O!	#####	#####	#####	#####	#####	#####
Aldi, Archer Road, Sheffield, S8 0JX	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100%
Aldi, Flora Street, Sheffield, S6 2BF	#DIV/O!	#####	#####	#####	#####	#####	#####
Aldi, St Mary's Gate, Highfield, Sheffield, S2 4QA	#DIV/O!	#####	#####	#####	#####	#####	#####
Sainsbury's Superstore, Archer Road, Sheffield, S8 0JX	6.6%	93.4%	0.0%	0.0%	0.0%	0.0%	100%
Tesco Superstore, Abbeydale Road, Sheffield, S7 2DQ	7.7%	91.7%	0.5%	0.0%	0.0%	0.0%	100%
Other Sheffield Locations	4.3%	75.8%	3.1%	1.2%	15.5%	0.2%	100%
Crystal Peaks Shopping Centre	2.3%	95.7%	2.0%	0.0%	0.0%	0.0%	100%
Meadowhall	3.9%	74.3%	0.7%	0.0%	21.1%	0.0%	100%
Uttoxeter Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100%
Other Uttoxeter	2.3%	55.5%	2.4%	3.2%	27.8%	8.7%	100%
Derby	0.0%	0.0%	0.7%	0.0%	63.6%	35.8%	100%
Derby City Centre	0.0%	0.0%	0.7%	0.0%	61.3%	38.0%	100%
Meteor Centre, Mansfield Road, Derby, DE21 4SY	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	100%
Other Derby	0.0%	0.0%	0.5%	3.8%	43.1%	52.7%	100%
Macclesfield	27.7%	0.0%	0.0%	72.3%	0.0%	0.0%	100%
Nottingham	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100%
Nottingham Other	0.0%	0.0%	3.3%	10.5%	71.3%	14.9%	100%
Chesterfield	1.2%	40.7%	3.9%	3.2%	50.0%	1.0%	100%
Chesterfield Others	4.2%	26.4%	6.4%	20.7%	41.8%	0.4%	100%
Other outside of Catchment	3.3%	32.3%	2.1%	22.4%	28.3%	11.7%	100%
Total	3.9%	45.3%	2.9%	9.3%	29.1%	9.4%	100%

6. Commitments

	[A]	[B]	[C]	[D]	[E]	[F]	[G]	[H]
Destination	Net Sales Area (sqm)	Net Comparison Floorspace (sqm)	Sales Density (£/sqm)	Turnover 2025 (£m)	Turnover 2030 (£m)	Turnover 2035 (£m)	Turnover 2040 (£m)	Turnover 2045 (£m)
Aldi, Matlock	1,254	263	8580	2.26	2.51	2.81	3.15	3.53
Total Commitments	1,340	263		2.26	2.51	2.81	3.15	3.53

Notes

1. Proposals and floorspace figures from application submission
2. Turnover = net floorspace x sales densities.
3. Sales density for individual retailers from 2025 Global Data's Convenience and Comparison Goods Sales Densities of Major Grocers
4. Floorspace efficiencies applied in line with Experian Retail Planner Briefing Note 22 - Figure 4b

Table M: Future Comparison Floorspace Capacity - District Wide

		2025	2030	2035	2040	2045
[A]	Total Available Convenience Expenditure in Survey Area (£ms)	£1,138.05	£1,217.83	£1,339.08	£1,472.14	£1,568.62
[B]	Comparison Turnover of Destinations in Derbyshire Dales (from survey area) (constant market shares) (£Ms)	£153.15	£163.63	£179.82	£198.11	£210.47
[C]	Market Share (%)	13%	13%	13%	13%	13%
[D]	Inflow of Expenditure (£Ms)	£15.32	£16.36	£17.98	£19.81	£21.05
[E]	Total Comparison Turnover of Destinations in Derbyshire Dales (constant market shares) (£Ms)	£168.47	£179.99	£197.80	£217.92	£231.52
[F]	Benchmark Turnovers (grown by efficiency rate) (£Ms)	£168.47	£187.46	£210.04	£235.33	£263.66
[G]	Turnover of Commitments (grown by efficiency rate) (£Ms)	£2.26	£2.51	£2.81	£3.15	£3.53
[H]	Residual Expenditure (£Ms)	-£2.26	-£9.98	-£15.05	-£20.56	-£35.67
[I]	Benchmark Sales Density (£/sqm)	7,111	7,913	8,865	9,933	11,129
[J]	Floorspace Capacity (sqm net)	-317	-1,262	-1,698	-2,070	-3,206

Notes:

[A] - Table B

[B] - Table F

[C] - Table E

[D] - Inflow at 10%

[E] - [B] + [D]

[F] - Efficiency rates applied derived from Figure 4b Experian Retail Planner Briefing Note 18

[H] = [E] - ([F] + [G])

[I] - Sales Density of new floorspace (£/Sq. m) (inc VAT)

[J] = [H] / [I]

Town & Country Planning Act 1990 (as amended)
Planning and Compulsory Purchase Act 2004

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